STRENGTHENING GENDER STATISTICS

August 28, 2023

Presenting:
Heather Moylan
Survey Specialist
World Bank Development Data Group
Living Standards Measurement Study Team

Project team:
Anna Bonfert (Gender Group)
Ada Kolobadia (Gender Group)
Miriam Muller (Poverty and Equity Global Practice)
### Strengthening Gender Statistics (SGS) Overview

- **Objective**: Launched in 2021 with funding from BMGF to work with NSOs in 12 IDA countries to narrow gender data gaps in national statistical systems and increase the availability, quality, and relevance of gender data, especially those related to economic status and outcomes.

- Based on the WB’s significant and repeated engagement with NSOs around the world, Leverages ongoing WB statistical capacity projects in partner countries and aligned with IDA-financed Data for Policy Framework.

- Through tailored support to survey design and post-survey dissemination, the SGS is scaling up international guidelines (UN EDGE, LSMS+, WWEP, etc.) to improve the (unbiased) collection and production of the 23 SDG/UNSD-indicators related to assets, employment, and entrepreneurship.

### SGS Project Components

<table>
<thead>
<tr>
<th>Component</th>
<th>Status</th>
<th>Problems</th>
<th>Proposed Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>SGS Component 1</td>
<td>Data Production</td>
<td>Data not collected</td>
<td>Lack of surveys overall, Lack of special topic surveys, Insufficient administrative data</td>
</tr>
<tr>
<td>SGS Component 2</td>
<td>Data Analysis</td>
<td>Collected but not processed &amp; analyzed</td>
<td>Inappropriate or incomplete questionnaire design, Flawed data collection approaches</td>
</tr>
<tr>
<td>SGS Component 3</td>
<td>Data Dissemination</td>
<td>Processed &amp; analyzed but not disseminated &amp; used</td>
<td>No calculation of relevant indicators, Limited tabulation, No disaggregation by sex and other characteristics</td>
</tr>
</tbody>
</table>

### 12 Partner Countries

1. Bangladesh
2. Benin
3. Burkina Faso
4. Cameroon
5. Djibouti
6. Ghana
7. Laos
8. Madagascar
9. Mali
10. Republic of Congo
11. Somalia
12. Tanzania

Development of guidance documents, and their implementation in partner countries through TA

Reduced gender data gaps in the economic domain
SGS Streamlined TA and Country-level Progress

Preparatory Work

Onboarding Workshop

Gender Data Gap Assessment

Questionnaire Review

Survey Methodology Workshop

Indicator Calculation Training

Gender Factbook Training

SGS Component 1: Technical Support to Data Production

SGS Component 2: Data Analysis and Report Writing

SGS Component 3: Dissemination & Communication Strategy

Gender Data Gap Assessment Example

<table>
<thead>
<tr>
<th>Status</th>
<th>Baseline</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available-Satisfies all aspects of the indicator definition and regularly collected data</td>
<td>8</td>
<td>22</td>
</tr>
<tr>
<td>Available-Satisfies all aspects of the indicator definition and data not regularly collected</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Partially available-Some aspects of the indicator definition are missing and data are regularly collected</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Partially available-Some aspects of the indicator definition are missing and data are not regularly collected</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Not available-Data collected but indicator not calculated or published</td>
<td>9</td>
<td>0</td>
</tr>
<tr>
<td>Unavailable-Data not collected</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Total # of SDG/UNSD Indicators</td>
<td>23</td>
<td>23</td>
</tr>
</tbody>
</table>
Looking Forward

**Before the end of 2024 the project will...**

- Continue releasing quarterly SGS Community of Practice (CoP) newsletters
- Continue hosting bi-monthly SGS CoP events
- Support questionnaire design and implementation for 3+ surveys
- Lead 5+ Indicator Calculation Trainings
- Support NSOs (and relevant ministries) in the dissemination of country-level Gender Factbooks or Gender Chapters in Survey Reports
- Host Global and Regional High-level Events disseminating project results
- Focus on spillover effect through dissemination of SGS products and development of WB Poverty Learning Series and WB DEC Institute Course

**SGS Products**

**Guidance Materials**
- Guidance document on assessing gender data gaps
- Tip Sheet for Engendering Data in COVID-19 Response Household Surveys
- Guidance document for engendering household surveys
- Fieldwork implementation guidance slide deck
- Gender Statistics Training Course
- Indicator Mapping highlighting survey questions needed for indicator calculation
- Indicator Methodology slide deck
- Guidance document on best practices for producing gender abstracts / factbooks
- SGS Communication and Dissemination Plan
- Data Visualization Training Course

**Blogs**
- Three ways to tackle gender data gaps – and 12 countries embracing the challenge
- Taking the right turns: Harnessing available evidence and guidelines to bridge gaps in gender data production
- How to assess gender data gaps in the economic domain
- From zero to twenty gender indicators in only two years? Enhancing the availability of gender data in Congo
- Many steps forward, yet some way to go – improving gender statistics in Mali

Thank you!!