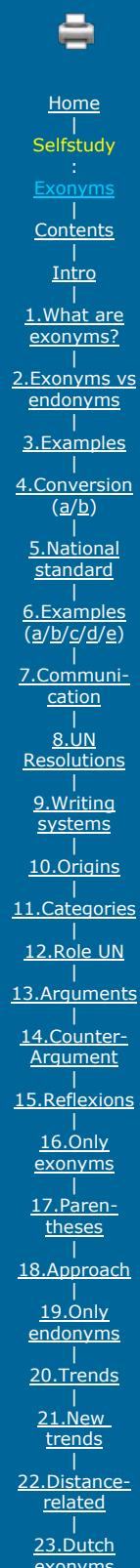


## 10. ORIGINS OF EXONYMS

&lt;previous - next&gt;

- Separate development of the same name in different language areas
- Use of different letters in different language areas to render the same sounds
- Use of new transcription/transliteration systems parallel with traditional ones
- Spelling reforms
- Adaptation of names to other languages
- Gradual change in pronunciation of letters



&lt;previous - next&gt;