African Conference: Transformative Agenda for Official Statistics

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Session 3:

Securing foundations to modernization and integrated statistical systems

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Setting up a Professional Services Unit

Case of Uganda Bureau of Statistics

Ben Paul Mungyereza – Executive Director

African Conference on Transformative Agenda for Official Statistics Libreville, Gabon - November 21-22, 2015





Outline

- **#Introduction**
- UBOS mandate and framework
- Why PSU
- PSU products and market potential
- Risk mapping and assumptions
- Other implementation issues
- **Conclusion**



About UBOS



- Uganda Bureau of Statistics (UBOS) was formerly the Statistics Department in the Ministry of Finance, Planning and Economic Development (MFPED)
- 5 UBOS was established by an Act of Parliament UBOS Act 1998
- UBOS plays a dual role in the development and maintenance of the National Statistical System (NSS):
 - UBOS is the principal agency responsible for collecting, processing, analyzing and disseminating official statistics;
 - 2. UBOS is also responsible for coordinating, monitoring and supervising the National Statistical System.



Legal mandate



- UBOS is responsible for among others, the development of the NSS - collection, analysis and publication of statistical information, and all matters incidental to the foregoing which are considered relevant
- Sect.3 (2)(a) (iii) mandates UBOS to provide guidance, training and other assistance as may be required to other users and providers of Statistics and to do all things necessary or incidental or conducive to the objects of the Bureau





UBOS Institutional Framework

- UBOS is governed by a board of directors (BOD) the policy making organ that provides policy and strategic direction to the organization
- The current NSDS 2013/14-2017/18 covers 23 Ministries Departments and Agencies of Government it aims among others, at ensuring the long term sustainability of the NSS by securing funding for priority data production, analysis and dissemination.
- Further, the NSDS provides for Infrastructure development since most MDA's have inadequate statistical and supportive infrastructure. A PSU once put in place would be instrumental in supporting the required infrastructure within the MDAs





Why the PSU

- To provide technical guidance to the NSS in a more organized manner
- To separate the core business of UBOS and the adhoc requests that come up when the annual plans have been completed
- To create an incentive for staff of UBOS as they get engaged in the PSU projects
- Provide refresher courses for UBOS staff





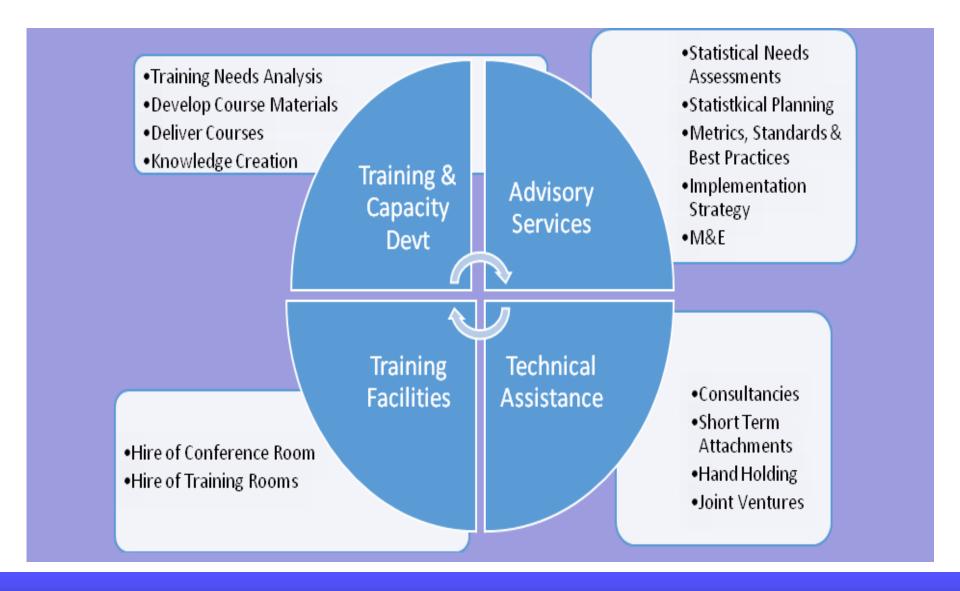
Why the PSU cont'd...

- To develop talent in analytical work within the organization
- To boost professional linkages with other institutions
- To absorb retired yet knowlegeable staff from UBOS
- To increase statistical products at almost no cost to the UBOS



Possible Product Segmentation for the PSU







Expected Outputs of the PSU



"Contact-us centre"

- δ Main, central point of contact to UBOS
- δ Toll-free access, centralized email response

Advisory services

- δ Custom solutions packaged for clients
- δ Facility rental

Project management other custom services

- δ Technical assistance
 - σ Capacity building (training, mentoring, attachment and exposure)
 - σ Custom tabulation
 - σ Custom surveys
 - σ Custom analysis

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Market Potential

- The rapid assessment reveals that there is a high demand for Data and other Statistical Services provided by UBOS especially from;
 - NGOs and civil society Organizations

 - Private sector establishing business in Uganda

 - University Students and other academic institutions

 - Other data producing agencies with limited capacities





Possible Competencies

- GIS
- Economic Policy Analysis
- Statistical Analysis
- Finance and Accounting
- Population and Demographic Analysis
- Information Technology



Risk Mapping



a) Market Risk

Demand for PSU services in the market and the competitiveness of PSU price

b) Competitive Risks

More established firms that provide services similar to the PSU

c) Technology & Operational Risks

Technological changes and the need to partner and benchmark from similar institutions that have succeeded in the past like Statistics Canada

d) Financial Risks

- Assumption is that PSU pre-finances a big percentage of the assignment before the client pays
- The need for UBOS to provide seed money and subsidy to facilitate the smooth operation of PSU until such a time when it is self-sustaining.
- e) Buy-in risks within and without





Support for PSU Development

UBOS benefited from the ISFP programme financed by the Department of Foreign Affairs, Trade and Development Canada and implemented by Statistics Canada

Supported the Bureau to finalise the Business Plan for the establishment of the PSU

Refined the objectives, outputs & Outcomes



Project assumptions

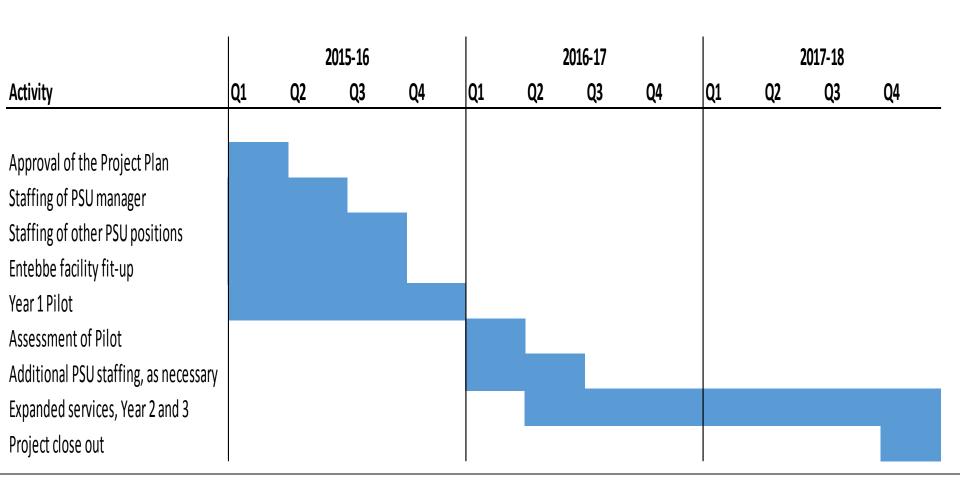


- Financial viability in the long term
- Three year project
 - δ First year, "Pilot"
- PSU in UBOS Old structures not currently fully used
 - Report to the Deputy Executive Director, Statistical Production and Development.
- Re-use 2014 Census equipment



Schedule to establish PSU





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PSU Guidelines



Develop capacity when to say "no"

- Cede all low-quality statistics to others, not within scope of PSU
- Decide which topics are off-limits
 - e.g. public opinion polling

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Conclusion

- UBOS is taking forward the development of the PSU
- There is support from the BOD and it will start operating in FY 2016/17
- Appreciation to Statistics Canada for the support





THANK YOU