



# Experiences of the 2016 Iranian National Population and Housing Census

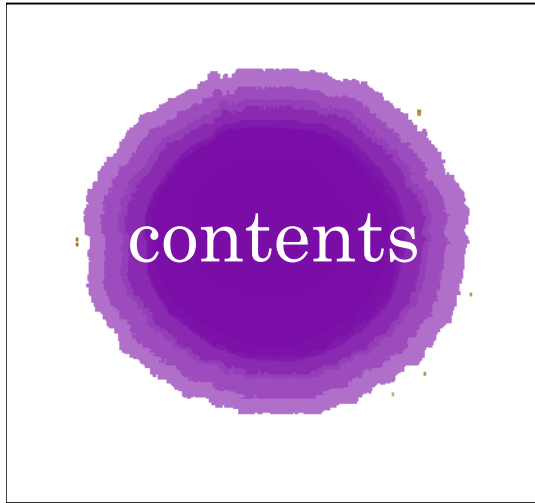
**Statistical Centre of Iran**

**48<sup>th</sup> Session of the United Nations  
Statistical Commission**

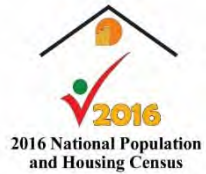
**7-12 March 2017**

**New York**

**In the Name of Allah  
The Compassionate,  
The Merciful**



- 1 Historical Backgrounds
- 2 Planning for 2016 Population and Housing Census
- 3 Quick facts about Iran

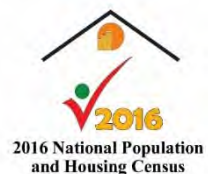


# History of the National Population and Housing Census in Iran



According to the Law, the Statistical Centre of Iran was bound to carry out the national population and housing census once each decade. So far, six censuses have been implemented in a 10- year interval, during the years 1956, 1966, 1976, 1986, 1996 and 2006.

With respect to the changes occurred in age structure and increasing youth population in the country; in 2007, Council of Ministers approved the census to be implemented in a five- year interval in the next stage, accordingly, the seventh and eighth Iranian national census of population and housing were implemented in 2011 and 2016.



# Planning for the 2016 National Population and Housing Census

# Lessons learnt from the 2011 Population and Housing Census and need for the change in the census method

High number of absent households	Low cooperation with the enumerators by respondents	Difficulties with training of the enumerators	High expense of implementation process
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According to the national needs, the only way for solving challenges of the 2011 census was changing **census method**

# CONDITIONS FOR THE IMPLEMENTATION OF the 2016 POPULATION AND HOUSING CENSUS

## Social conditions

- Tendency for keeping individual privacy
- Lack of collaboration in data provision
- Increase in the number of absent households

## Financial conditions

- Increase in the census costs due to population growth

- **Statistical conditions**
- Successful experience of using tablets in surveys and agriculture census
- Possibility of using administrative data in censuses with regard to using electronic registration of data in recent years
- Increase in the literacy level of the population and penetration rate of the Internet accelerated the Internet method.

Planning for the 2016 census started as of the beginning of 2013. The Planning Group focused on:

**Preconditions**  
for modern  
census,  
register-based  
census

Preparing  
address file

Using the  
internet for  
data  
collection  
and  
designing the  
electronic  
form

Preparing for  
the first  
census test in  
2014





# A Brief look at the Census(1)

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Period of Design	More than two years
Designing Structure	More than 20 working committees and Groups
Designing Team	More than 170 staffs
Number of Activities	More than 700 activities
Number of Trainers	More than 5200 trainers
Number of Workforce involved in executing the Census	More than 40000 people

# A Brief look at the Census(2)

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Executive levels,including enumerators,  
36 executive levels  
senior experts

36 executive levels

Census enumerators by sex

52.2% males & 47.8% females

Manpower saving

we need 65000 people if we used  
traditional methods

Per capita cost

Less than 0.5 dollar

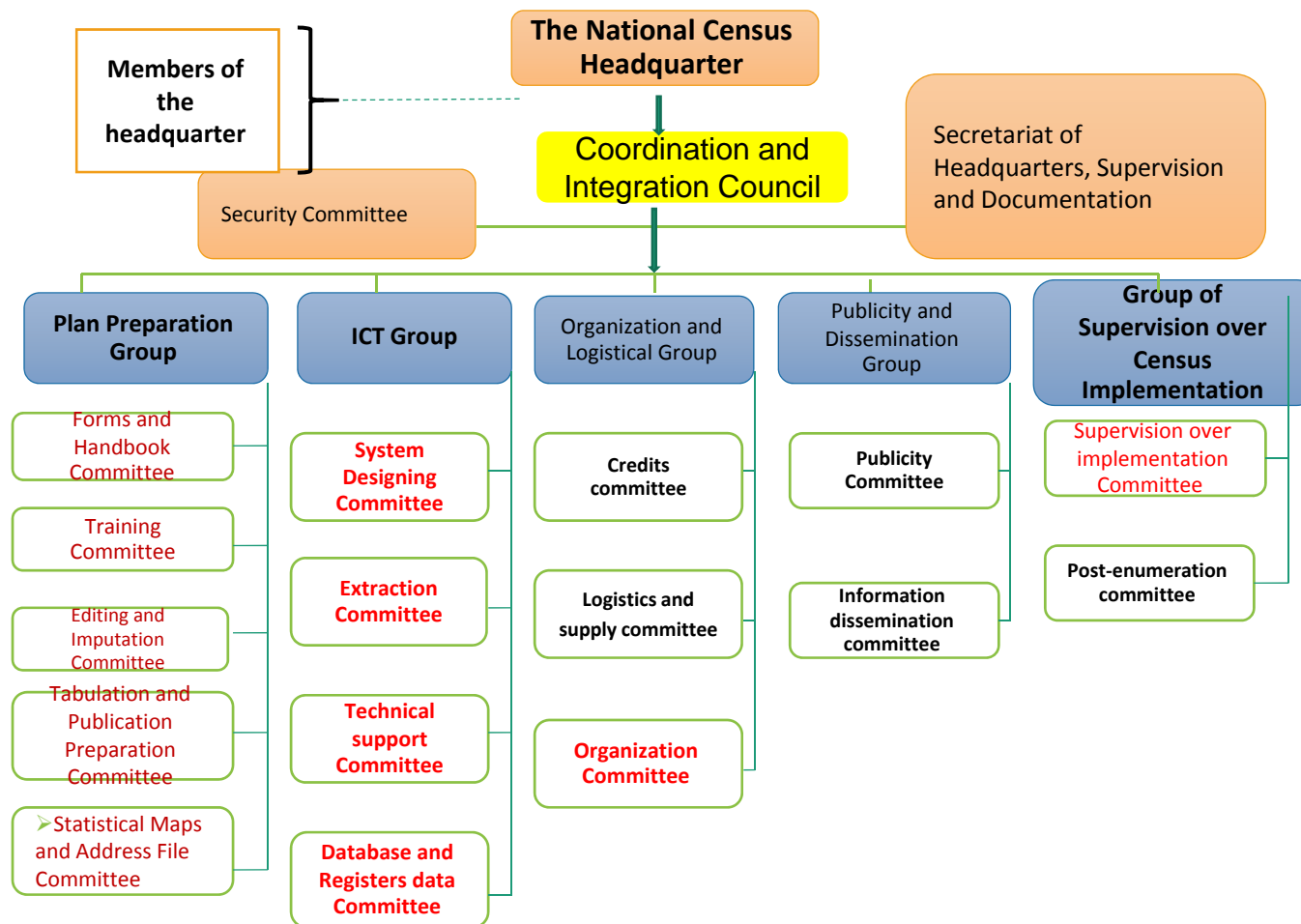
Software for management

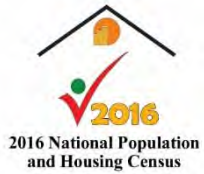
32 softwares

Implementation of the Census

More than 40000 people

# Organizational Structure of Population and Housing Unit 2016





# Innovations in the 2016 Population and Housing Census



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**Simulations Editing when completing questionnaire during field operation**

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**Using mixed methods in data collection including tablet, internet and telephone**

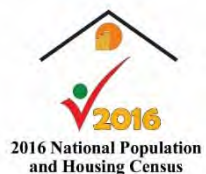
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**Synchronizing internet-based data and tablet data**

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**Using back up files on the tablets**

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# Innovations in the 2016 Population and Housing Census



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Using internet website and telephone-assisted enumeration for absent households

Using Paperless questionnaire

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Monitoring and supervising Census operation through designing and establishing control room

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# Pilot Census for 2016 Census

## The first pilot census was in 2014

In 2014, the first pilot census was taken in two cities:

Shar-e-Majlesi and Foolad Shahr

for the following reasons:

- ❖ Evaluation and comparison of the results through self-administration and face to face interview
- ❖ Evaluation of address file and household coverage
- ❖ Checking data with other administrative sources
- ❖ Checking data with agriculture census
- ❖ Checking data with 2006 and 2011 censuses
- ❖ Field study
- ❖ Telephone-assisted survey
- ❖ Checking data with targeted subsidies data

## The second pilot census was in 2015

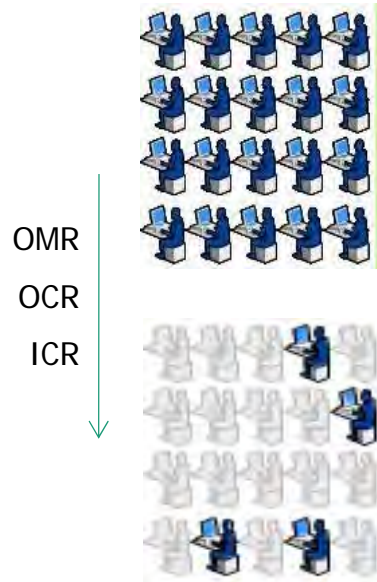
In 2015, the second and main pilot census was implemented through two following mixed methods namely: internet and face to face interview. Main areas for test::

- ❖ Address file
- ❖ Internet self-completion
- ❖ Software of household questionnaire on the tablet
- ❖ Evaluation of the questions on religion
- ❖ Time for completion of the household questionnaire
- ❖ Evaluation of access methods to absent households
- ❖ Using back up data on the tablets
- ❖ Using register data
- ❖ Evaluation of the enumerator's work load
- ❖ Group Organization

# questionnaire completion and data processing in last

**Data Processing**

**censuses questionnaire completion**



1966

1976

1986

1996

2006

2011



**2016**  
**Mixed Method**



# Methods of questionnaire completion

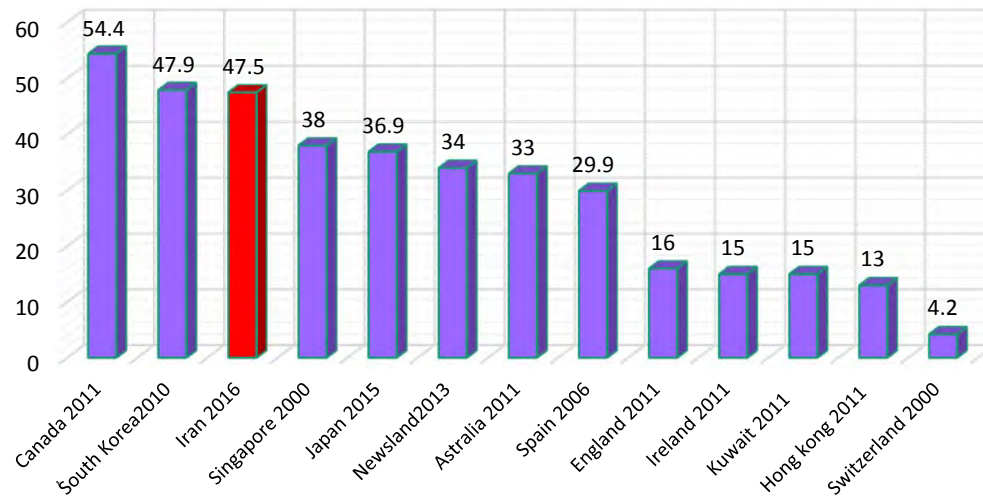
Internet

1- Completion of the questionnaire by households through the internet and receiving statistical codes through mobile



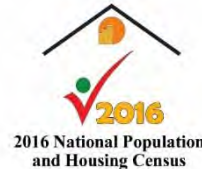
# Comparison of Internet-based Censuses in different countries

Percentage of Census e-form by country



In I.R Iran, for the first time, internet-based census was taken successfully in 2016. Over 47 percent of the households completed the online questionnaires.

# First page of the Internet- based Census Portal and instructions for filling out e-Questionnaire



## سرشماری عمومی نفوس و مسکن ۱۳۹۵ به سامانه سرشماری اینترنتی خوش آمدید

سرشماری بزرگترین و مهم‌ترین فعالیت آماری است که اطلاعات ارزشمندی را برای برنامه‌ریزی و مدیریت کشور فراهم می‌کند. لذا از همکاری صمیمانه و صادقانه شما در این طرح ملی که برای پیشرفت و توسعه کشور موثر است، سپاس‌گزاری می‌شود. طبق قانون مرکز آمار ایران، اطلاعات مربوط به افراد، محرمانه است و فقط به منظور تهیه آمارهای کلی برای برنامه‌ریزی‌های مختلف مورد استفاده قرار خواهد گرفت.

ستاد سرشماری کشور

- جهت استفاده از سامانه از نسخه‌های جدید مرورگرهای Chrome یا Firefox استفاده نمایید.
- در طی ثبت‌نام، از کلیک بر روی دکمه Back و بازکردن بیش از یک صفحه مرورگر خودداری کنید.
- خواهشمند است پیش از ورود به سامانه "شماره ملی" تمام اعضای خانوار و "کد پستی" محل زندگی معمول خود را در دسترس داشته باشید.
- بهتر است سرپرست خانوار یا مطلع‌ترین فرد به سوالات پاسخ دهد.
- لطفاً پیش از ثبت نهایی، اطلاعات وارد شده را که از سوی سامانه نمایش داده می‌شود، مرور نموده و در صورت نیاز آن‌ها را اصلاح نمایید.
- توجه داشته باشید ثبت‌نام شما زمانی انجام گرفته است که از سیستم "کد آماری" دریافت نمایید. این کد را یادداشت یا چاپ نموده، در حفظ آن دقت نموده و آن را افشا ننمایید و تنها در هنگام مراجعه مامور آمارگیر به وی ارائه دهید. کد آماری برای شما پیامک نیز خواهد شد.
- پس از پایان مراحل ثبت‌نام حتماً بر روی دکمه "خروج" کلیک نمایید.
- در صورتی که در مراحل ثبت‌نام با مشکلی مواجه شدید، پنجره‌های مرورگر را بسته و از ابتدا مراحل ثبت‌نام را آغاز نمایید.
- به خانوارهایی که ثبت اطلاعات آنها تکمیل شده و کد آماری دریافت کرده‌اند، به قید قرعه هدایایی تقدیم خواهد شد.

تایید و ادامه

**Average Registration Time: 17 Minutes**  
**46.4 percent Households Contribution**

# E-questionnaire

## وضعیت تحصیلی برای افراد ۶ ساله و بیشتر

- \*  آیا فرد در حال حاضر تحصیل می‌کند
- \*  وضع سواد
- \*  دوره یا مدرک تحصیلی

## وضعیت فعالیت برای افراد ۱۰ ساله و بیشتر

- \*  وضع فعالیت

## وضعیت تاهل برای افراد ۱۰ ساله و بیشتر

- \*  وضع تاهل

## وضعیت فرزند آوری برای زنان ۱۰ ساله و بیشتر (حداقل یک بار ازدواج کرده)

- \*  نه  بله آیا تاکنون فرزند زنده‌ای به دنیا آورده است؟
- \*  تعداد کل فرزندان
- \*  تعداد فرزندان در حال حاضر زنده
- \*  نه  بله آیا در ۳۶۵ روز گذشته فرزند زنده‌ای به دنیا آورده است؟
- \*  تعداد کل فرزندان به دنیا آورده در ۳۶۵ روز گذشته
- \*  تعداد فرزندان به دنیا آورده در ۳۶۵ روز گذشته که در حال حاضر زنده‌اند

ثبت اطلاعات

## مشخصات عضو خانوار

- \*  نام
- \*  نام خانوادگی
- \*  شماره ملی
- \*  بستگی با سرپرست خانوار
- \*  مرد/پسر  زن/دختر جنس
- \*  سال تولد
- \*  ماه تولد
- سن
- \*  وضع حضور در خانوار
- \*  دین
- \*  دفترچه بیمه

نوع دفترچه بیمه: \*

- سایر  کمیته امداد  تامین اجتماعی  بیمه سلامت (خدمات درمانی)

## وضع مهاجرت

- \*  نه  بله آیا فرد از آبان ماه ۱۳۹۰ تاکنون شهر یا آبادی محل زندگی خود را تغییر داده است؟
- \*  مدت زندگی در همین شهر یا آبادی
- \*  محل زندگی قبلی
- \*  استان محل زندگی قبلی
- \*  شهرستان محل زندگی قبلی
- \*  شهر محل زندگی قبلی
- \*  کشور محل زندگی قبلی

## Statistical Code( Tracking code)

### Completion of the Census

Your information was successfully recorded:  
Statistical code L773096245888

- Registering town and village of residence
- Controlling the accuracy of data
- The minimum number of digits
- Coding
- Impossibility to produce or guess

پایان ثبت نام

اطلاعات شما با موفقیت در سامانه ثبت گردید

سرپرست خانوار: آموزش آموزشی

کد آماری: ۷۷۳۰ ۹۶۲۴ ۵۸۸۸

## Challenges of Internet based census Portal

- **The First Experience in the Country and various risks of the Project**
- **Variety of the Targeted Users (2 to over 40 percent)**
- **High Expectations of the population**
- **Sharp Reduction of Users motivations in Case of facing difficulty in using the Portal**
- **Simultaneous provision of 5 Internet Services as well as Telephone-assisted Registration Service**
- **Obtaining Data for 52 Census Items from one-person household**
- **Checking 222 Rules and formatting in the Portal**
- **Security**

## Services provided by Internet Based System(2)



[www.sarshomari95.ir](http://www.sarshomari95.ir)

**11148762 households**  
**38043816 persons**

Volunteer Household  
Registration

**208782 households**

Absent Household  
Registration

**116511 households**

If you need to correct the Information,  
Click

**147258 households**

If you don't have your statistical code  
,Click

If you have received statistical Code as  
well as Absent Code, Click

**152417 households**

Telephone-assisted  
Registration



# Methods of questionnaire completion

## 1-Completion of the questionnaire by households through the internet

From 24 Sept. to 21 Oct. for all households  
From 22 Oct. to 20 Nov. for absent households

### Preparation

Convincing households to participate in the Inter-based Census

In case of missing statistical code, it can be retrieved in a determined time

When necessary, the questionnaire can be revised in a determined deadline

Sending statistical code and Thank you SMS to the mobile number announced by the household

Controlling relationships of the questions and warning when necessary

Visiting census website, inserting national code, security code and mobile number

Access to e-questionnaire for completing it

Reception of statistical code

To start questionnaire completion through internet via the census website: [www.sarshomari.ir.95](http://www.sarshomari.ir.95)

Technical support through a Call Centre



Delivery of statistical code to the

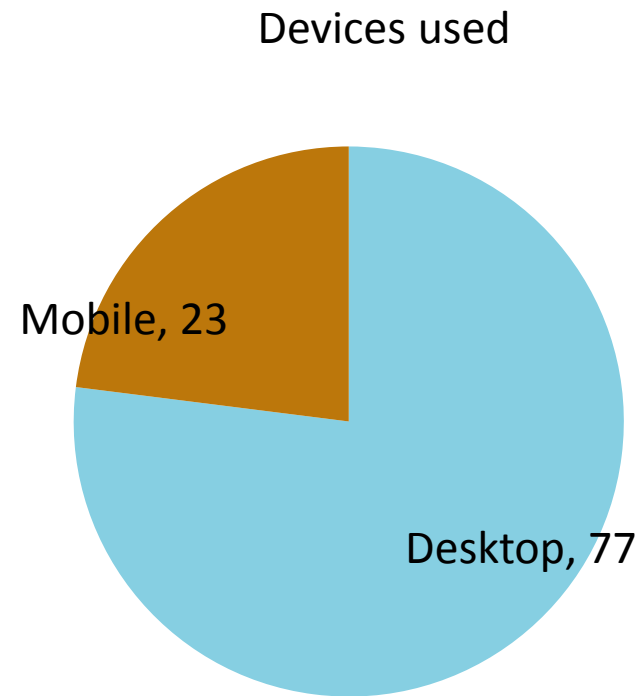
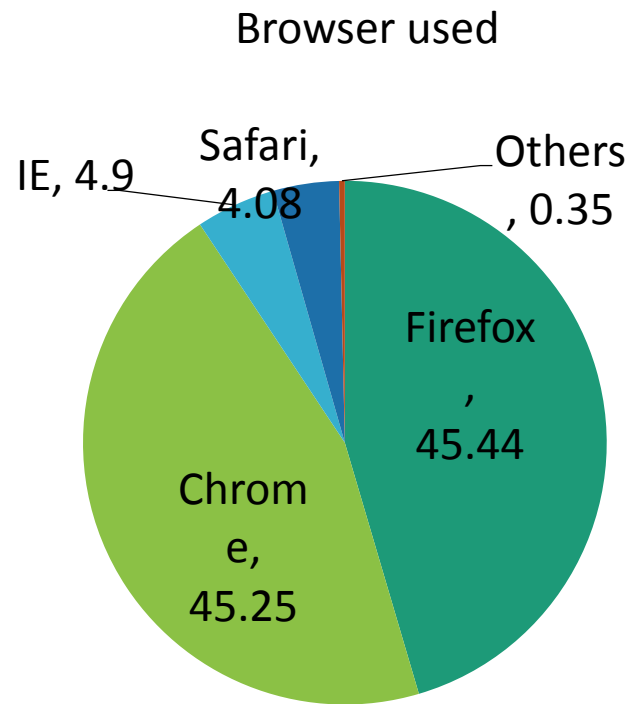




[www.sarshomari95.ir](http://www.sarshomari95.ir)

- 11448000 Households
- 38313000 People
- 46.4 percent Households  
Contribution
- Average Registration  
Time:17 Minutes

# Browsers and devices used



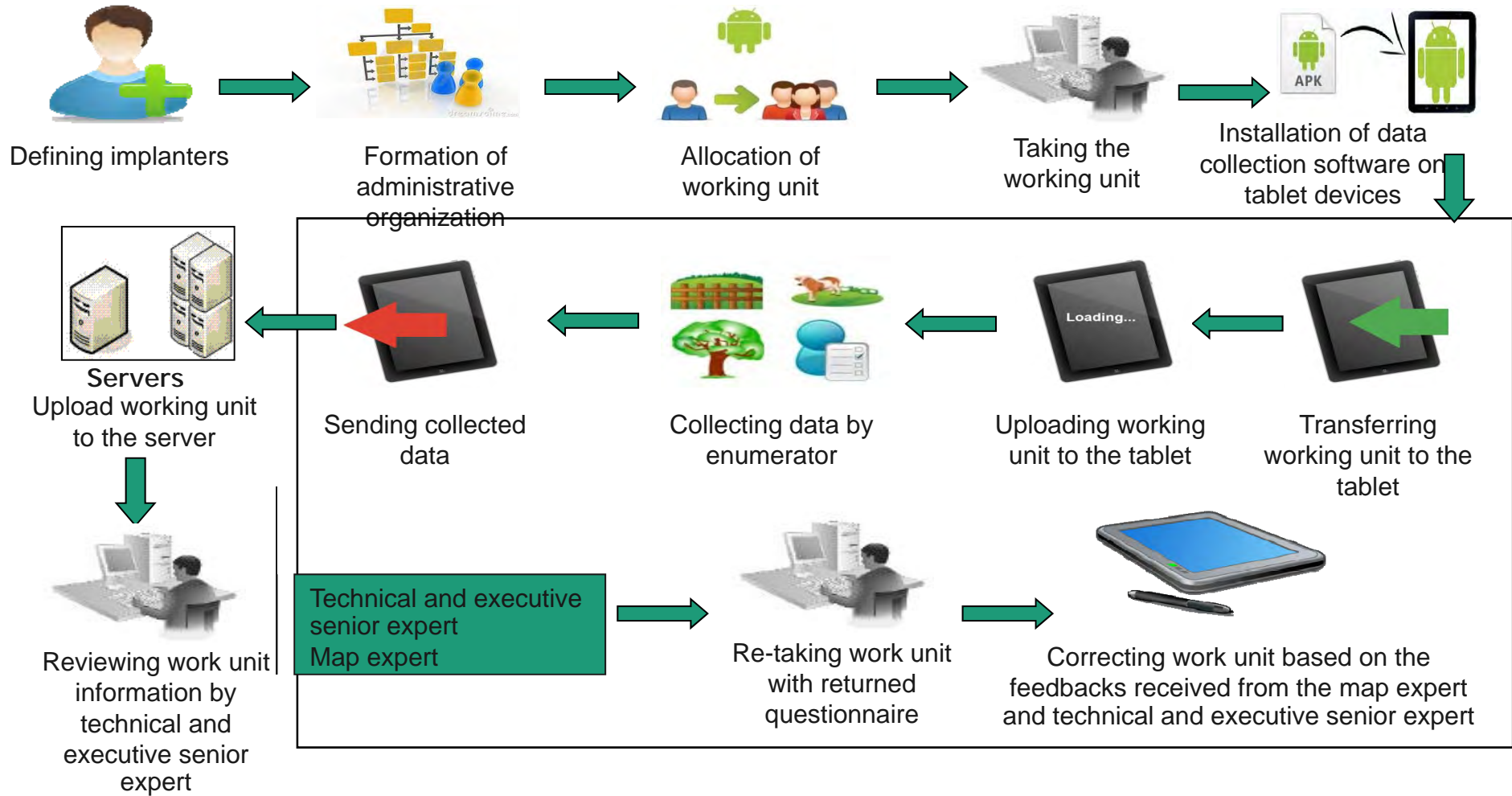
# Methods of questionnaire completion

Tablet

## 2- Enumerator's Face to Face Interview by Using Tablet



# General Processes of E-Census by use of Tablet



# Methods of questionnaire completion

## Telephone

Completion of the questionnaire by the telephone enumerator for absent households from 22 October to 20 November



# Contents of the questionnaire

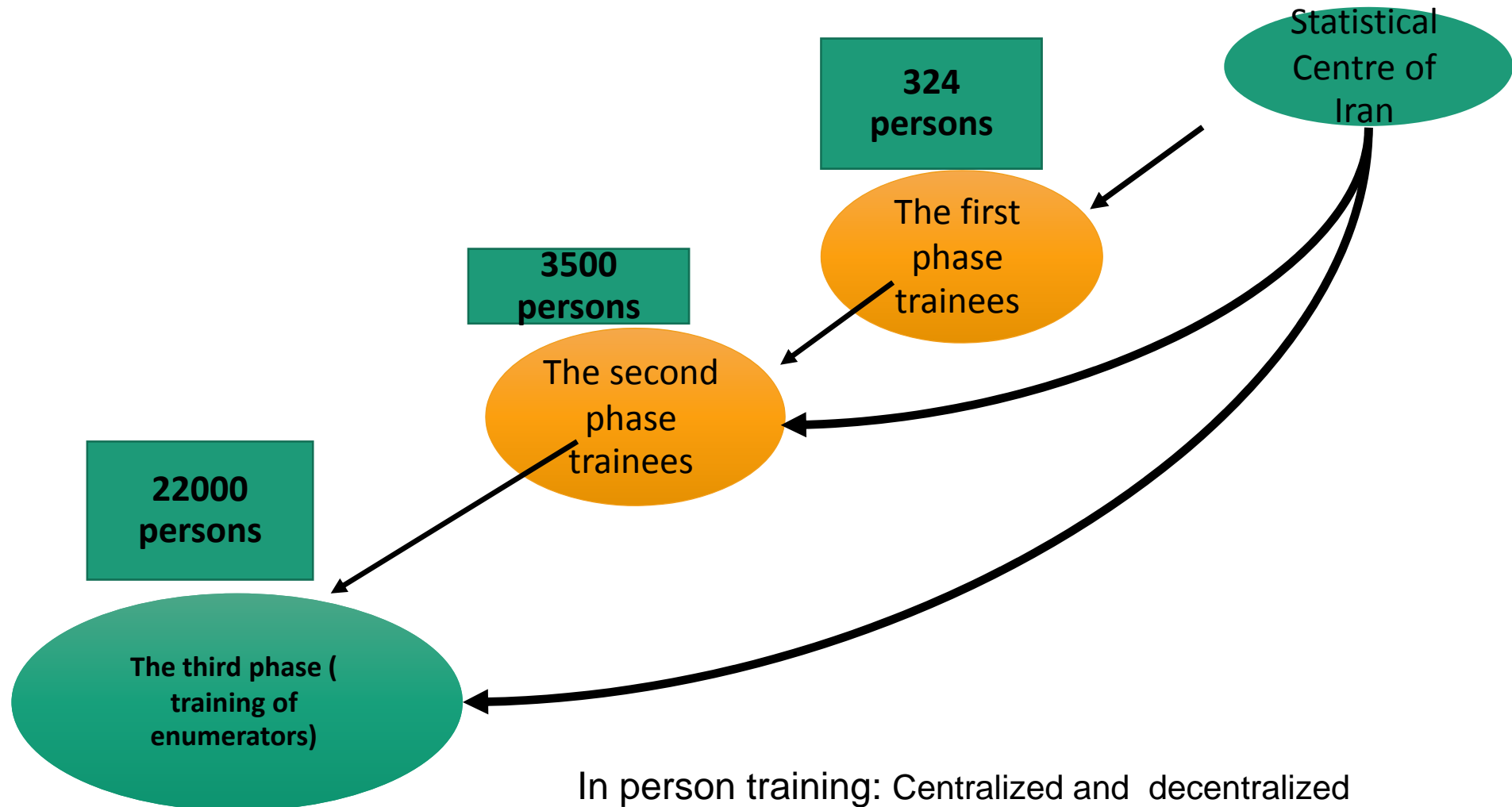
## Population information

- Name and family name of the head of the household/-Name of institute
  - Citizenship -                      -National ID
  - number Foreign Nationals' ID code
  - Relationship to the head of the household
  - Date of birth                      - Type of calendar
  - Month and year of birth           -Estimated age
  - Residence status -                      -Religion
  - Health insurance card /Type
  - Has he/she changed his/ her place of residence (city or village)since 22 October 2011?
  - Duration of residence in this city or village
  - Place of previous residence –Previous province
  - Previous sub-province ––Previous city
  - Country of previous residence
  - Is he/she currently attending school?
  - Literacy status
  - Educational attainment/degree
  - -Activity status
  - Marital status -
  
  - Has she had any children born alive?
    - Total number of children born alive -
- Total number of children born alive(still living)
- Has she had any live birth during the last 365 days?
  - Total number of children born alive during the last 365 days
- 
- Number of children born alive during the last 365 days (still living.)

## Housing information

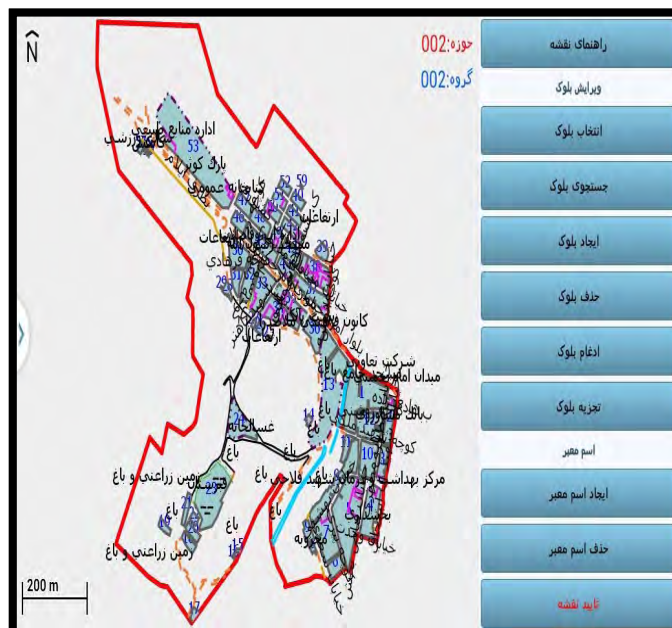
- **Type of household residence place**
- **Type of the residential unit tenure**
- **Floor area (Square meter)**
- **Type of residential unit skeleton**
- **Material used in construction of residential unit**

# Training



In person training: Centralized and decentralized  
Distance training: in addition to in person training,  
distance training was also used during 2<sup>nd</sup> and 3<sup>rd</sup> phase  
of training.

## Map Display and Correction tools in the SIJAD Map Module



### Statistical Blocks Edition Tools:

- ✓ Creating blocks
- ✓ Delete blocks
- ✓ Integrating blocks
- ✓ Disintegrating blocks

### Functional Tools:

- ✓ Search of blocks
- ✓ Selection of blocks
- ✓ Map guide



# Developing Recruitment System for employing Census workforce

In order to provide an equal opportunity for applicants intending to participate in the census activities, the system of manpower recruitment for the Population and Housing Census 2016 was designed and launched. Call for registering in Recruitment System for Census workforce was made two months prior to the census execution period through the Census portal. It was assigned that recruitment of the workforce needed for the Census be done through the system, only.

With respect to the conditions assigned in the census organization guidelines and other qualifications announced, it was decided to select the applicants based on the determined qualifications. These applicants were trained and employed after passing the census examination.

# Control Room(Monitoring Field operation)



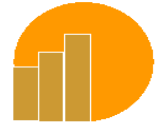
## Developing web-based monitoring forms with the following specification:

- Online Monitoring of the smallest area of administrative levels (block and village)
- Online Monitoring all enumerators
- Online Monitoring Of progress
- Online and on-time precise reporting



2016 National Population  
and Housing Census

# Control Room

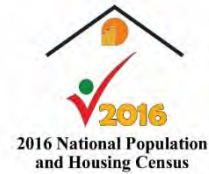


Statistical Centre of Iran

	تعداد مکان اقامتگاه معمولي خانوار	تعداد ساير مکانها	کل مکانهاي مراجعة شده	برآورد خانوار 95	خانوار 90	خانوار رست برداري شده
<b>کل کشور</b>	<b>3,596,602</b>	<b>2,414,506</b>	<b>6,011,108</b>	<b>25,764,070</b>	<b>21,185,647</b>	<b>3,567,466</b>
⊕ آذربایجان شرقي	184,334	135,521	319,855	1,294,004	1,086,083	181,437
⊕ آذربایجان غربي	107,881	79,218	187,099	1,032,194	822,749	118,986
⊖ چهارمحال وبختیاری	30,858	21,128	51,986	287,051	234,612	32,422
⊕ اردل	127	121	248	14,475	12,726	120
⊕ بروجن	3,938	3,106	7,044	38,801	32,682	4,010
⊕ بن	908	661	1,569	9,134		955
⊕ سامان	764	815	1,579	12,945		760
⊖ شهرکرد	12,600	7,563	20,163	98,124	95,484	12,709
⊕ فرخشهر	1,263	1,055	2,318	-	641	1,265
⊕ لاران	1,121	922	2,043	-	1,008	1,254
⊖ مرکزئ	10,216	5,586	15,802	-	3,516	10,190
⊕ حومه	147	212	359	-	188	160
⊖ شهرکرد	8,160	4,136	12,296	-	1,996	8,069
⊖ آرزو آقابابایی	228	63	291	-	-	200
⊖ 134	228	63	291	-	41	200
⊖ 228	228	63	291	-	41	200
⊕ افروز لطفعلیان	121	29	150	-	-	114
⊕ افروز لطفعلیان	121	29	150	-	-	114
⊕ اکبر بناهی	85	33	118	-	-	86
⊕ الهام شغفت	373	208	581	-	-	374
⊕ الهام میرزاخانی	186	46	232	-	-	191
⊕ امیرحسین ابرج بور	238	129	367	-	-	238
⊕ ابرج عباسی	207	200	407	-	-	200

# Telephone-based census

## Telephone-based Census Portal



User name

\*

Password

\*



Rewrite security code



Enter

**91000 households**  
**270000 person**

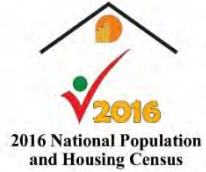


**640 Operators**

- 1. Meeting with Supreme leader, President, First Vice President, Parliament Speaker Foreign Minister**
- 2. Mass media (TV, radio and press programmes)**
- 3. Outdoor promotion ( designing and publishing Banners, Placards, Trakets, wall poster, leaflets, use of the enumerator's vest and Bag, use of official paper on which census logo was printed )**

**4. Supplying information for students through designing Census Assistant Card for elementary schools and wall newspaper for high schools**

**5. Government Agencies Support through inclusion publicity message on LED and organization's WEBSITE**



## Programmes and media of publicity(4)



**6. Use of SMS**

**7. Preparation of census logo and sticking on public passages**

**8. ...**

# Meeting of Census Officials with Supreme leader





# Meeting of Census Officials with President



# Meeting of Census Officials with President and his participation in the Internet –based Census



# Meeting of Census Officials with Parliament speaker



# Meeting of the Census official with First Vice President



# Meeting of Census Officials with Foreign Minister



## Meeting of Census Officials with Foreign Minister and his participation in the Internet-based Census



## Visiting the Census Headquarter by Vice President in Women's Affairs



## Visiting the Census Headquarter by Special Assistant of President





# Visiting the Census Headquarter by ICT Minister



## Visiting the Census Headquarter by Actors





**سرشماری عمومی نفوس و مسکن ۱۳۹۵**  
**کارت همیار سرشماری**  
ویژه دانش آموزان ابتدایی

مرکز آمار ایران

نام و نام خانوادگی:  
نام دبستان:  
نام استان:  
دانش آموز عزیز، همیار سرشماری

شما می‌توانید به‌عنوان «همیار سرشماری» خانواده، دوستان و خویشاوندان خود را تشویق کنید که در سرشماری اینترنتی از ۳ تا ۲۴ مهرماه سال جاری شرکت کنند و فرم سرشماری خود را تکمیل نمایند. با این کار، هم می‌توانید به مسئولان سرشماری کمک کنید و هم در کاهش هزینه‌ی سرشماری نقش مفیدی داشته باشید.

پس، از خانواده، دوستان و خویشاوندان خود بخواهید از طریق اینترنت، فرم سرشماری را تکمیل نمایند. همیار عزیز سرشماری؛ در صورت شرکت در سرشماری اینترنتی، شماره ملی خود را به سامانه (۳۰۰۰۰۰) پیامک کنید و از جایزه ارزنده مرکز آمار ایران به قید قرعه بهره‌مند شوید. ما منتظر حضور و مشارکت شما در سرشماری اینترنتی هستیم.

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برای اداره هر کشور برنامه‌ریزی لازم است و برای برنامه‌ریزی درست، داشتن آمار دقیق برای مسئولان کشور مهم می‌باشد. سرشماری عمومی نفوس و مسکن یکی از کامل‌ترین و موثرترین راه‌های جمع‌آوری اطلاعات برای برنامه‌ریزی در هر کشور است. برای اینکه مسئولان کشور بتوانند در مورد ساخت مسکن، مدرسه، بیمارستان، درمانگاه و خانه بهداشت، مسجد، مکان‌های تفریحی، ایجاد راه‌ها و جاده‌ها در شهر یا روستای شما برنامه‌ریزی کنند، به اطلاعات دقیق نیاز دارند. این اطلاعات از پاسخ‌هایی که شما به سوالات سرشماری می‌دهید به دست می‌آید.

دانش آموزان عزیز، سرشماری عمومی نفوس و مسکن ۱۳۹۵ به دو روش اجرا می‌شود:

- ۱- روش اینترنتی: در این روش خانواده‌ها می‌توانند از ۳ تا ۲۴ مهرماه سال جاری از طریق اینترنت در سامانه سرشماری اینترنتی به آدرس [www.sarshomari95.ir](http://www.sarshomari95.ir) وارد شوند و اطلاعات خود را ثبت کنند و پس از تکمیل فرم سرشماری اینترنتی "کد آماری" دریافت نمایند. یادداشت و نگهداری "کد آماری" برای ارائه به مأمور سرشماری هنگام مراجعه به محل سکونت شما بسیار مهم است.
- ۲- روش مصاحبه حضوری: مأمور سرشماری از ۲۵ مهر تا ۲۵ آبان به محل سکونت شما مراجعه می‌کند. اگر خانواده شما به صورت اینترنتی، فرم سرشماری را تکمیل کرده است، مأمور سرشماری فقط "کد آماری" را از شما دریافت می‌کند و اما اگر خانواده شما به دلیلی نتوانست فرم سرشماری اینترنتی را تکمیل کند، باید به سوالات مأمور سرشماری پاسخ دهید. توجه: برای تکمیل فرم اینترنتی، کد ملی همه اعضای خانواده و کد پستی محل زندگی شما لازم است. لطفاً کد ملی را از کارت ملی و کد پستی را از قبض تلفن ثابت یا تلفن همراه یادداشت کنید و از قبل آماده نمایید.

دانش آموز عزیز، از خانواده، دوستان و خویشاوندان خود بخواهید از طریق اینترنت، فرم سرشماری خود را تکمیل نمایند.

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2016 National Population and Housing Census

# Wall posters



Statistical Centre of Iran

2016 National Population and Housing Census

**2016 National Population and Housing Census**

Internet-based Census

24 September-15 October 2016

*I exist, count me in.*

By registering your information on the Census website, help us and win a prize by lot from the Statistical Centre of Iran

[www.sarshomari95.ir](http://www.sarshomari95.ir)

2016 National Population and Housing Census

Face to Face Census

16 October -15 November 2016

Caspian Sea

Persian Gulf

Oman Sea

Let's Cooperate with the Enumerators of the 2016 National Population and Housing Census.

Cooperation in the Census, Prerequisite for the Development of the Islamic Republic of Iran.

[www.sarshomari95.ir](http://www.sarshomari95.ir)

2016 National Population and Housing Census

Face to Face Census

16 October -15 November 2016

The Census is our future, don't leave the future blank.

Let's Cooperate with the Census Enumerators.

[www.sarshomari95.ir](http://www.sarshomari95.ir)

Statistical Centre of Iran

# How to have access to census data



Primary results: till the end of March, 2017  
Detailed results and preparation of publications: September, 2017

# Achievements and challenges of the 2016 census



## Achievements

- Unprecedented welcome from online questionnaire completion
- Success in questionnaire completion with Tablet Device
- Reduce the burden to respond
- Improve census quality



## Challenges

- Incompleteness of address file
- Difficulties related to working with tablet

## Selected Population and Housing Results in Iran

1956-2016

Year	Number of sub-provinces	Number of villages	Total population of the country by the census year	Urbanization ratio (%)	Sex ratio	Household size	Population growth
1956	132	82166	18954704	31.4	104	4.8	3.1
1966	145	82166	25788722	39.1	107	5	3.1
1976	158	68164	33708744	47.0	106	5	2.7
1986	195	96358	49445010	54.3	105	5.1	3.9
1996	265	125827	60055488	61.3	103	4.8	2.0
2006	336	91310	70495782	68.5	104	4	1.6
2011	397	96513	74961702	71	103	3.6	1.3
<b>2016</b>	<b>439</b>	<b>97380</b>	<b>79892004</b>	<b>74</b>	<b>103</b>	<b>3.3</b>	<b>1.23</b>

## Next census

With respect to the accessibility to existing administrative data in the country and promotion of statistical system, implementation of register-based census will be the main goal for the next census. To achieve this goal, the following prerequisites are :

- 1-improving population information bank ,
- 2- Completing and updating address file
- 3- Linking national code to place code.



*Thank you for your attention*



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