

Advancing Methodology on Measuring Asset Ownership and Entrepreneurship from a Gender Perspective



United Nations Statistics Division

UN Women

- EDGE objective
- Overview of pilot activities
- Next steps

Objective:

- Undertake methodological work on “Tier 3” indicators:
 - Develop guidelines to measure asset ownership/control and entrepreneurship from a gender perspective
 - Pilot methodological guidelines in select countries
 - ✓ Georgia, Maldives, Mexico, Mongolia, Philippines, South Africa, Uganda
 - Present guidelines to UN Statistical Commission
 - Build capacity of NSOs to routinely collect data

Overview of pilot activities

Purpose of pilots

- To test EDGE methodologies
 - ✓ Validate concepts and measures related to asset ownership/control and entrepreneurship
 - ✓ Assess questionnaire design
 - ✓ Evaluate feasibility and sustainability of respondent selection approaches and field protocols
 - ✓ Assess key indicators (incl. SDG Goal 5 land indicators)
 - ✓ Identify tensions between cross-country comparability and local country context

Questionnaire design

Module	Respondent
Household questionnaire, incl. roster	Any household member
Principal dwelling	Selected respondent
Livestock (large and small)	
Agricultural equipment (large and small)	
Non-farm business assets and enterprises	
Other real estate	
Financial assets and liabilities	
Valuables	

Questionnaire design (cont'd.)

Bundle of Rights

Questions

Relevant Assets

Documented ownership

Is there an ownership document for this [asset]?
Whose names are listed as owners on document?

Principal dwelling, ag. land, real estate

Reported ownership

Who owns this [asset]?

All assets

Economic ownership

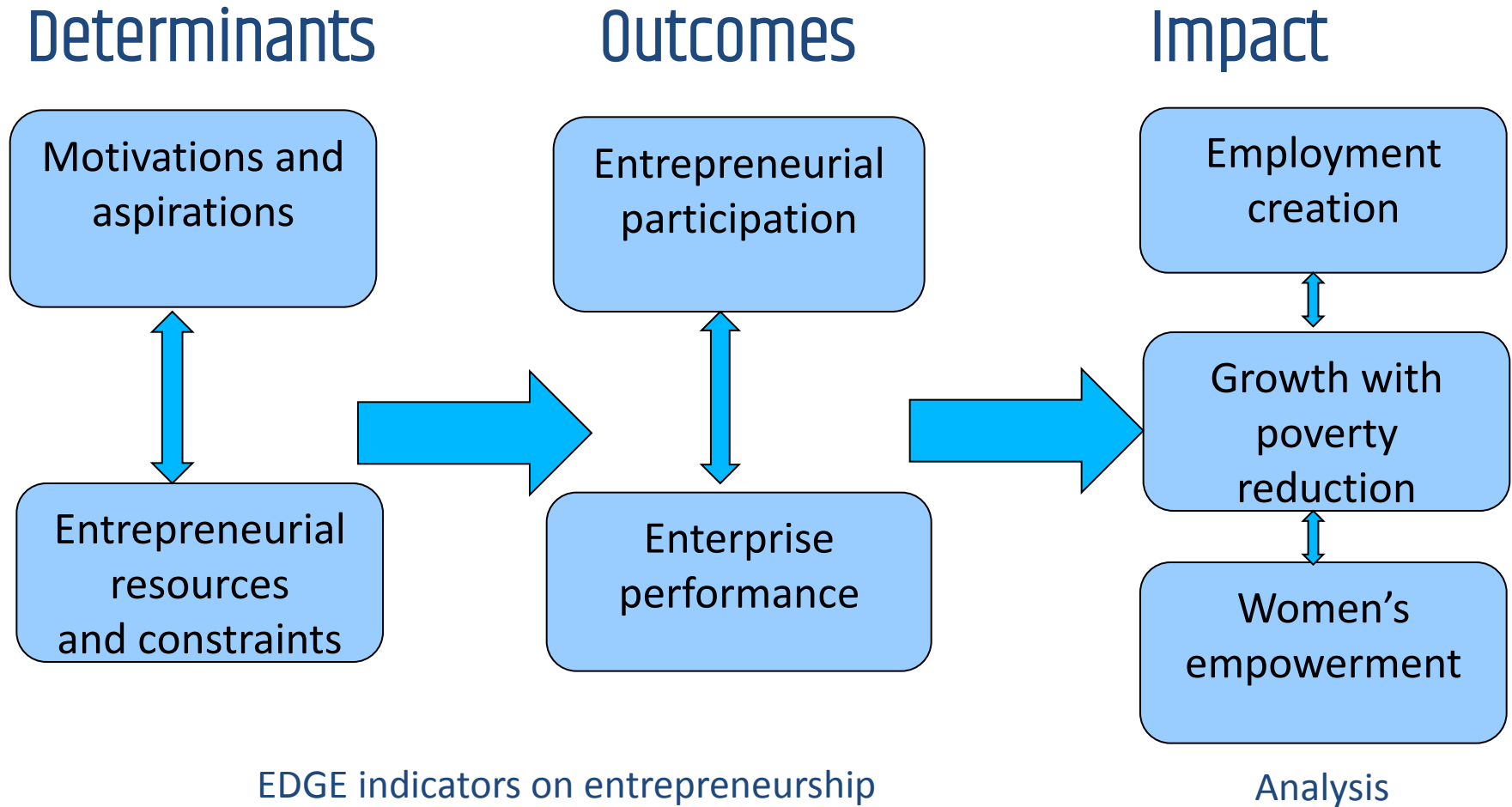
If this [asset] were to be sold today, who would **decide** how the money is used?

Principal dwelling, ag. land, large ag. equipment, non-farm enterprises, real estate

Questionnaire design (cont'd.)

Bundle of Rights	Questions	Relevant Assets
Rights to assets	With regard to this [asset], who has the right to sell/bequeath it?	Principal dwelling, ag. land, large ag. equipment, non-farm enterprises, real estate
Mode of acquisition	How did the owner(s) acquire this [asset]?	Same
Asset value	If this [asset] were to be sold today, how much could be received for it?	Same + financial asset

Questionnaire design (cont'd.)



Respondent selection protocols

A step-wise approach across pilots:

- Up to **4 adult** household members (Uganda)
- Members of **principal couple** and a **randomly selected 3rd member** (Georgia, Mongolia, Philippines)
- Members of **principal couple** (Mexico)
- **1 randomly selected** adult household member and his/her **spouse/partner** (South Africa)
- **1 randomly selected** adult household member (Maldives)

Interviewed separately and simultaneously by enumerator of same sex

- Prepared by each NSO to assess proposed EDGE methodologies vis-à-vis:
 - Questionnaire design
 - Respondent selection approach
 - Sustainability and feasibility of field operations and protocols
 - Key tabulations

Next steps

Next Steps

- Roll out of remaining pilots
- Continued analysis of pilot data
- Revision of EDGE guidelines
- Submission of EDGE guidelines to UN Statistical Commission
- Assistance to NSOs to build statistical capacities for routinely collecting the data
 - Preparing training and advocacy materials
 - Organising dissemination workshops on pilot results
 - Organising regional capacity building workshops

Thank you!