



Concept Note

Side-event at the 50 UN Statistical Commission:

Statistical follow-up on the 2030 Agenda – how can data on private sector contribute?

Thursday, 7th March, from 18.15-19.45

Four years after the 2030 Agenda with its Sustainable Development Goals has been adopted, a growing attention is being drawn to the fact that measurement of the progress towards the goals of the Agenda lacks data on private sector and its activities relating to the implementation of the Agenda

In the cooperating spirit of the SDG 17, a number of initiatives to address this issue has been taken. The Government of Colombia has in collaboration with UNDP and GRI initiated a pilot project to mine and aggregate private sector data to inform the national voluntary review on the SDG progress. In Denmark, Statistics Denmark has, in collaboration with relevant stakeholders (private sector and civil society), initiated a pilot project on how to complement the statistical follow-up on the 2030 Agenda with data on private sector. Statistics Indonesia has together with a private sector company initiated a project aiming to improve statistics on human mobility. And UN Global Compact for its part is conducting various initiatives on the follow-up of the private sector's involvement in the work on the 2030 Agenda.

Initiatives described above led to outlining some of the key challenges that individual countries are facing with the current reporting which are:

1. There is still a long way to go in order to include data on private sector in the statistical follow-up on the 2030 Agenda but the first important steps are being taken.
2. How can the existing multitude of data on private sector be harnessed in order to serve statistical follow-up on the 2030 Agenda?
3. Identifying relevant data for private sector can only be done in partnerships – the process should cater for all stakeholder groups as part of the review of the progress towards meeting the goals of the Agenda through reporting.

Against the backdrop of the recent discussions on how to include data on private sector in the follow-up on the 2030 Agenda this event will provide an opportunity to discuss experiences and learnings from working cross-collaborative between all stakeholder groups in order to ensure balanced approach and good governance, so that the reporting on sustainable results towards 2030 builds on trust between governments, private sector and civil society.

OBJECTIVES:

- Share and discuss the actions and initiatives to include private sector data in the follow-up on the 2030 Agenda – what is making a difference?
- Discuss how the existing data on private sector can be applied to the statistical follow-up on the 2030 Agenda to ensure a neutral, credible, continuous, and comparable reporting of private sector data.
- Showcase the benefits and challenges of collaborating about the SDG-data between governments, private sector, civil society and other stakeholders.

Date and time	Thursday 7 March 2019 from 18.15 – 19.45 pm
Location	Conference room 8
Objectives	<p>Through presentation of actual experience with measuring private sector and the SDG the aim of the event is to:</p> <ol style="list-style-type: none"> 1. Share and discuss the actions and initiatives to include private sector data in the follow-up on the 2030 Agenda - what is making a difference? 2. Discuss how the existing data on private sector can be applied to the statistical follow-up on the 2030 Agenda to ensure a neutral, credible, continuous, and comparable reporting of private sector data. 3. Showcase the benefits and challenges of collaborating about the SDG-data between governments, private sector, civil society and other stakeholders.

Audience	Statisticians, government policy makers, private sector, civil society – as the work on measuring private sector relating to the SDG is in its initial phase, the event is open to all interested
Format	<p>Town hall style, where speakers delivering remarks are followed by moderated responses from invited speakers and audience. The side-event will be organized as follows:</p> <p>Representatives from Statistics Denmark, National Administrative Department of Statistics of Colombia, Statistics Indonesia and UN Global Compact place themselves at the panel table together with the moderator. The moderator will introduce the panelist and deliver a welcome remark. Thereafter each panelist delivers a remark in a following order: Colombia, Indonesia, Denmark, UN Global Compact. Each will get 1-2 questions from the moderator before opening up for a debate and Q&A from the audience. In the end the moderator will briefly summarize the topics discussed and thank all the speakers.</p> <p>Program (1.30 hrs)</p> <p>18.15 – 18.25 Welcome by moderator</p> <p>Presentations:</p> <p>18.25 – 18.40 Presentation from Colombia (followed by a question from moderator)</p> <p>18.40 – 18.55 Presentation from Indonesia (followed by a question from moderator)</p> <p>18.55 – 19.10 Presentation from Denmark on experiences and challenges in measuring private sector and the SDG (followed by a question from moderator)</p> <p>19.10 – 19.25 Presentation from UN Global Compact (followed by a question from moderator)</p> <p>19.25 – 19.40 Debate/reflections on the presentations including questions from audience and discussion.</p> <p>19.40 – 19.45 Conclusions by moderator</p>
Host	Denmark

Supported by	National Administrative Department of Statistics of Colombia, Statistics Indonesia and UN Global Compact
Moderator	Chantal Line Carpentier - UNCTAD
Panelists	Kecuk Suhariyanto – Statistics Indonesia Jørgen Elmeskov – Statistics Denmark Juan Daniel Oviedo – Statistics Colombia Bernhard Frey – UN Global Compact
Logistics	The planned attendance is 40 to 60 persons