

Toponymy course –

NAMES POSITIONING

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What functions does map lettering have?

1. to address/label
2. reference
3. to indicate the size of the named objects
4. to indicate the (relative) importance of the named objects,
5. to provide help in finding named objects

Font sizes and styles in the scale 1:50 000

Font size depending total population

Towns

1 STÄDTE
 2 STÄDTE
 3St STÄDTE
 4St STÄDTE
 5St STÄDTE
 6St STÄDTE
 7St STÄDTE

Century Schoolbook Roman



Market towns

3M Märkte
 4M Märkte
 5M Märkte
 6M Märkte
 7M Märkte

Century Schoolbook Roman



Villages

4 Dörfer
 5 Dörfer
 6 Dörfer

Karten Kursiv Wien; DS 116



isolated buildings

7 Einzelgebäude
 7a Befestigungen

Karten Kursiv Wien; DS 116

Names of settlements and other geographical names

1:5000

1:25000

1:50000

Ortsnamen:

Städte	MAINZ	MAINZ	MAINZ
Landgemeinden	Rhens	Rhens	Rhens
Gemeindeteile und Einzelsiedlungen	<i>Neustadt</i> <i>Marksburg</i>	<i>Neustadt</i> <i>Marksburg</i>	<i>Neustadt</i> <i>Marksburg</i>
Schriftzusätze	<i>Fbr. Denkm.</i>	<i>Fbr. Denkm.</i>	<i>Fbr.</i>

Gewässernamen:	RHEIN	RHEIN	RHEIN
	See Bach	See Bach	See Bach

Bodenerhebungen:	H Ö H E	Höhe	Höhe
	<i>Kieselberg</i>	<i>Kieselberg</i>	<i>Kieselberg</i>

Bodensenkungen:	<i>BECKEN</i>	<i>Becken</i>	<i>Becken</i>
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Wald-, Heidenamen:	Stadtwald	Stadtmald	Stadtmald
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39
Univers

Extra mager
Extra light

45
univers

46
univers

47
univers

48
univers

49
univers

Mager
Light

53
univers

55
univers

56
univers

57
univers

58
univers

59
univers

Normaal
Normal

63
univers

65
univers

66
univers

67
univers

68
univers

Halfvet
Halfbold
Semi bold ↗

73
univers

75
univers

76
univers

Vet
Bold

93
univers

Extra vet
Extra Bold

Roman
Normaal

Italic
Cursief

Condensed
Smal

Condensed
italics
Smal-cursief

extra
Condensed
Extra smal

Breed
Wide

Variable	Examples		
<i>Size</i>	Cartography	Cartography	Cartography
	Cartography	Cartography	Cartography
<i>Value</i>	Cartography	Cartography	Cartography
<i>Texture within a word</i>	Cartography	Cartography	Cartography
<i>Texture in a group of words</i>	CARTOGRAPHY Cartography cartography	CARTOGRAPHY Cartography <i>cartography</i>	CARTOGRAPHY <i>Cartography</i> Cartography
<i>Colour</i>	Cartography (red)	Cartography (green)	Cartography (blue)
<i>Orientation</i>	Cartography	<i>Cartography</i>	<i>Cartography</i>
<i>Shape</i>	Cartography	Cartography	Cartography

		kapitaal / onderkast	(corps)grootte	dikte (vet, medium, etc.)	grijswaarde
Verschil in hiërarchie	hoog	UTRECHT	ENSCHEDÉ	DELFT	WAGENINGEN
	laag	Utrecht	ENSCHEDÉ	DELFT	WAGENINGEN
Verschil in kwaliteit		kleur	onderkast / kleinkapitaal	stijl (letterfamilie)	romein / cursief
		UTRECHT (rood) UTRECHT (blauw)	Enschede ENSCHEDÉ	DELFT DELFT	WAGENINGEN WAGENINGEN

difference in hierarchy
(high)

(low)

BERN	GENÈVE	LUZERN	BEX	SION	SCHWEIZ
spacing	case	size	boldness	width	grey value
SPIESS	Gryon	VILARS	GSTAAD	SION	SCHWEIZ

difference in quality

Argentine	MURTENSEE	VALAIS
colour	style	roman/italic
Lac Léman blue	LAC DE MORAT	<i>RHÔNE</i>

