UNESCWA

Gender Statistics Programme

ESCWA, in coordination with many United Nations agencies and regional institutions, launched the Development of National Gender Statistics Programmes in the Arab Countries (GSP) in 1997. The twenty-fifth session of ESCWA in May 2008 adopted resolution 286 (XXV) on gender statistics for equality and empowerment of women. To meet the growing demand for comparable gender statistics, GSP, implemented by the Statistical Policies and Coordination Unit at the Statistics Division, has evolved and expanded its activities over the years to include publications, technical papers, expert group meetings, capacity building workshops, handbooks, e-learning, toolkits, a regional newsletter, and a gender dictionary in the Arabic and English languages.

Link for Gender Statistics at ESCWA: https://www.unescwa.org/our-work/gender-statistics0-

Side Event

49th session of the Statistical Commission

Meeting title: Launch of e-learning software on gender statistics
Organized by: ESCWA
Date: Thursday 8 March 2018
Time: 18:15 -20:15
Room No.: CR.12

United Nations Economic and Social Commission for Western Asia (ESCWA)

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Gender Statistics Toolkit

Gender Statistics Toolkit

The Gender Statistics Toolkit aims to enhance the capabilities of those concerned in producing and using gender statistics to monitor progress towards gender equality and the empowerment of women through improved programmes and policies.

Upon successful completion of the e-learning (https://elearning.unescwa.org), the learner will receive a certificate.

Certified individuals will be eligible to enroll in national and regional workshops based on the Gender Statistics Curricula, organized by certified focal points. Successful trainees will be awarded an additional certificate of achievement.

The United Nations Economic and Social Commission for Western Asia (ESCWA) is pleased to present its first integrated Toolkit on Gender Statistics in the Arabic language.

The Gender Statistics Toolkit, developed by the Statistics Division at ESCWA, includes two tools:

- E-learning on Gender Statistics
- The Gender Statistics Curricula

Beneficiaries

The Gender Statistics Curricula, though both tools, aim to enhance knowledge in gender statistics and build the capacity of national statistical offices, including the national statistical systems, and a broad range of data providers and users such as: policymakers, media, non-governmental organizations, and researchers in national and international agencies.

The Gender Statistics Curricula

The Gender Statistics Curricula include the following five modules:

- Gender concepts and issues
- The importance of gender statistics
- The conceptual frame of gender statistics analysis
- Measurements of gender statistics
- Presenting gender statistics

Toolkit package
- E-learning on Gender Statistics
- Gender Statistics Curricula
- Learner Guide Booklet
- Trainer Guide
- PowerPoint Presentations
- Toolkit Flyer
- CD/Flash

في المنطقة العربية المرأة ليست ممثلة بقدر كافٍ في المؤسسات والوسائل الإعلامية وخاصة في الإدارة

E-learning

The Gender Statistics E-learning Software (https://elearning.unescwa.org) is a user-friendly e-learning programme which utilizes a variety of methods to stimulate trainees' interest in a curriculum that addresses gender issues and priorities.

The five modules present concepts and practical examples through animated dialogues among a diverse group of characters from both sexes. To elaborate on and understand gender concepts and issues, various methods are employed, such as including clips of Arabic movies; animation of popular folkloric story into a colored cartoon, along with hands-on exercises in each module.

To deal with statistics and indicators, infographic presentations are used to convey messages through charts and images of women, men, children, and elderly, reflecting diversity in culture in a harmonious and consistent blend of animation and color. To maintain consistency between the different types of presentations used in this programme, colors in all the screens were harmonized using a flat design.

Moreover, the e-learning platform can be used by individuals with functioning difficulties. Excerpts from the texts are presented under each screen to allow trainees to follow the dialogue easily.