

NATIONAL POPULATION AND HOUSING CENSUS (CNPV)

COLOMBIA 2018

Bogotá, Colombia

March 2018

www.dane.gov.co



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Purpose of DANE's mission to count Colombia: How many and where we are? How do we live?

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Collect data on dwellings, households and persons
in the entire **country** in order to establish:



**Size of our
population**



Locations



**Living
conditions**

Intense planning and exhaustive pre-census activities: concepts, methods and technology at the core

Design and Planning of the CNPV



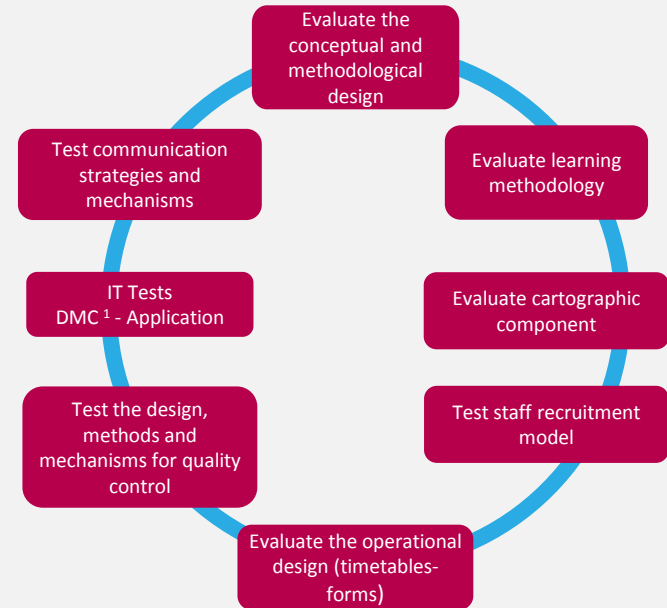
- Conceptual and methodological features
- Thematic, operational and IT design
- Review of innovative practices for the collection of information gathering (eCensus)
- Desktop, field and experimental census tests
- Lessons learnt from the National Agriculture and Livestock Census 2014

Definition of census questionnaire



- Questionnaire structure: location, housing, household and persons
- Agreements with ethnic groups
- Participation of public entities from national, departmental and municipal level
- Participation of academia and enquiries of national and international organizations

Experimental test



¹ DMC: Acronym in Spanish for Handheld Data Collection Device

Inclusive census under a differential ethnic approach

applied throughout the planning, questionnaire definition and census implementation processes



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Census questionnaire: enquired, agreed upon and formalized with ethnic representatives:

- Territory
- Codification of communities
- Self-recognition, people and clans
- Languages

Census processes: enquired, agreed upon and formalized with ethnic groups:

- Collection and supervision teams formed with members of ethnic communities
- Training with differential strategies
- Transportation operation and staff management by ethnic communities organizations

Black, Afro-Colombian
and Afro-descendant
population

**Indigenous
population**
111 indigenous groups in
24 departments / mainly rural
areas

**Rom or gypsy
people,**
11 Kumpanias

Structure of the census questionnaire

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I. LOCATION	II. DWELLING <i>(For the first household of the dwelling)</i>	III. HOUSEHOLD <i>(For all the households)</i>	IV. PERSONS <i>All the persons</i> Persons aged 3 years or older Persons aged 10 years or older Women aged 10 years or older
13 questions	7 questions	9 questions	28 questions
<ul style="list-style-type: none"> • Department • Municipality • Class • Collection operational variables • Ethnic territoriality 	<ul style="list-style-type: none"> • Type of dwelling • Occupancy of the dwelling • Number of households • Wall and floor materials • Public services • Sanitary facilities 	<ul style="list-style-type: none"> • Total number of rooms used to sleep • Location and source of water for food preparation • Deaths • Register of persons (usual residents) 	<ul style="list-style-type: none"> • Sex • Age • Identification document and number • Kinship • Ethnicity • Migration • Available health care • Disability • Education • Activity carried out last week • Marital status • Fertility

Firm commitment to incorporate technology

4 years to launch and provide an innovative census

2014 - 2017

2018

2018 - 2019



**Design and
planning**



Tests
Best practices
Experimental census
Mobilization

- Design and tests for:
 - eCensus
 - Data capture in DMC
- Platform for staff management, training centers and operations

Pre- census activities



eCensus

- eCensus implementation
- System for coverage and quality monitoring and control
- Geo-referencing of census units
- B-learning training
- Validation and imputation of results

Census operation



Geolocation



**Results and
Microdata**

- Dissemination on the Website and anonymised microdata
- Complement of results from administrative records
- Demographic and statistical models for the splicing of population series

Post-census activities



Projections

Our greatest ambition: in the first phase, for the first time, the entire the country can electronically record themselves in a census.

What is the e Census?

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It is the **first phase** of the National Housing and Population Census 2018, that is conducted in a digital version.

- **Innovation** in the way of collecting the census information
- **Inhouse development**



The eCensus, an In-house development which took into account the best practices and standards



Design and development

Tests

Adjustments

Pillars:

- Performance of the platform
- Accessibility
- Storage
- Information security

Our eCensus design and development met 6 key elements

Multi-disciplinary In-house team



1. Adjustment to offer an easy and accessible census



2. Design and development of the eCensus application



3. Technological Infrastructure



4. Robust citizen support service



5. Broad Communication strategy



6. Precise coordination with the field operation

eCensus and field operation coordination:

geo-codification process, almost in real-time, supported by the cadastre's geo-referenced database of urban and rural addresses,

INPUTS

01

Integration of National Geostatistical Framework Land Cadastre



02

Construction of the cadastre of Addresses

15,842,874
records

PROCEDURES

03

National database of geo-referenced place names

3,306,798
records

04

Algorithms of association between the databases of the eCensus and the Cadastre of Addresses



RESULTS

05

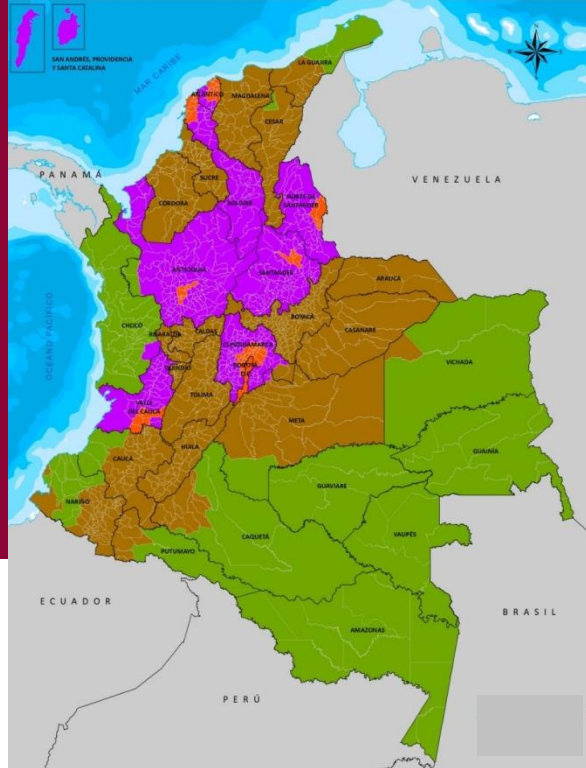
Addresses of the dwellings in the eCensus register, geo-referenced



Door-to-door operation to complete the information and briefly verify on households that completed the eCensus for coverage purposes

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Phase 2

Duration: 3 months
April - June
481 municipalities



Phase 3

Duration: 2 months
May - June
551 municipalities



Phase 4

Duration: 1 month
June
90 municipalities

Scope of 1,122 municipalities:
1,101 municipalities, the **San Andrés, Providencia and Santa Catalina Archipelago** as well as the 20 areas not organized into municipalities

CNPV Collection methods are tailored depending on the environment conditions



Electronic

Collection by means of the completion of the census questionnaire through a **web application**



Sweep

Systematic route that allows the work team to return daily to deliver reports



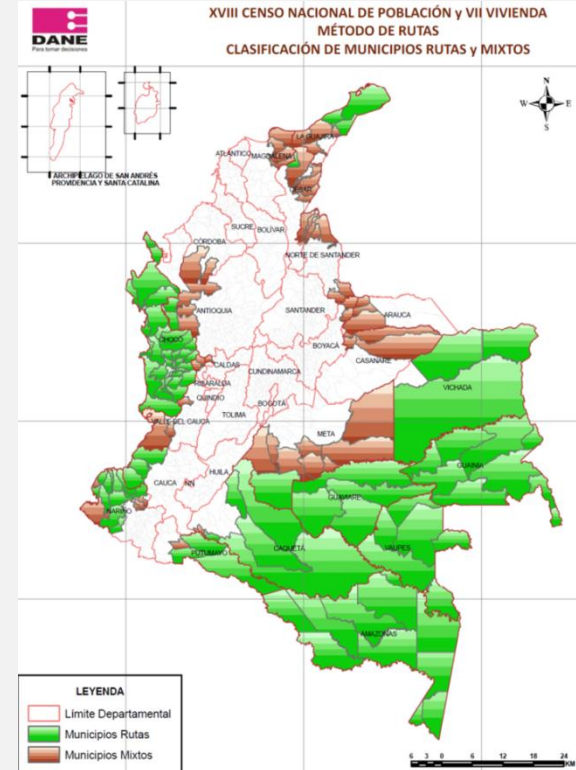
Route

Routing of territories whose geographic access does not allow the daily return of the work team



Mixed

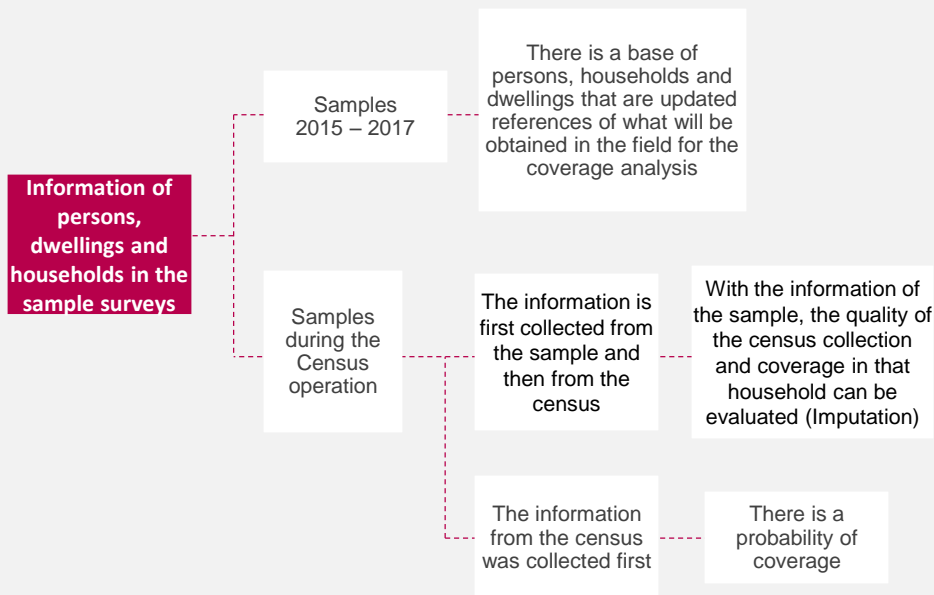
Mixed Routing that considers the two collection methods (**sweep and route**) with their respective strategies



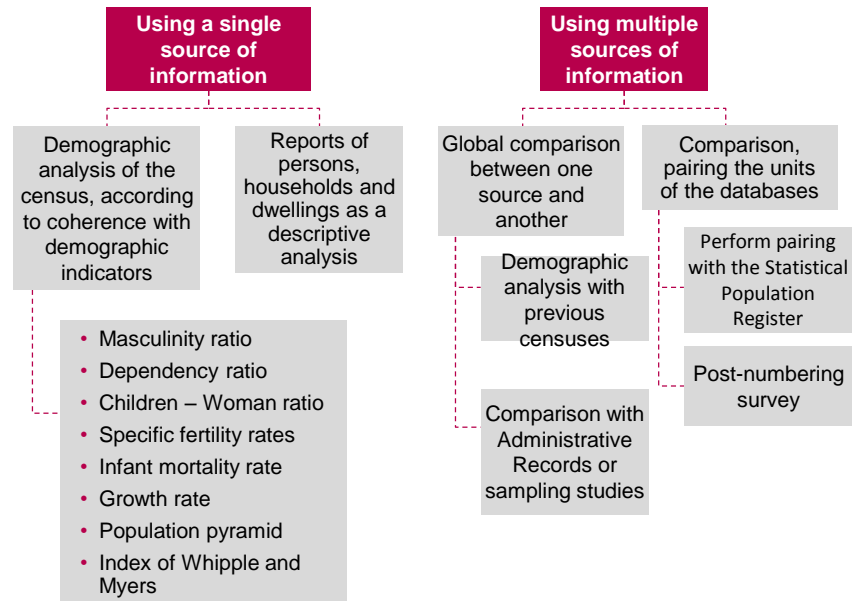
Evaluation Model of census coverage and quality



Use of samples for coverage analysis



Use of administrative records for coverage and quality analysis



To conclude, why an Electronic census in Colombia, now?

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Benefits of ICT in the production of statistical information

- The **eCensus** optimizes the information collection processes.
- The **eCensus** is a tool easy to use and accessible, which contributes to the attainment of the objectives of digital Government and facilitates the liaising with the citizenry.
- More **eCensused** households optimize the door-to-door operation. This represents a greater efficiency in public resources and in the timeliness of information.



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