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## Digital trade and e-commerce statistics

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The report of the Interagency Task Force on International Trade
Statistics

Thank you Mr./Madame honourable chair and distinguished delegates, Ladies and Gentlemen.

Malaysia would like to welcome the report and appreciate the effort made by Inter-Agency Task Force on International Trade Statistics (TFITS) on the initiative in developing Handbook on Measuring Digital Trade Statistics. Malaysia is please to note the report which shall assist to improve the reporting of digital trade statistics in Malaysia.

- 1. Malaysia agrees with the proposed conceptual framework and measurement to establish statistics on digital trade which is coherent with the current accounting frameworks of BPM6 and comparable across countries.
- 2. In Malaysia, statistics on ecommerce by establishment have been initiated since Economic Census 2011 and subsequently improvised with special survey on ecommerce 2015 (covering B2B, B2C and B2G and breakdown of online purchases and sales into domestic and international transactions). Statistics on ecommerce via household survey namely ICT Use and Access by Individuals was conducted since 2013.
- 3. Since 2013, Balance of Payments (BOP) Malaysia began to incorporate the question on trade in services receipts and payments through ecommerce in the quarterly International Trade Survey questionnaire. In 2016, BOP embarked questions on transactions trade by mode of supply. The objective of the collection is to identify the mode of services transactions. However, the cross-border transactions will not able to classify it by B2B or B2C.

- 4. To further enhance the capacity of Malaysia in the compilation of digital trade statistics and sharing our experiences, we would like to participate actively in any forums/workshops/relevant activities with regards to digital trade framework.
- 5. Malaysia will be very grateful that TFITS to include Malaysia in consultation session for the first full draft of the handbook which is scheduled completed by September 2018.

## Digital trade and e-commerce statistics

- 6. Malaysia has conducted two surveys for capturing the information on e-Commerce namely Survey on Usage of ICT & e-Commerce by Businesses and Survey on ICT Use & Access by Individual & Household. These surveys were conducted at biennially basis starting year 2016 (for reference year 2015) and the latest will be in 2018 (for reference year 2017). International e-Commerce is one of the variable to be collected through the Survey on Usage of ICT & e-Commerce by Businesses;
- 7. National e-Commerce Council (NeCC) is Malaysia Governance in monitoring the growth of digital economy. The role is as follows;
  - Strategic plans & initiatives to develop Malaysian e-Commerce ecosystem;
  - Oversee implementation of the National e-Commerce Strategic Roadmap (NeSR);
  - Address issues related to the e-Commerce ecosystem;
  - Strengthen cooperation & coordination between ministries, agencies and industry
- 8. Malaysia is in the midst to develop database on digital economy, including e-Commerce. Comprehensive information will be gathered from all

agencies which include e-Trade programme (export through international e-Market-digital trade); and

- 9. In this regard, Departments of Statistics, Malaysia (DOSM) is identifying digital trade statistics (merchandise) for Digital Free Trade Zone (DFTZ) in Kuala Lumpur International Airport (KLIA).
- 10. DFTZ in KLIA is the world's first DFTZ outside of China. It was launched on 3 November 2017 which will facilitate seamless cross-border trading and e-Commerce, which will enable Malaysian SMEs to export their goods internationally.
- 11. Malaysia fully supports and acknowledges the recommendations proposed to improve the availability and enhanced the quality of digital economy statistics.

Thank you Mr/Madame Chair. [Thank you for your attention].