



50th Session of the United Nations Statistical Commission

Side Meeting:
Addressing new
developments in Business
Statistics

New York, March 5th, 2019

UN Committee of Experts on Business and Trade Statistics

| Task Team on Business
Dynamics, Demography
and Entrepreneurship



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1 Introduction

The Task Team (TT) will lead the identification of the main needs for monitoring and policy use related to the statistics on business dynamics, business demography, and entrepreneurship

Team Lead: INEGI-Mexico

Membership: Colombia, Egypt, Georgia, as well as UNSD, Eurostat, ILO, and OECD

Recent incorporation: Italy

To be confirmed: Brazil, Chile, Netherlands, Portugal, UNESCO (for innovation), UNCTAD and ITU (for ICT)

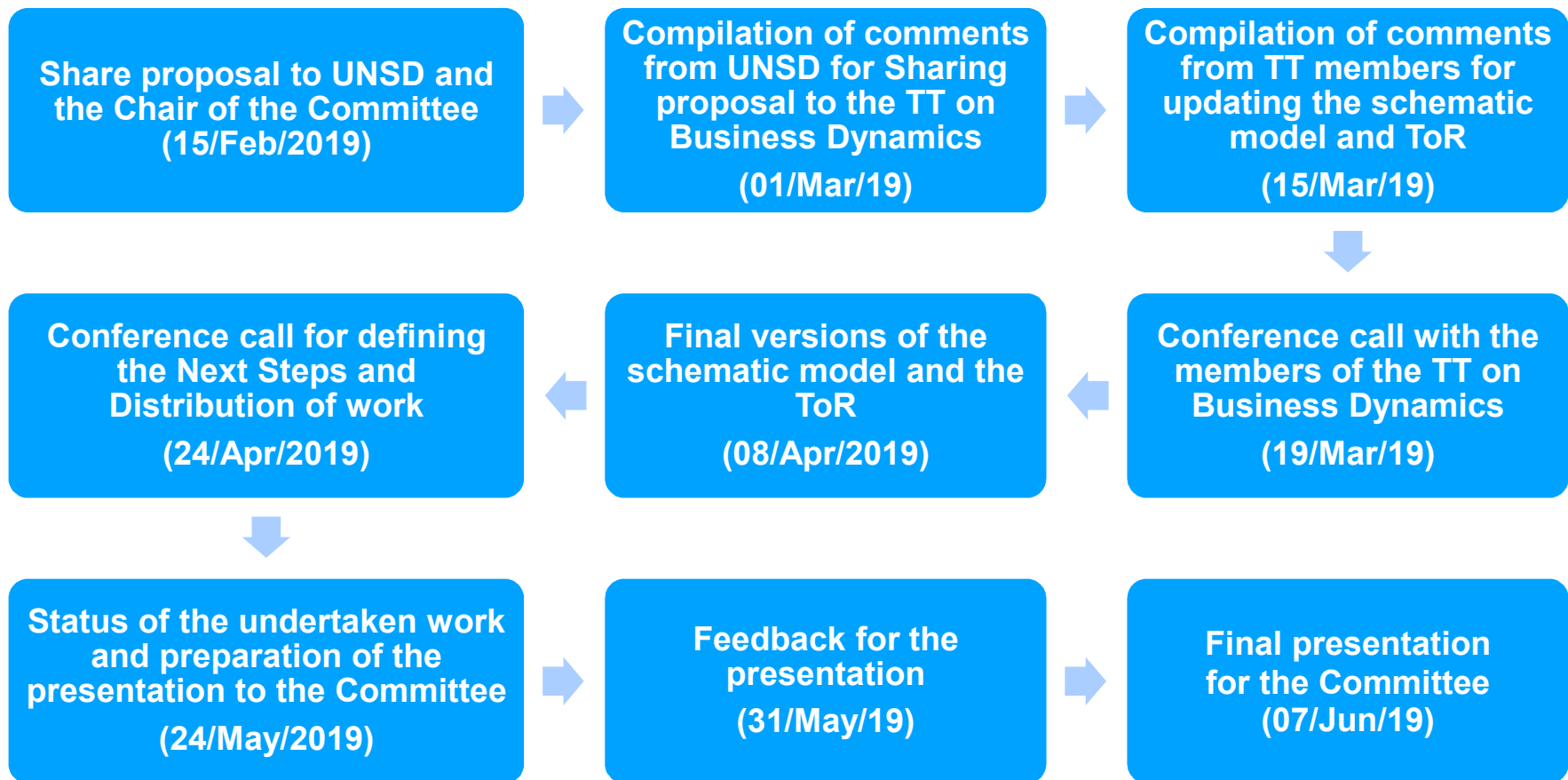


Task Team on Business Dynamics, Demography and Entrepreneurship

2 Starting Activities

- ✓ Updating of the mandate based on agreements with the UNSD and the Chair of the Committee
- ✓ Development of a Matrix with topics that will address the TT
- ✓ Compilation of concepts, definitions, diagrams and an inventory of the available documentation on topics of TT
- ✓ Sending of the proposed matrix and scheme with the three main themes to the UNSD

3 Activities until June 2019



4 Basic concepts on Business Dynamics, Demography and Entrepreneurship (for discussion)

Concepts	Business Dynamics	Demography	Entrepreneurship
Economic activity	✓	✓	✓
Geospatial information	✓	✓	✓
Size	✓	✓	✓
Trade in goods and Services	✓	✓	✓
TEC / STEC	✓	✓	✓
Digitalisation	✓		✓
Globalisation	✓		✓
Innovations	✓		✓
ICT usage	✓		✓
MNEs	✓		✓
R&D	✓		✓
Skills	✓		✓
High growth status (High growth rates, gazelles, unicorns, others)	✓		✓
Business cycle	✓		✓

● Common concepts between Business Dynamics, Business Demography and Entrepreneurship

● Common concepts between Business Dynamics, and Entrepreneurship



Task Team on Business Dynamics, Demography and Entrepreneurship

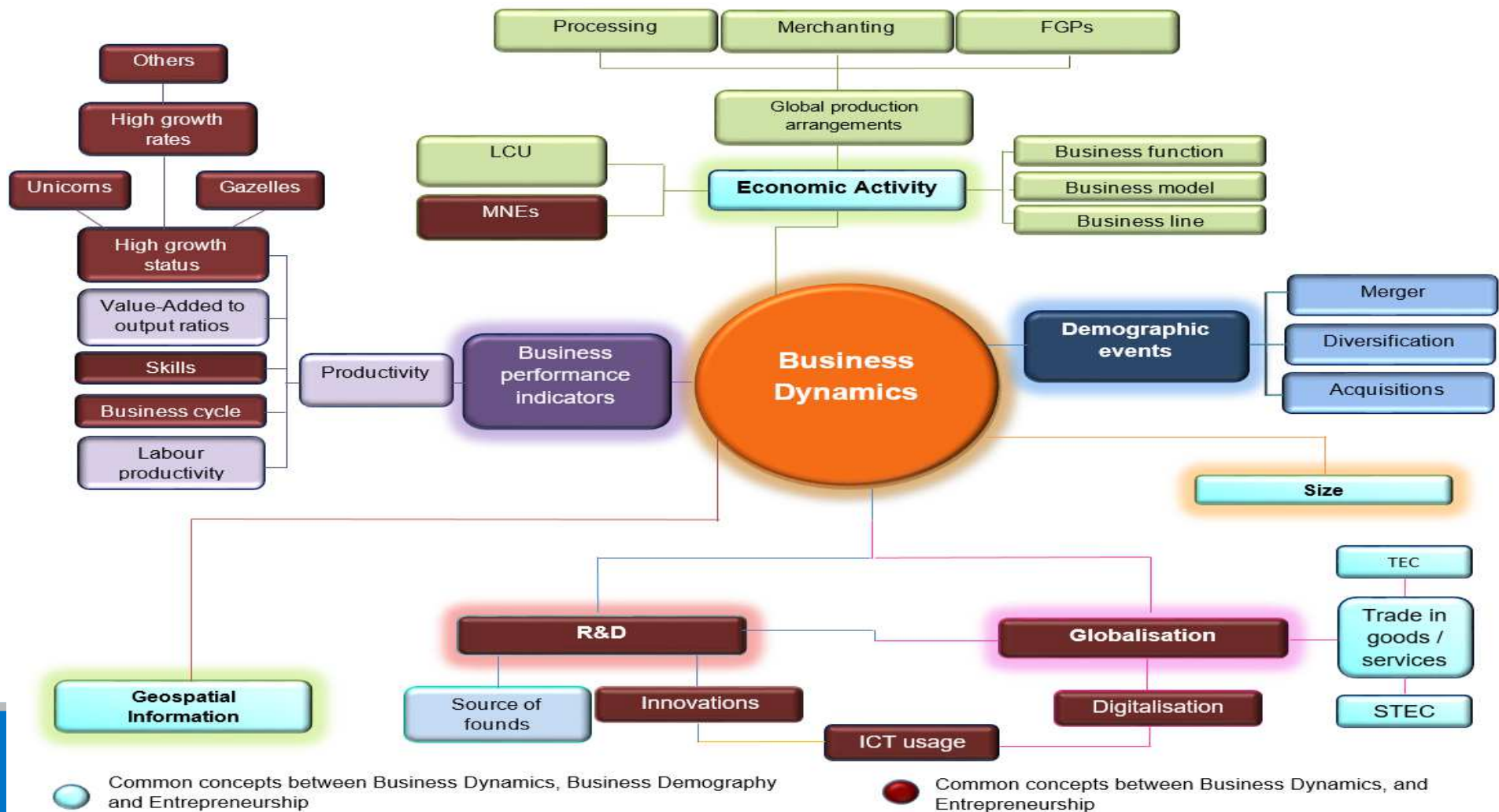
4 Basic concepts on Business Dynamics, Demography and Entrepreneurship (for discussion)

Concepts	Business Dynamics	Demography	Entrepreneurship
Business performance indicators	✓		
Global production arrangements (goods for processing, merchandising, factoryless goods producers (FGPs))	✓		
Labour productivity	✓		
LCU	✓		
Productivity	✓		
Source of funds	✓		
Value-added to output ratios	✓		
Demographic events		✓	
Affiliates		✓	
Digital platform		✓	
E-commerce (e-tailer)		✓	
Firm heterogeneity		✓	
Number of employees		✓	
Ownership		✓	
Processor		✓	

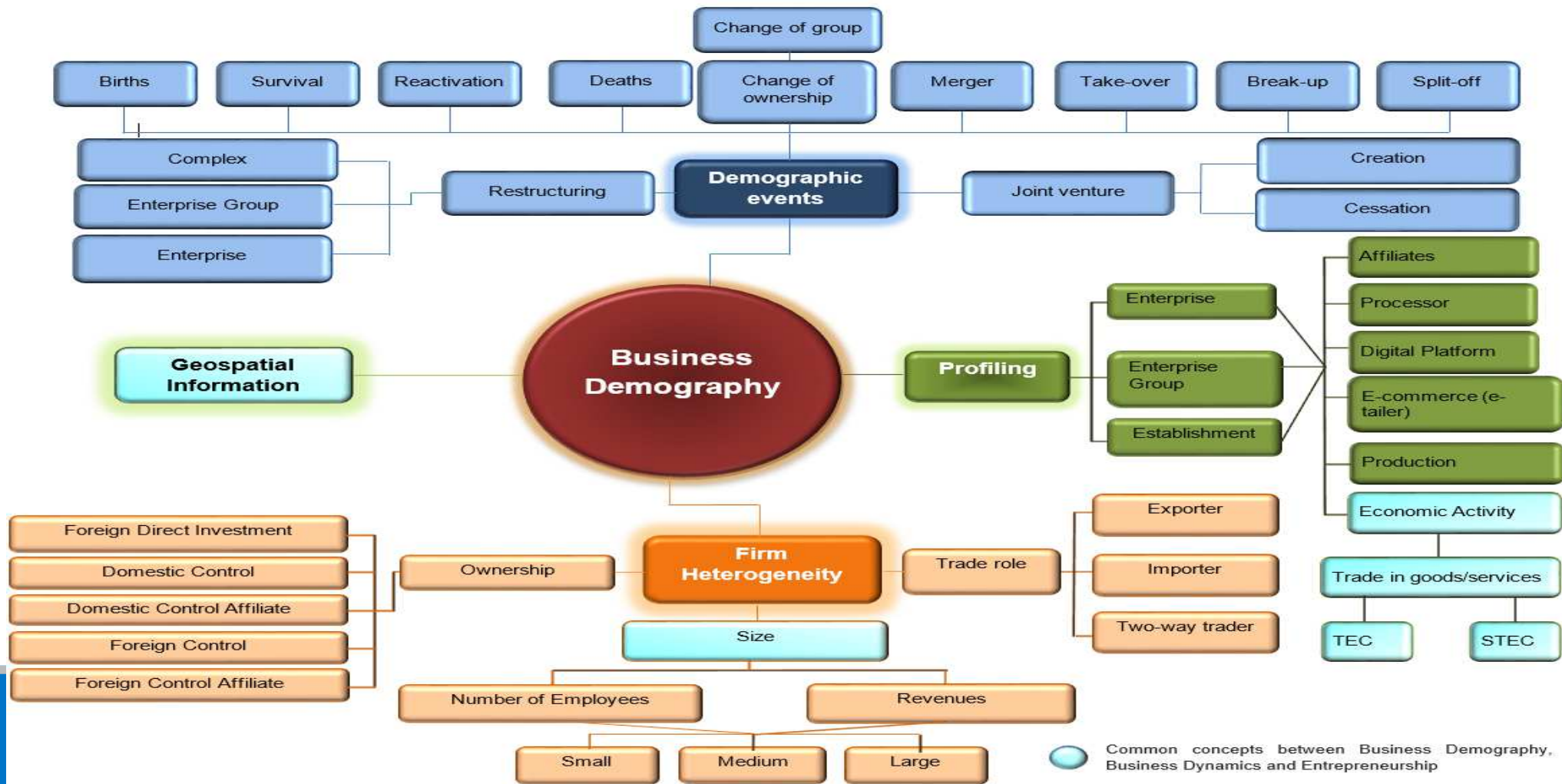
4 Basic concepts on Business Dynamics, Demography and Entrepreneurship (for discussion)

Concepts	Business Dynamics	Demography	Entrepreneurship
Output		✓	
Profiling		✓	
Revenues		✓	
Trade role		✓	
Two-way trader		✓	
Entrepreneurial capabilities			✓
Household establishments			✓
Intellectual and Property Rights			✓
Market conditions			✓
Market trends			✓
Regulatory framework (Public policies)			✓
Sociodemographic characteristics of the owner			✓
Start-ups/ Fintechs			✓

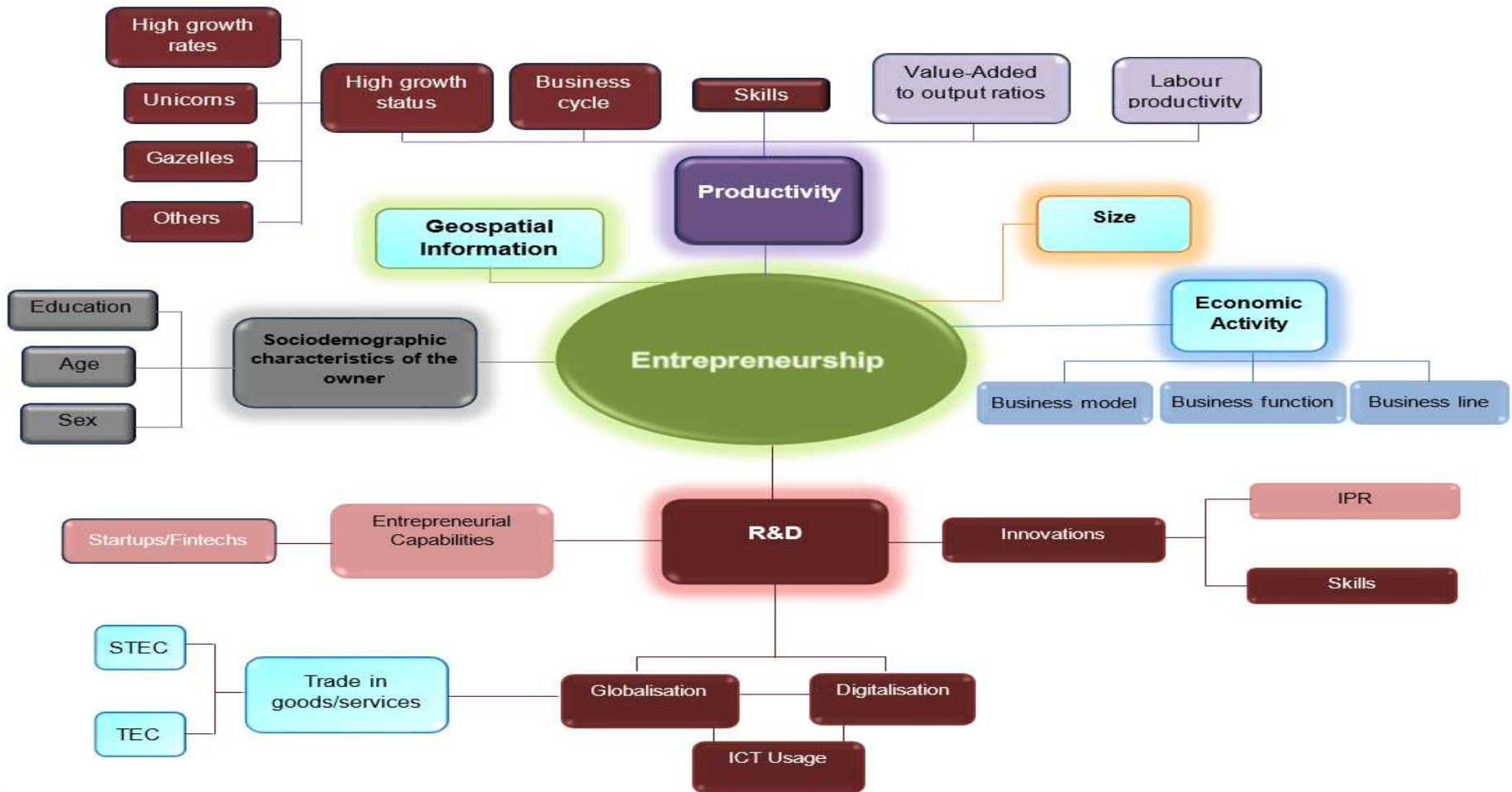
5 Analysis of concepts on Business Dynamics: A first approach





5 Analysis of concepts on Business Demography: A first approach



5 Analysis of concepts on Entrepreneurship: A first approach



-  Common concepts between Business Demography, Business Dynamics and Entrepreneurship
-  Common concepts between Business Dynamics and Entrepreneurship

6 Proposed deliverables (2019-2020)

Actions	Deliverables	Due Date
Analysis and preparation of the available information	<ul style="list-style-type: none"> • List of concepts • Analytical scheme of concepts • Inventory of consulted documentation • Compilation of agreed definitions 	June 2019
Conceptual Design	<ul style="list-style-type: none"> • Questionnaire design • Design of a Matrix for concentrating the responses from the NSOs 	November 2019
IT development (SurveyMonkey)	<ul style="list-style-type: none"> • Preparation of the questionnaire for its implementation online 	January 2020
Data collection	<ul style="list-style-type: none"> • Filled out questionnaires from the NSOs 	March 2020
Treatment of information and compilation of the outcomes	<ul style="list-style-type: none"> • Filled out matrix with the responses from the world wide survey 	August 2020
Analysis of final results	<ul style="list-style-type: none"> • Report with the main findings about data gaps, opportunity areas and best practices 	December 2020

7 Coordination with other Task Teams

For gathering efforts and avoiding overlapping works, the TT on Business Dynamics, Demography and Entrepreneurship has developed a document with the TT on Globalisation and Digitalisation (taking advantage of the membership in the two TT)

INEGI is looking for replicating the same strategy to contact the other Task Team Leaders; in this sense will be necessary the support and guidance of the UNSD and the Chair of the Committee of Experts on Business and Trade Statistics



Task Team on Business Dynamics, Demography and Entrepreneurship

Conociendo México

01 800 111 46 34

www.inegi.org.mx

atencion.usuarios@inegi.org.mx



INEGI Informa