Gender mainstreaming in the Working Groups of the Statistical Conference of the Americas

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Background

MS pillar 9. Information systems: transforming data into information, information into knowledge and knowledge into political decisions

Beijing Declaration and Platform for Action
Commission on the Status of Women


RESOLUTION 11, X SCA
Recognizes the cross-cutting nature of gender issues and asks the working groups to mainstream the gender perspectives into their work

Interagency and Expert Group on Gender Statistics

STATCOM 51/115
Requested that a gender perspective be adopted and integrated into all the agenda items of the Commission, as is, for example, the current practice in the Statistical Conference of the Americas
First attempt 2020 -2021

Consultation to the all Working Groups on 2021

Neutral perspective

Gender perspective was not included but final document will have inclusive language

Statistics disaggregated by sex

Gender perspective was mainstreamed in the whole process: Time-use Data on children and adolescents Migration Security and justice (chapter on women)

More than 50% of the WG are women

A gender perspective does not apply to the product

Statistics disaggregated by sex
Importance of mainstreaming gender in statistics

Support decision making to promote gender equality, monitor progress, setbacks or stagnation, and evaluate results.

A powerful information tool that makes visible the magnitude and intensity of the different expressions of gender inequality.

Identify underlying causes that influence the manifestations of inequality in order to promote change.

They provide estimates of the magnitude of the contribution that women and men make in several areas.

Provide feedback for the production of other statistics and for the improvement of methods and classifications.

[Diagram with overlapping circles labeled Economic, Social, and Environmental]
Integrating a gender perspective into statistics

- Consult with MAM, women’s organizations
- National mandates
- Basic gender concepts

- Conceptual framework considers differentiated impacts on women and men
- Sampling capable of capturing diversity
- Inclusive language

- Manuals, trainings, questionnaires with gender perspective

- Prioritize direct respondent, consider situations affecting women
- Training of field staff to avoid biases

- Dissaggregation by sex
- Intersectional approach

- Comparing findings for women and men

- Information is presented dissaggregated at least by the sex variable
- The magnitude of the differences between the sexes is presented
- Review possible biases
- Improve representativeness of diversities
## Gender Mainstreaming in the Working Groups

All Groups can contribute to gender equality, making the realities of women and men visible or reproducing existing inequalities, if they do not take them into account.

### Documents
- Ensure that the realities of women are made visible.
- Preventing standards, classifications and methodologies from introducing biases

### Virtual resources
- Assess the digital gender gap in the access and use of ICTs
- Analyze the type of images or language that these resources use, so that they are gender inclusive and do not reproduce stereotypes

### Methodological tools
- Inclusion of the sex variable
- Avoid biased questions
- Use of inclusive language
# Gender Mainstreaming in the Working Groups

<table>
<thead>
<tr>
<th>Proposal</th>
<th>Development</th>
<th>Final document</th>
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<tbody>
<tr>
<td>✓ Incorporate the reality of women and men in this area into the diagnostic in which the product is included</td>
<td>✓ Indicate how the gender perspective is being incorporated in the intermediate progress reports</td>
<td>✓ Use of inclusive language</td>
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<tr>
<td>✓ Formulate hypotheses on how the product can contribute to gender equality</td>
<td>✓ Include sex as a minimum disaggregation variable</td>
<td>✓ Explain how the document contributes to gender equality</td>
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<tr>
<td>✓ Consult with MAMs, specialized academia or gender units or specialists</td>
<td>✓ Use inclusive language</td>
<td>✓ Present future recommendations</td>
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Summary

- **Diagnosis of how the product could contribute to gender equality.**
  - Review of global, regional and national regulatory frameworks
  - Gender expert consultations

- **Use of gender inclusive language**
  - Avoid discriminatory expressions, icons or images
  - Do not use expressions that perpetuate stereotypes
  - Include subjects and adjectives in masculine and feminine, or words that cover both grammatical genders

- **Sex variable as minimum disaggregation**
  - In questionnaires, sample designs, indicator proposals, dissemination instruments
  - In efforts to integrate various sources of information
  - Generate complementary variables at the level of individuals
  - Prioritize other relevant variables for gender analysis: age, territory, income level, etc.

- **It is possible to include a gender approach in all Groups**
Lessons learned

Need for a diverse advisory group

Given the multi-domain nature of the WG, it was determined an advisory group who could participate in the gender mainstreaming implementation process.

Monitoring all phases of the working group process

Emphasis on the initial stages: greater possibility of taking actions for the correct implementation of a gender approach. Work proposal must include gender objectives.
Grupo asesor / Advisory group

OBJECTIVES

✓ To contribute to the proper inclusion of the gender perspective at each stage of the preparation of outputs, according to the thematic area address by the working group.

✓ To facilitate linkages between the working groups and specialists in gender statistics according to the subject matter on which the group is working.

MEMBERS

✓ National statistical offices or national or international entities wishing to join.

✓ Support of the Statistics Division and the Gender Affairs Divisions of ECLAC and UN Women.

✓ 2022-2023: INDEC Argentina, DANE Colombia, INEGI Mexico.
The way forward

At the regional level

Advisory Group

✓ Makes suggestions to new Working Groups on how to incorporate the gender perspective according to the corresponding topic, including suitable bibliographical references and facilitates links with experts in the field, if necessary.
✓ Provides recommendations to the Groups for the 1st and 2nd progress reports

Working Groups

✓ Adopt criteria to incorporate the gender perspective in their products
✓ Include recommendations from the Advisory Group and request support if necessary

At the global level

✓ Regional experience to be included in the Secretary General’s Report on Gender Statistics to adapt lessons learned to the United Nations Statistical Commission.
## References

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<tr>
<td>LC/CEA.11/9</td>
<td>Guidelines for gender mainstreaming in the working groups of the Statistical Conference of the Americas</td>
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<tr>
<td>LC/CEA.11/10</td>
<td>Guidelines for the formation and functioning of the working groups of the Statistical Conference of the Americas (2022–2023 biennium)</td>
</tr>
<tr>
<td>LC/CEA.11/13</td>
<td>Terms of reference of the advisory group on gender mainstreaming of the Statistical Conference of the Americas</td>
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