

2. SOME BENEFITS OF STANDARDIZATION

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Social and economic benefits:

- identifying reference points in laws, regulations, tourist information
- making easier government administration; industry and commerce; education and science
- providing a clear, unambiguous reference framework for linking to GIS world
- helping search and rescue, postal and transportation services

Technical and cultural benefits:

- history, heritage and oral tradition all benefit by name standardization as it removes ambiguities which names refer to which objects

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