Options to consult users for a potential SNA update

Advisory Expert Group on National Accounts
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Background

➢ AEG 2018
  ▪ Important to involve users in discussion on SNA research agenda
  ▪ ISWGNA to initiate a user consultation

➢ ISWGNA (and AEG members)
  ▪ know their respective key stakeholders’ needs and expectations
  ▪ Recognise the need for a broader and more systematic involvement of users → facilitate the buy-in in view of a potential SNA update
General features of consultation events

➢ Aim
  ▪ Improve users’ understanding of the impact of globalisation on national and global economies
  ▪ Getting input on SNA research agenda avoiding a user ‘wish lists’

➢ Target
  ▪ NA users
  ▪ Economic statisticians from other domains [balance of payments, business, trade and price statistics] as appropriate
General features of consultation events cont’d

- **Focus**
  - SNA RA priority areas: globalisation, digitalisation and well-being and sustainability

- **Key role of NSIs and NCBs**
  - to identify appropriate users in their respective countries/regions and for each different initiative

- **Possibility to use different channels**
  - Depending on target audience, topic and timing
4 possible channels

a) Existing meetings
   - IMF’s GFS Advisory Committee and BOPCOM, Eurostat’s NAWG, OECD’s WPFS/WPNA, UN workshops and seminars on national accounts and economic statistics, UNCEEA or the London Group on Environmental Accounting, IARIW, IIOA, NBER, ...

b) Written consultations

c) National and regional events

d) Global user conference
a) Existing meetings

Main features

- User-producer direct interaction
- Limited extra effort for the organization
- Need to adapt format to enlarge participation to producers + users (e.g. special user sessions)
- Potential logistic implications (bigger/multiple meeting rooms)
- Potential financial implications (need to finance participants for inclusiveness)
b) Written consultations

Main features

- Not restricted by room capacity or budgetary constraints
- Could be undertaken at different stages of work
- By email and/or via a dedicated page (on the UNSD website)
- May require the preparation of specific questionnaires
c) National and regional events

Main features

- Events could take place in a range of countries across the world
- Based on common materials, developed under the umbrella of ISWGNA/AEG in collaboration with regional agencies
- Could be organised back-to-back with existing meetings
- Organisation of **national** events (including logistics and identifying invitees) ideally led by **AEG members**
- Organisation of **regional** events led by **international** and **regional organisations**
d) Global user conference

Main features

- Opportunity to gather users from all the world regions and all relevant domains
- Challenge: making the event broad and inclusive and at the same time focused and useful for actual work on SNA
  → Careful consideration of format, topics and users to invite
- Location to be carefully considered to make it inclusive
- Need to identify the necessary financial resources
- Possible timing: 2\textsuperscript{nd} half of 2020 (to feed into ISWNGA report to 2021 UNSC)
  → Organisation should start soon
Please comment on:

- the proposed general approach
- the proposed individual channels to consult users
- possible additional channels