

Twenty-third session
Vienna, 28 March – 4 April 2006

Item 12 of the Provisional Agenda

Activities relating to the Working Group on
Publicity and Funding

Video on the South Africa Geographical Names Council and its activities*

*Prepared by the Working Group on Publicity and Funding – South Africa

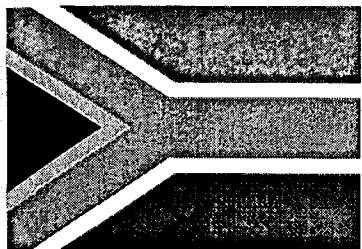
ITEM NO:12 (ACTIVITIES RELATING TO THE WORKING GROUP ON PUBLICITY AND FUNDING)

VIDEO ON THE SOUTH AFRICAN GEOGRAPHICAL NAMES COUNCIL AND ITS ACTIVITIES

According to Section 2(1)(a) of the South African Geographical Names Act of 1998 (Act No. 118 of 1998) one of the objectives of the South African Geographical Names Council (SAGNC) is to promote awareness of the economic and social benefits of the standardization of geographical names. A DVD was produced in English (one of South Africa's official language) to promote the activities of the SAGNC. The DVD was well received by our stakeholders (e.g. provinces, government departments, local authorities) then reproduce with subtitles in other ten official languages to be in line with our language policy and also making it accessible to other sections of our communities.



*Department of
Arts and Culture*



*South African
Geographical
Names Council*

VIDEO ON THE SOUTH AFRICAN GEOGRAPHICAL NAMES COUNCIL AND ITS ACTIVITIES

Introduction



- One of the **Objective** of the South African Geographical Names Council (SAGNC)
 - Is to promote awareness of the economic and social benefits of the standardization of geographical names (According to Section 2(1)(a) of the South African Geographical Names Act of 1998 (Act No. 118 of 1998).

 - A DVD was produced in English (one of South Africa's official language) to promote the activities of the SAGNC.
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Introduction



- The DVD was well received by ICA (International Cartographic Association) and our stakeholders (e.g. provinces, government departments, local authorities)
 - In 2004 the DVD was reproduced with subtitles in other ten official languages to be in line with our language policy and also making it accessible to other sections of our population.
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The story behind the video



- The video is about two characters, who wanted a lift to Polokwane, the confusion was caused by the use of an old name (Pietersbutg) when requesting the lift.
 - The other character was very angry as he nearly missed that lift due to that confusion.
 - The character was then interested in knowing all about geographical names (who changes names, the criteria for name changing etc)
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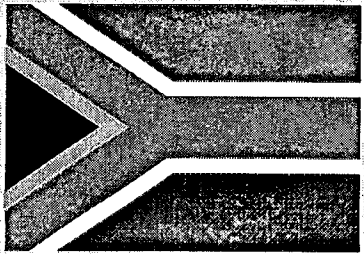
Conclusion



- All the characters debated the merits and demerits of standardising geographical names.
 - The video had a happy ending, they understood geographical names and the importance thereof.
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THANK YOU
