



Social media guidance

The 49th Session of the Statistical Commission
6-9 March 2018 in New York

Event page: bit.ly/UN_49SC

Webcast: webtv.un.org

Main hashtag: #UN49SC

Additional hashtags: #GlobalGoals #SDGs

Accounts to follow: Twitter – @UNDESA, @UNStats, Facebook – @joinundesa

Suggested messages for Twitter and Facebook

For posting before or on 5 March (including side events):

1.

Numbers matter!

Quality data tell us how we're doing on #SDGs

The #UNSC49 kicks off on 6 March. Stay tuned! bit.ly/UN_49SC

+ *PROMO VIDEO*

Natively:

<https://wetransfer.com/downloads/2eded085b0712d6703cd8c144e47405b20180301172327/435e98>

On YT:

<https://www.youtube.com/watch?v=OUFCM-SBBEQ>

2.

TW:

Statistics, numbers, figures – they tell the story of our lives.

How well we live, and how well we take care of each other and the environment.

Better #data = better lives. Find out more at #UNSC49: bit.ly/2FID16V

FB:


Statistics, numbers, figures – they tell the story of our lives.


How well we live, and how well we take care of ourselves, each other and the environment.

With better data, we have a chance to live better lives. Find out how at the UN Stats Commission: bit.ly/2FID16V

3.

Quality data lets us know where we stand on:

Employment 

Technologies 

Environment 

Security 

and every other aspect of sustainable development!

Find out how accurate data & statistics drive progress towards the #SDGs: bit.ly/UN_49SC
#UN49SC

4.

Better info systems help us drive progress towards the #2030Agenda!

Mark your calendar 📅 for #UN49SC !

Here's everything you need to know: bit.ly/UN_49SC



5.

17 #GlobalGoals

🎯 169 targets

📊 over 230 indicators

to track progress of the #2030Agenda

Building effective #SDGs data platforms will take a #DataRevolution!

Watch the #UN49SC seminar, today at 10am & 3 pm/ET: webtv.un.org

More info: bit.ly/2HWZgXG



4.

From #migration to #ClimateChange and from #DataRevolution to the media.
The #UN49SC side events have something for everyone.
Take a look: bit.ly/2Fihsw

5.

Better #migration data can:

Boost global economy 📈

Smooth policy making 🗳️

Protect human rights 🧑🧒🧓

#UN49SC experts are working to strengthen migration #data bit.ly/2oDfNrj

MORE about UN's work on migration: bit.ly/1ZrxE2K

The poster is for a high-level panel event. At the top, it identifies the United Nations Statistics Division and the Department of Economic and Social Affairs. The main title is 'STRENGTHENING MIGRATION STATISTICS: THE 2030 AGENDA AND THE NEW YORK DECLARATION'. The event is scheduled for Monday, 5 March 2018, from 10:00 am to 1:00 pm in Conference Room 11 of the Conference Building. A circular logo for the Statistical Commission, 49th Session of the United Nations, is located in the bottom right corner, with the dates 8-9 March 2018 in New York. The slogan 'BETTER DATA. BETTER LIVES.' and the website 'unstats.un.org' are at the bottom. The background features a silhouette of a person carrying a briefcase and a bar chart.

United Nations Statistics Division
Department of Economic and Social Affairs

High-level panel

**STRENGTHENING
MIGRATION
STATISTICS:**

**THE 2030 AGENDA
AND THE NEW YORK
DECLARATION**

Monday, 5 March 2018

10:00 am - 1:00 pm

Conference Room 11
Conference Building

**Statistical
Commission**

49th Session
of the United Nations

8-9 March 2018 - New York

BETTER DATA. BETTER LIVES.
unstats.un.org #UN49SC

6.

How is #data helping #ClimateAction?

UN experts give their answers! Check out #UN49SC seminar on climate change statistics:
bit.ly/2FemKsJ

More #UN49SC side events: bit.ly/2FihswE

The poster is for a "Morning Seminar" titled "CLIMATE CHANGE – LINKING STATISTICS AND POLICY". It is organized by the United Nations Statistics Division, Department of Economic and Social Affairs. The event is scheduled for Wednesday, 7 March 2018, from 8:15 am to 9:30 am, in Conference Room 4 of the Conference Building. The poster features a large graphic of a bar chart with a semi-circular arc above it, and icons representing water, a leaf, a bird, a fish, and a sun. At the bottom, it includes the slogan "BETTER DATA. BETTER LIVES." and the website unstats.un.org. A circular logo for the 49th Session of the Statistical Commission is also present, dated 6-8 March 2018 in New York.

United Nations Statistics Division
Department of Economic and Social Affairs

Morning Seminar

CLIMATE CHANGE –
LINKING STATISTICS
AND POLICY

Wednesday, 7 March 2018

8:15 am – 9:30 am

Conference Room 4
Conference Building

BETTER DATA. BETTER LIVES.
unstats.un.org

49th Session
of the United Nations
Statistical
Commission
6-8 March 2018 - New York

For General session (kicks off 6 March):

1.

How is better data creating better lives?

Learn from speakers at #UN49SC, kicking off today at 10:30 am EST!

Watch live: webtv.un.org

Get all the details: bit.ly/UN_49SC

2.

√ #BigData

√ Global indicators

√ #SDGs

and much more

Chief statisticians from 120+ countries are meeting at #UN49SC

Get all the details: bit.ly/UN_49SC

Watch live, 6 March, 10:30 am/ET: webtv.un.org

#GlobalGoals

3.

LIVE NOW! Watch UN DESA Head, Liu Zhenmin, take the stage at the opening session of #UN49SC:

webtv.un.org

+ photo from CR4