



# Committee of Experts on Business and Trade Statistics

13th Meeting of the Advisory Expert Group on National Accounts

1 - 3 October 2019, Washington, D.C.



# UN Committee of Experts on Business and Trade Statistics

- The UNCEBTS was created by the UN Statistical Commission to coordinate and guide the development of business and trade statistics

Chair: Mr. Stefano Menghinello (ISTAT)

- Members: 26 Countries and several international regional organizations (e.g. Eurostat, OECD, IMF, ILO, UNIDO, UNCTAD, ITU, UNECE, and others)

Two meetings were held

Mexico in 2018

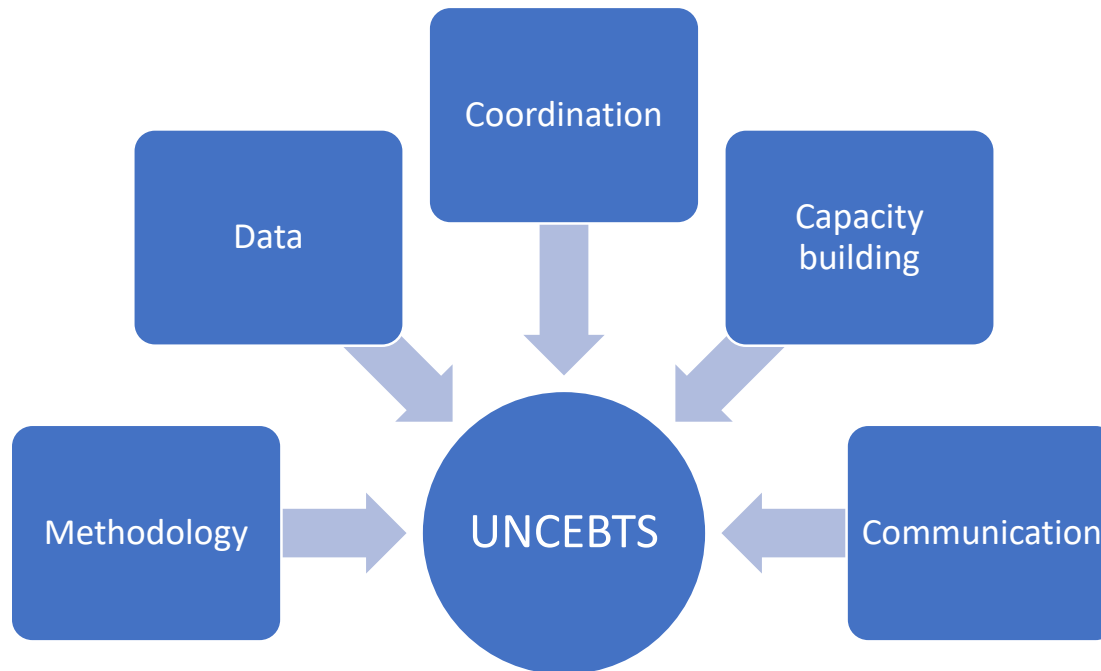
New York 2019



# UN Committee of Experts on Business and Trade Statistics

Objective: to strengthen the basic business statistics needed for the overall improvement of economic statistics and for responding to emerging needs

The programme of work





# UNCEBTS Task Teams

- Five task team were created:
  - Globalization and digitalization
  - Well-being and sustainability
  - Business dynamics, Business demography and entrepreneurship
  - Exhaustive business registers
  - Capacity building (no one left behind) on statistical business registers
- They developed a 2-year work plan to improve and strengthen the business statistics in the specific areas



# Task Team on globalization and digitalization

Task team leader: Ms. Daniela Ravindra (Statistics Canada)

- Develop an information set to measure the impact of globalization and digitalization, on the structure, activities and performance of businesses
- Review of existing work and classification to identify information gaps
- Identify a set of core indicators and their compilation methods



# Task Team on Well-being and sustainability

Task team leader: Ms. Alison Pritchard (ONS-UK)

- Develop proposals for statistical indicators which will help to improve understanding of enterprises' impact on well-being and sustainability. The topic is very broad, and includes social entrepreneurship, “decent work”, environmental impact, and the Sustainable Development Goals
- Three main areas of work: corporate sustainability; quality of jobs; environmental impact



# Task Team on Exhaustive Business Registers

- Task team leader: Mr. Hank Hermans (Statistics Netherlands)
- Developing guidance for the Statistical Business Registers to become a) more inclusive and exhaustive in a rapidly changing economy; and b) better tailored to statistical production
- Providing advice and guidance to UNSD related to new global collections of business statistics (MNE data)
- Providing advice and guidance to UNSD related to the development and maintenance of a global enterprise group register

The task team is working on a strategic view on exhaustive business registers



# Task Team on Business dynamics, Demography and entrepreneurships

- Task team leader: Mr. Arturo Blancas (INEGI-Mexico)
- Review statistical practices in countries regarding business dynamics, business demography and entrepreneurship
- identifying strengths, opportunity areas and data gaps in order to produce inputs for international recommendations on these topics
- defining a set of core indicators related to business dynamics, business demography and entrepreneurship





# Task Team on Capacity Building

- Task team leader: Mr. Saleh Alkafri (Palestinian Central Bureau of Statistics)
- Develop a maturity model for SBR
- Conduct a global assessment on the status of implementation of SBR in countries
- Make an inventory of available tools (IT tools, training material, e-learning, etc.) and make them more widely available through the UN website and e-learning platform
- develop and tailor tools to specific levels of maturity that reflect situations in countries



# Ongoing activities of the UNCEBTS

- Develop a strategic vision for the future of business and trade statistics that is agile and responsive to the new emerging issues
- Develop a communication strategy for the Committee (include newsletter, website, etc.)
- Initiate collaboration with relevant groups of experts (e.g. the Wiesbaden Group on Business registers, the Voorburg Group on Services Statistics, etc.) in order to seek synergies and further advance in the areas of common interest



## Potential areas of common interest

- Some issue in the AEG research agenda are also relevant for business statistics (such as price and volume measures, statistical units (such as MNEs, SPEs, digital platforms), classifications, research and development, data, etc.)
- the UNCEBTS could provide a forum for discussion on the practical feasibility of the conceptual approach proposed by the AEG on an specific issue



The AEG is invited to

- take note of the work being done by the Committee on Business and Trade statistics
- discuss if a cooperation mechanism with the Committee could be useful to address specific issues of common interest



Thank you