Arab Conference: Transformative Agenda for Official Statistics
5-7 April 2016 – Ankara, Turkey

Thematic II: Communication and Advocacy

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Outline:

- Cross Cutting theme
- Why Communication & advocacy for SDGs?
- Issues
- Priorities
- Opportunities
- Challenges
- Good Practices
Cross Cutting theme!!!

- Coordination
- Communication and Advocacy
- Innovation and Modernization
- Training and capacity-Building
- Integrated Statistical Systems
Why Communication & advocacy for SDGs?

- Promoting the Agenda
- Raising Awareness
- Engagement of new stakeholders
- Transparency & Accessibility
- Theory of Change
Issues!

• SDGs in the national context and its actionable plans
• Who will be in the driving seat to lead the change?
• Awareness on SDGs and Utilization of statistics
• Developing Communication & Advocacy Toolkit
Priorities

• Organizational and institutional change
• Develop skills and capacity of staff across NSS
• Develop NSS work plans and financing strategy
• Better coordination on resources from government and donors
• Define the national needs
Opportunities

• MDGs Experience particularly in Monitoring the indicators.
• Increasing partnership contribution in Statistics.
• More interest by media and public in statistics.
• The understanding of the relation between development and Statistics.
Challenges

• Limited resources
• Donors and supporting statistics.
• Demand for statistics
• Capacity constraints
• Low profile of statistics
• Insufficient coordination (inter-national level)
Best Practices

- Visualization in statistics dissemination policy
- The producer-user dialogue
- Producing the Statistical Agenda
- Statistical Meta data
- Official involvement - formulation of national team on SDGs by Palestinian Cabinet's decision to form
- PCBS in house preparation for mapping the SDGs indicators.
- Consultations on drafting the national action plan for SDGs.
- The regional consultations on drawing road map on SDGs
TIME TO LISTEN