ESS Vision 2020 and its implementation

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Content of the presentation

The ESS Vision 2020:

WHEN all this started?

WHY the ESS needs a common Vision?

WHAT objectives do we pursue?

HOW do we want to get there?

WHO is involved?
WHEN? Key milestones of the ESS Vision 2020

Sep 2013  first top level brainstorming, creation of a task force on a vision for the European Statistical System (ESS)

May 2014  **ESS Vision 2020** endorsed by the ESS Committee (ESSC)

Sep 2014  portfolio management approach agreed

Jan 2015  governance of the implementation activated

Feb 2015  project prioritisation – initial ESS Vision 2020 **portfolio** approved by the ESSC;

since then – regular portfolio management
WHY a strategic debate on the future of European statistics?

*Information and knowledge are fundamental building blocks for all modern societies*

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Official statistics offer an information infrastructure and a *public good* that responds to the needs of many categories of users - citizens, decision makers, researchers and journalists

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Official statistics have always strived to adapt to major developments in society and the economy
Four main drivers for ESS Vision 2020

**Data revolution**
- Digital transformation
- New data sources
- Competition among data providers

**New metrics**
- Globalisation
- Complex reality
- Geo-details

**Price of statistics**
- Quality vs. resources
- Reduced budgets
- Cutting the red tape

**Future of Europe**
- Enhanced economic governance
- Evidence based policy making
- Objectives, thresholds, quality requirements
WHAT? Key areas... and objectives

Users
- better understand and address user needs
- be a global partner and leader for innovation
- build strategic alliances with public and private partners

Quality
- abide with the European Statistics Code of Practice
- enhance quality management
- assess the usability and quality of source data
- promote quality of European statistics

New data sources
- exploit potential of new data sources
- invest in new IT tools and methodology
- continue to improve existing data collection methods

Production process
- further intensify the collaborative partnership of the ESS
- further identify and implement standards for statistical production
- adopt enterprise architecture as a common reference framework
- advance in sharing IT services and infrastructure
- benefit from exchange of (micro)data, while fully respecting statistical confidentiality

Dissemination
- adopt new dissemination and communication strategy
- create a data pool of European statistics
- optimise ESS portfolio of products and services
- promote European statistics as a brand
HOW? ESS Vision 2020 portfolio

- European system of business registers (ESBRs)
- Building trade statistics in the European Single Market (SIMSTAT and REDESIGN)
- Common EU data validation policy (VALIDATION)
- Administrative data sources (ADMIN)
- The data highways of the ESS (ESDEN)
- Shared services for European statistics (SERV)
- Big Data for official statistics (BIGD)
- Digital dissemination and communication (DIGICOM)

- Quality
- Cooperation Models
- ESS Enterprise Architecture
- Information Models and Standards
Conditions for a balanced Vision portfolio:

The ESS Vision 2020 portfolio should:

- consist of *limited number of projects*;
- that cover all five *key areas of the Vision*;
- *without overlaps* between the projects;
- *with clear deliverables* and benefits for each project.
Portfolio prioritisation

*Prioritisation criteria drawn from project, programme and portfolio management standard methodologies*

**Attractiveness**
- Strategic fit; architectural fit; perceived benefits; product enhancement potential

**Achievability**
- Degree of challenge; capability to deliver

**Affordability**
- Whole life cost of the project
Projects

**SIMSTAT**: testing the exchange of microdata for a new approach to compiling intra-EU trade in goods statistics

**ESBRs**: network of European business registers, EuroGroups Register (EGR)

**VALIDATION**: common data validation standards and rules

**ADMIN**: enhanced use of administrative data sources for statistical production purposes
Projects (2)

**ESDEN**: data highways for microdata exchange between ESS partners

**SERV**: towards sharing specific services in statistical production

**BIGD**: harnessing new data sources (focus on Big Data)

**DIGICOM**: optimising user analytics, communication and data dissemination tools
WHO? Governance of the ESS Vision 2020 implementation

**Portfolio management approach** applied as agreed by the **ESS Committee** (owner of the ESS Vision 2020 and decision-maker)

**Vision Implementation Group (VIG)** established: 10 Member States and Eurostat (Chair)

**Vision Implementation Network (VIN)** to spread information across the ESS and get involvement of all Member States

**Portfolio Management Bureau (PMB)** at Eurostat to support the daily operations of the VIG
Vision Implementation Group (VIG)

...coordinates the ESS Vision 2020 implementation
...performs regular strategic monitoring of the portfolio ensuring that the objectives are met and efficiency maximised
...steers the risk management
...assesses new project ideas
...advises the ESS Committee on all decisions in Vision-related matters
...regularly informs all ESS partners about the progress
...promotes the ESS Vision 2020 and its achievements
Thank you for your attention!
Success story: SIMSTAT+ESDEN

• Successful pilot exchange of micro-data in SIMSTAT;
• Large amount of data transferred without incidents;
• No security problems concerning the data;
• Connection of 20 Member States with a complicated network of actors involved;
• ESDEN network can be re-used for other secure data exchanges!
ESBRs (business registers)

- Example of very close collaboration
- EuroGroups Register (EGR) 2.0 in production
- Secure remote access to microdata established
- Interactive Profiling Tool (IPT) in production – first ESS attempt for online collaborative profiling
- 32 countries involved, 300 top groups profiled
- Profiling methodology stabilised
First finalised ESS.VIP: Validation

- **Project successfully finalised:** methodological handbook (definitions, classifications, metrics), validation language (VTL), architecture, service prototypes
- **Now – preparing for implementation**
- **Discussion in the May ESSC**
1. Data access and Transfer to NSI

2. Estimation methods

3. Quality

4. Sampling frames

5. Pilot projects

6. Support & Coaching

ADMINISTRATIVE SOURCES:
- Population
- Health
- Taxes
- Social security
- Census
- Education
- Unemployment
- ... ...

COMPREHENSIVE USE OF DATA & BURDEN REDUCTION
Big Data pilots within ESS

- **Web scraping**
  - job vacancies; enterprise characteristics
- **Smart meters**
  - electricity consumption; temporary vacant dwellings
- **Automatic Identification System (Ships)**
  - vessel identification data
- **Mobile phone data**
  - Preparing for Access to data
- **Scenario for using multiple inputs**
Innovation in official statistics: ESS.VIP DIGICOM

- **Aim:** to enhance the capacity of the ESS to be agile and responsive to our users’ needs
  - Improve methods for gaining insight into unmet needs of current and future users
  - Develop the innovative solutions meeting those needs
  - Integrate with open data initiatives
  - Made available the reusable dissemination tool through ISA JoinUP EU platform for Public Administrations.
Shared SERVices

- CSPA compliant architecture of services
- Infrastructure for hosting services set up
- Service catalogue for ESS community
- Interaction and support to Validation and ESBRs
- Phase 2 to be discussed by the VIG and ESSC (list of prioritised shareable services, open source handbook, service guidelines, recommendations for governance of services)