The World’s geospatial solutions

24th INTERNATIONAL CARTOGRAPHY CONFERENCE

NOVEMBER, 15 - 21, 2009
SANTIAGO, CHILE

What is the International Cartographic Association (ICA)?
Member Countries and Institutions

- 82 Cartographic institutions officially representing the 82 Member States (ICA National Committees)
- 26 other institutions, including public services and corporate suppliers of tools for the creation and use of Cartography (ICA Affiliated Members)

International Cartographic Association (ICA)

- Purpose: ICA constitutes the official authority on cartography at world level. Its general mission is to promote the discipline and profession of cartography in an international context.

- Executive Committee (11):
  - 1 President
  - 7 Vice-Presidents
  - 1 General Secretary
  - 1 Former President (from previous Period)
  - 1 Newsletter Editor

- Commissions (22):
  - Cartography and Children
  - Digital Technologies for Cartographic Heritage
  - Education and Training
  - Generalization and Multiple Representation
  - Geospatial Analysis and Modeling
  - Geo-spatial Standards
  - History of Cartography
  - Management and Economics of Map Production
  - Mapping from Satellite Images
  - Cartographic Projections
  - Maps for Blind & Partially-Sighted People
  - Maps and Society
  - Maps and the Internet
  - Maritime Cartography
  - Mountain Cartography
  - Atlases
  - Planetary Cartography
  - Theoretical Cartography
  - Ubiquitous Cartography
  - Under-Represented Groups and Cartography
  - Use and User Issues
¿What does the International Cartographic Conference seek to achieve?

- At ICC 2009 about 1,000 specialists and scientists are expected.
- Major figures from Chilean authorities are expected (including the President).
- Major keynote speakers, scientists well-known internationally, are invited.

Objective

Encourage the creation and use of maps intended for decision-making processes in public and private organisations.

Countries that have hosted the ICC in the past

- 1962
- 1999
- 2001
- 2003
- 2005
- 2007

Future Hosts

- 2009
- 2011
- 2013

Organizers

- International Cartographic Association
- Military Geographic Institute
- FISA S.A.
## Conference Schedule

**NOVEMBER**

<table>
<thead>
<tr>
<th>Sunday 15</th>
<th>Monday 16</th>
<th>Tuesday 17</th>
<th>Wed. 18</th>
<th>Thursday 19</th>
<th>Friday 20</th>
<th>Saturday 21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration begins</td>
<td>Plenary Session Sponsor workshops</td>
<td>Plenary Session Technical Sessions</td>
<td>Plenary Session Technical Sessions</td>
<td>Plenary Session Technical Sessions</td>
<td>Plenary Session Technical Sessions</td>
<td>Technical Sessions</td>
</tr>
</tbody>
</table>

**International Cartographic Exhibition**, **Technical Exhibition (booths)**, **Poster Exhibition** and **"Barbara Petchenik" Children's Maps Exhibition**

## Organization of the Conference: Complementary Activities

**PLENARY SESSIONS**

* (Keynote speakers)

- Vice Admiral Robert E. Horn Jr., Director of NASA
- Yvonne Lawrence, Director of Ordnance Survey
- Helen Kerfoot, UN/EGI
- Prof. Dr. Martin Rietwiel, Rector of ITC
Organization: Complementary Activities

Plenary Sessions
“Barbara Petchenik” Exhibition
Technical Visits

Welcome cocktail
Orienteering Competition
Recreational Activities (tourism)

Equine Display

Our Conference Venue for ICC 2009

The venue is at the Military School, located in the borough of Las Condes, in the city of Santiago. It has:

- Main Hall for ceremonies and Plenary sessions.
- Rooms for Technical Sessions and meetings.
- Areas for Exhibitions and Reception/Registration.
- Rooms with access to equipment for internet.
- Dining area for lunches.
- Safe, secure conditions for attendees.
Main Objective of the Conference

To hold an international Cartographic conference that provides the conditions and platform suitable for transferring scientific knowledge and technology internationally, at the same time showing local Chilean developments in this discipline.
Registration and Payment Systems

Costs of Participation

**Registration of Attendees**

<table>
<thead>
<tr>
<th>Registration Categories</th>
<th>Early Registration before June 30th, 2009</th>
<th>Chilean pesos</th>
<th>Early Chilean pesos</th>
<th>Euro (approx)</th>
<th>Late Registration after June 30th, 2009</th>
<th>Chilean pesos</th>
<th>Late Chilean pesos</th>
<th>Euro (approx)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attended</td>
<td></td>
<td>340,000</td>
<td>470</td>
<td>380,000</td>
<td></td>
<td>395</td>
<td>470</td>
<td>380,000</td>
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<tr>
<td>Seniors &amp; Full Time Students</td>
<td></td>
<td>100,000</td>
<td>155</td>
<td>120,000</td>
<td></td>
<td>110</td>
<td>155</td>
<td>120,000</td>
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<tr>
<td>Accompanying person</td>
<td></td>
<td>110,000</td>
<td>155</td>
<td>150,000</td>
<td></td>
<td>115</td>
<td>155</td>
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<tr>
<td>Attendance for one day</td>
<td></td>
<td>65,000</td>
<td>91</td>
<td>66,000</td>
<td></td>
<td>91</td>
<td>91</td>
<td>66,000</td>
</tr>
</tbody>
</table>

**Benefits for participants**

The registration fee for all categories includes:

- Attendance at the Conference, including all technical sessions and plenaries.
- Attendance as observer, to the plenary meetings and to those meetings of the ICA where the relevant authorities allow observers.
- Participation in the opening and closing ceremonies and welcome reception event.
- Access to all the exhibition.
Technical Exhibition (/Trade Show

**Booth Exhibitors**

**Specifications:**
- Top rim with Exhibitor and Exhibition Corporate Identification, 1.0m x 1.0m
- Lighting Bar with 3 spotlights (100W each)
- 300W PLUG
- Grey Upholstered Panel
- Aluminium Pillars
- Carpet in grey color

**Minimum Booth Size:** 10 m²

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**Costs of Participation**

**Sponsorship**

- **PLATINUM category:** the amount of sponsorship will be negotiated directly with the organizers (IQM – FISA).
- **GOLD category:** amount of sponsorship: $ 28,000,000 pesos (Euros € 25,000, approx.).
- **SILVER category:** amount of sponsorship: $ 16,000,000 pesos (Euros € 20,000, approx.).
- **BRONZE category:** amount of sponsorship: $ 8,000,000 pesos (Euros € 10,000, approx.).

**Benefits:** (details vary with the sponsorship category).
- Workshop or corporate presentation
- Commercial Exhibition
- Publicity included in the conference materials
- Sponsor materials
- Recognitions
- Registration of participants
- Access to database
- Participation in the cartographic exhibition
Final Invitation

We look forward to giving you a warm welcome and an ideal environment for working on the World's Geo-Spatial Solutions when you come to Chile for the 24th International Cartographic Conference.

Thank you for your attention