

The 2025 SNA and measuring well-being and sustainability

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Presentation to the Third Meeting of the United Nations High-Level Expert Group on Beyond GDP

20 June 2025

The SNA is more than GDP!

Lots of criticism on GDP in providing inadequate guidance for policy:

Does not appropriately measure well-being (including its distribution), or progress of society more generally Does not address environmental issues and ecological boundaries GDP ≠ (sustainable) well-being GDP ≈ summary measure of economic activity

HOWEVER: GDP is just **one component** of the **system** of national accounts

The SNA provides a **comprehensive statistical framework** for the organization of data to provide **credible**, **comparable and authoritative data** on **economic activity** suitable for all countries



The SNA and measuring wellbeing and sustainability

- The SNA can contribute appropriately to the wider objective of measuring well-being and sustainability
 - There are a wide range of data and aggregate measures within the SNA's sequence of accounts that can be used to inform discussion of important aspects of (material) well-being and sustainability
 - For example: household (adjusted) disposable income, final consumption expenditure and wealth; government impact on distribution of income, etc.
 - The accounting rules and structures underpinning the SNA can be extended and adapted to organize data on the social and environmental dimensions of wellbeing and sustainability
 - For example: the System of Environmental-Economic Accounting (SEEA), which is a complementary system to the SNA
- The 2025 SNA has been **significantly strengthened** regarding the contribution of the SNA to measuring well-being and sustainability
- It is acknowledged, though, that to enable a comprehensive assessment of well-being and sustainability always requires additional measures than those in the SNA
 - For example: measures relating to safety, governance, etc.

The first step Beyond GDP is well inside the 2025 SNA!

Background to the update of the 2008 SNA

- It has been **17 years** since the SNA was last updated
- During this time, there has been striking changes in the way that economies operate
 - **Digitalization and globalization** in particular have had a profound impact
 - Furthermore, there is increasing concern that that economic decisions need to be considered within a broader framework of wellbeing and sustainability, including environmental sustainability
 - E.g., recommendations made in the Stiglitz-Sen-Fitoussi Report, in respect of macro-economic statistics, by putting people at the centre
- It could be expected that there should be substantive change to the SNA to reflect these issues
 - It is essential that the national accounts remain relevant in a changing world
 - This will ensure that national accounts **are credible** in the eyes of policy makers and the broader community

Updating the 2008 SNA in a consultative and transparent way

- The agile process leading to the development of the 2025 SNA involved active engagement with the global statistical community, ensuring inclusive contributions and a transparent review
- The recommendations for changing and clarifying the 2008 SNA have arrived at after substantial technical research and a broad consultation
- The update was notable for being country and user-centric, ensuring coordination across various statistical domains, and advancing a statistical measurement framework in support of sustainable development
- The update took account of differences in countries' perspectives and capacities
- It involved a pragmatic approach using areas which have gained prominence, also by way of practical experience, in the recent past
- There is the potential to introduce **further extensions** in the future, based on user demands and practical experience

Key changes in the 2025 SNA on accounting for sustainability

Within the sequence of economic accounts

- Enhanced focus on net measures, such as NDP and NNI
- Recognition of depletion as a cost of production, affecting these net measures
- Recognition of natural capital as a separate class of assets
- Explicit recognition of renewable energy resources (wind, solar, etc.)
- More attention to accounting for non-renewable energy resources:
 - Split-asset approach, in line with SEEA
 - More guidance on measurement
- More explicit guidance on accounting for biological resources yielding once-only products (timber, fish, etc.)
- Explicit guidance provided on the treatment of emission permits
- Explicit guidance on accounting for production of electricity and heating by households, for sale and for own final use
- Additional data items relating to ESG financing and non-financial assets supporting the energy transition from the use of non-renewable to renewable energy sources

Key changes in the 2025 SNA on accounting for sustainability

Beyond the sequence of economic accounts More explicit referencing to SEEA Central Framework and SEEA Ecosystem Accounting, which are complementary frameworks to account for issues related to environmental sustainability



Key changes in the 2025 SNA on accounting for well-being

Within the sequence of economic accounts

- More attention for distributional issues, by introducing standard breakdowns of households by income decile (and other criteria), in line with relevant aggregates, to better account for distribution of income, consumption, saving and wealth
- More elaborated set of labour accounts, providing more detailed information on various types of employment, closely aligned to resolutions of International Conference of Labour Statisticians (ICLS)

Key changes in the 2025 SNA on accounting for well-being

Beyond the sequence of economic accounts

- Encourage the development of a suite of thematic and extended accounts, to support analysis of well-being (and sustainability), as promoted via dashboards of indicators (e.g., SDGs):
 - Accounts for unpaid household services
 - Accounts for health and social conditions, in line with Satellite Health Accounts
 - Accounts for education and training, in line with relevant satellite accounts
 - Experimental measures of human capital, using income approach and costs-based approach

The 2025 SNA contains three new chapters dealing specifically with well-being and sustainability issues

- Chapter 2: National accounts and its contribution to measuring well-being and sustainability
 - A general discussion on the SNA and measures of well-being and sustainability

Chapter 34: Measuring well-being

- Discussion of the concept of well-being and various approaches/methods to measure it, and how extended accounts can support all of this
- Chapter 35: Measuring the sustainability of wellbeing
 - Discussion on monitoring sustainability using the capital approach, what the SNA does (and does not) measure, and SEEA as a complementary system to monitor environmental sustainability

Implementing the 2025 SNA

- A target date of 2029-30 has been set for implementing the 2025 SNA
- It is recognised that the 2025 SNA may be challenging to implement
 - For this reason, the 2025 SNA is accompanied by implementation strategy, which provides guidance to support producing quality and internationally comparable statistics on a 2025 SNA basis
 - Advocating for the resources both from within countries and where relevant from donors -- to make the requisite changes to the national accounts is critical
 - A program of technical cooperation led by international organizations and facilitating cooperation across countries will help underpin implementation
 - Another important element is the continued development of compilation guidance in key areas of concern and the development of training materials
 - For example, the OECD, in consultation with an Expert Group, has developed a "Measuring natural resources in the national accounts: a compilation guide", which will be finalized later in 2025

