

Delivering quality statistics in household surveys through innovations & modern approaches –

Experiences from the
Multiple Indicator Cluster Surveys (MICS)

Innovations in Household Surveys
UN Statistical Commission 2020

New realities for data systems

- More demanding data environment: new players, challenges in funding, ambitious SDGs etc. create need for innovations
- Need to improve:
 - **Frequency** of when data are produced
 - Data promote **inclusion** of special groups- ethnic and indigenous minorities, refugees & camp settlements, etc.
 - Data **utilization**
 - Data **accessibility** when needed by different groups of people

INNOVATIONS FROM THE MULTIPLE INDICATOR CLUSTER SURVEYS

The logo for MICS PLUS, featuring three blue squares of increasing size to the left of the text "MICS PLUS" in a blue sans-serif font.

Faster,
representative data
using mobile phones

- Representative sample from a MICS survey
- Monthly phone calls to households
- Real-time analytics & release of results via online dashboards

IMPROVING

FREQUENCY OF DATA

INNOVATIONS FROM THE MULTIPLE INDICATOR CLUSTER SURVEYS



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Count the uncounted
& under-counted

- Systematic techniques to over-sample special populations
- Improve statistical representation of children, ethnic and minority groups, and indigenous populations

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INCLUSION



Enhance data
utilization

- Global MICS thematic further analysis workshops
- Builds capacity to understand & analyze data within national policy context
- Produce results in easily digestible statistical snapshots

DATA UTILIZATION

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DATA UTILIZATION



MICS
TABULATOR

Improve accessibility
to data

- Access MICS data using web platform
- No programming experience needed
- Tables, graphs and maps

ACCESSIBILITY

IMPROVING



unicef 
for every child

Shane M Khan, PhD.
smkhan@unicef.org

UNICEF