Guidance notes
Themes and content

Communicating about the Gender Pay Gap
Communicating statistics on gender-based violence
The language of gender in statistical communication
Maintaining impartiality when communicating gender statistics
Interacting with users of gender statistics
Addressing data gaps in gender statistics

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Communicating statistics on gender-based violence

Challenges

- Underreporting
- Socially and politically sensitive
- Variety of data sources; data collected for operational rather than statistical purposes
- Comparability across sources and over time

Recommendations

- Be clear about the type of GBV addressed and include a definition in the communication
- Encourage surveys on GBV
- Indicate changes of context that may lead to differences in prevalence – for example #MeToo
- Use non-emotive language; do not sensationalise GBV data
- Acknowledge experiences for all genders or sexes
- Use of graphs, maps, and small tables rather than images

Links to good-practice examples

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Thank you

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