Social media guidance
The 49th Session of the Statistical Commission
6-9 March 2018 in New York

Event page: bit.ly/UN_49SC
Webcast: webtv.un.org
Main hashtag: #UN49SC
Additional hashtags: #GlobalGoals #SDGs
Accounts to follow: Twitter – @UNDESA, @UNStats, Facebook – @joinundesa

Suggested messages for Twitter and Facebook

For posting before or on 5 March (including side events):

1. Numbers matter!
   Quality data tell us how we're doing on #SDGs
   The #UNSC49 kicks off on 6 March. Stay tuned! bit.ly/UN_49SC

   + PROMO VIDEO
   Natively: https://wetransfer.com/downloads/2eded085b0712d6703cd8c144e47405b20180301172327/435e9
   On YT: https://www.youtube.com/watch?v=OUCFM-SBBEQ
2.
TW:
Statistics, numbers, figures – they tell the story of our lives.

How well we live, and how well we take care of each other and the environment.

Better #data = better lives. Find out more at #UNSC49: bit.ly/2FID16V

FB:
Statistics, numbers, figures – they tell the story of our lives.

How well we live, and how well we take care of ourselves, each other and the environment.

With better data, we have a chance to live better lives. Find out how at the UN Stats Commission: bit.ly/2FID16V

3.
Quality data lets us know where we stand on:

- Employment
- Technologies
- Environment
- Security

and every other aspect of sustainable development!

Find out how accurate data & statistics drive progress towards the #SDGs: bit.ly/UN_49SC #UN49SC
4. Better info systems help us drive progress towards the #2030Agenda! Mark your calendar 🗓️ for #UN49SC!

Here’s everything you need to know: bit.ly/UN_49SC

5. 17 #GlobalGoals

🎯 169 targets
📊 over 230 indicators
to track progress of the #2030Agenda

Building effective #SDGs data platforms will take a #DataRevolution!

Watch the #UN49SC seminar, today at 10am & 3 pm/ET: webtv.un.org
More info: bit.ly/2HWZgXG
4.
From #migration to #ClimateChange and from #DataRevolution to the media. The #UN49SC side events have something for everyone. Take a look: bit.ly/2Fihswe

5.
Better #migration data can:
Boost global economy 📈
Smooth policy making 📝
Protect human rights 👥

#UN49SC experts are working to strengthen migration #data bit.ly/2oDfNrJ
MORE about UN’s work on migration: bit.ly/1ZrxE2K

United Nations Statistics Division
Department of Economic and Social Affairs

High-level panel

STRENGTHENING MIGRATION STATISTICS:
THE 2030 AGENDA AND THE NEW YORK DECLARATION

Monday, 5 March 2018
10:00 am - 1:00 pm
Conference Room 11
Conference Building

6. How is #data helping #ClimateAction?

UN experts give their answers! Check out #UN49SC seminar on climate change statistics:
bit.ly/2FemKsJ
More #UN49SC side events: bit.ly/2Fihswe
For General session (kicks off 6 March):

1. How is better data creating better lives?
   Learn from speakers at #UN49SC, kicking off today at 10:30 am EST!

   Watch live: webtv.un.org
   Get all the details: bit.ly/UN_49SC

2. √ #BigData
    √ Global indicators
    √ #SDGs
    and much more

   Chief statisticians from 120+ countries are meeting at #UN49SC

   Get all the details: bit.ly/UN_49SC
   Watch live, 6 March, 10:30 am/ET: webtv.un.org
   #GlobalGoals

3. LIVE NOW! Watch UN DESA Head, Liu Zhenmin, take the stage at the opening session of #UN49SC:
   webtv.un.org
   + photo from CR4