

Innovations in household surveys: MICS Plus as a longitudinal real-time data collection tool

A Side Event at the United Nations Statistical Commission

Thursday, 11 February 2021, 9:00 – 10:30 am (EST)

Organized by: UNICEF's Global MICS Team

With increasing ownership of mobile phones and expanding mobile phone network coverage, there is an unprecedented opportunity to leverage this technology to collect population-based data. MICS Plus is a new longitudinal household survey that collects real-time data, with interviews conducted over direct phone calls on a monthly basis. Built on 25 years of experience with MICS, it can be used for high-frequency data collection on emerging issues such as crisis monitoring (most recently during the COVID-19 pandemic), measuring programme coverage and opinion polling among other.

This UN Statistical Commission side event, led by UNICEF's Global MICS Team, will discuss MICS Plus methodology in detail and feature experiences from the countries where MICS Plus work is ongoing.

Registration Link:

https://unicef.zoom.us/webinar/register/WN_UMJioreATg6vYLRogWnlBg

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