



EuroGeoNames will **incorporate the Unicode standard**.

This will facilitate universal access to the data supporting all languages officially spoken in European countries, including the officially recognized minority languages if the data is available and applicable.

The EGN project is targeted primarily at **value added resellers and service providers** to develop specific applications for their customers and deploy value added GIS products by using the EGN infrastructure and services.

The EGN project will also provide a **user-friendly search tool** for the interested citizen.



Overview of the different spellings of the Danube river

*"Would you like to get regularly updated and more detailed data, which has been quality-checked through official national co-operation on European level?"*

### The EuroGeoNames Consortium:

- Federal Agency for Cartography and Geodesy (BKG), Germany (project coordination)
- The Federal Office for Metrology and Surveying (BEV), Austria
- The Surveying and Mapping Authority of Slovenia (SMA)
- EDINA National Data Centre, United Kingdom
- Utrecht University, The Netherlands
- Geodan Holding, The Netherlands
- GeoTask GmbH, Germany
- ESRI Geoinformatik GmbH, Germany
- EuroGeographics, France

### The target groups:

- Emergency & health services
- Cross border market analysis & asset management
- Tourism & associated services
- Educational establishments & libraries
- Mass media, search engine providers & publishing houses
- Location based services

### The selling points:

- EGN provides the primary source of official geographical names data, their different spellings and alphabets
- EGN provides the most up-to-date source from the national data collectors
- EGN provides the most detailed and comprehensive information
- EGN facilitates quality control through official national cooperation on European level
- EGN is based on state-of-the-art European standards and incorporates, amongst others, the Unicode standard

