



Options to consult users for a potential SNA update

Advisory Expert Group on National Accounts
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Background

➤ AEG 2018

- Important to involve **users** in discussion on SNA research agenda
- ISWGNA to initiate a user consultation

➤ ISWGNA (and AEG members)

- know their respective **key stakeholders'** needs and expectations
- Recognise the need for a **broader and more systematic** involvement of users → facilitate the buy-in in view of a potential SNA update

General features of consultation events

➤ Aim

- Improve users' understanding of the impact of globalisation on national and global economies
- Getting input on SNA research agenda avoiding a user 'wish lists'

➤ Target

- NA users
- Economic statisticians from other domains [*balance of payments, business, trade and price statistics*] as appropriate

General features of consultation events cont'd

➤ Focus

- SNA RA priority areas: globalisation, digitalisation and well-being and sustainability

➤ Key role of NSIs and NCBs

- to identify appropriate users in their respective countries/regions and for each different initiative

➤ Possibility to use different channels

- Depending on target audience, topic and timing

4 possible channels

a) Existing meetings

- *IMF's GFS Advisory Committee and BOPCOM, Eurostat's NAWG, OECD's WPFS/WPNA, UN workshops and seminars on national accounts and economic statistics, UNCEEA or the London Group on Environmental Accounting, IARIW, IIOA, NBER, ...*

b) Written consultations

c) National and regional events

d) Global user conference

a) Existing meetings

➤ Main features

- User-producer direct interaction
- Limited extra effort for the organization
- Need to adapt format to enlarge participation to producers + **users** (e.g. special user sessions)
- Potential **logistic** implications (bigger/multiple meeting rooms)
- Potential **financial** implications (need to finance participants for inclusiveness)

b) Written consultations

➤ Main features

- Not restricted by room capacity or budgetary constraints
- Could be undertaken at different stages of work
- By email and/or via a dedicated page (on the UNSD website)
- May require the preparation of specific questionnaires

c) National and regional events

➤ Main features

- Events could take place in a range of countries across the world
- Based on common materials, developed under the umbrella of ISWGNA/AEG in collaboration with regional agencies
- Could be organised back-to-back with existing meetings
- Organisation of **national** events (including logistics and identifying invitees) ideally led by **AEG members**
- Organisation of **regional** events led by **international** and **regional organisations**

d) Global user conference

➤ Main features

- Opportunity to gather users from all the world regions and all relevant domains
- Challenge: making the event broad and inclusive and at the same time focused and useful for actual work on SNA
 - Careful consideration of format, topics and users to invite
- Location to be carefully considered to make it inclusive
- Need to identify the necessary financial resources
- Possible timing: 2nd half of 2020 (to feed into ISWGNA report to 2021 UNSC)
 - Organisation should start soon

Please comment on:

- the proposed general approach
- the proposed individual channels to consult users
- possible additional channels