

The World's geospatial solutions

**24<sup>th</sup>**  
INTERNATIONAL  
CARTOGRAPHY  
CONFERENCE

NOVEMBER, 15 - 21, 2009  
SANTIAGO, CHILE

**icc2009**  
International Cartography Conference

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**What is the International Cartographic Association (ICA)?**

**ICA**

**ACI**

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**2009**

**icc2009**  
International Cartography Conference

## Member Countries and Institutions

- 82 Cartographic institutions officially representing the 82 Member States (ICA National Committees)
- 26 other institutions, including public services and corporate suppliers of tools for the creation and use of Cartography (ICA Affiliated Members)



National Members

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NOVEMBER  
2009

## International Cartographic Association (I C A)

**Purpose**

ICA constitutes the official authority on cartography at world level.



What is it? What does it do?

Its general mission is to promote the discipline and profession of cartography in an international context.

**Executive Committee (11)**

1 President  
7 Vice-Presidents  
1 General Secretary

1 Former President (from previous Period)  
1 Newsletter Editor

**Comissions (22)**

- \* Cartography and Children
- \* Digital Technologies for Cartographic Heritage
- \* Education and Training
- \* Generalization and Multiple Representation
- \* Geospatial Analysis and Modeling
- \* Geo-spatial Standards
- \* History of Cartography
- \* Management and Economics of Map Production
- \* Mapping from Satellite Images
- \* Cartographic Projections
- \* Maps for Blind & Partially-Sighted People

- \* Maps and Society
- \* Maps and the Internet
- \* Maritime Cartography
- \* Mountain Cartography
- \* Atlases
- \* Planetary Cartography
- \* Theoretical Cartography
- \* Ubiquitous Cartography
- \* Under-Represented Groups and Cartography
- \* Use and User Issues

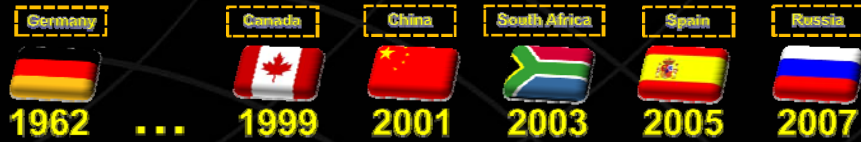
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¿What does the International Cartographic Conference seek to achieve?

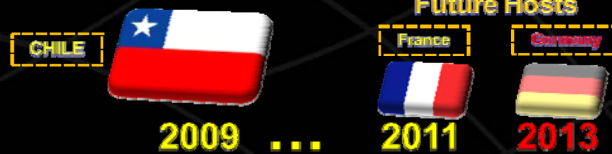


Encourage the creation and use of maps intended for decision-making processes in public and private organisations.

Countries that have hosted the ICC in the past



Future Hosts



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- At ICC 2009 about 1,000 specialists and scientists are expected
- Major figures from Chilean authorities are expected (including the President)
- Major keynote speakers, scientists well-known internationally, are invited

Organizers



International Cartographic Association



Military Geographic Institute

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### Patrons

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**Government of Chile**

**Chilean Defence Ministry**

**Agrarian Studies and Policies Office – ODEPA (at Agriculture Ministry)**

**Export Promotion Office (at Economy Ministry)**

**proCHILE**

**Army of Chile**

**Hydrographic and Oceanographic Service of the Navy**

**Aero-Photogrammetric Service of the Air Force**

**Snit**

**National Territorial Information Coordination System (Chilean NSDI)**

**Pan-American Institute for Geography and History – PAIGH**

**Council of Chilean University Rectors - CRUCH**

**Metropolitan Technological University - UTEMA**

**Catholic University of Chile - PUC**

**University of Chile - UCH**

**University of Santiago - USACH**


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### LOC Scientific Sub-Committee

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**President and representative of UTEM**




**Submissions System Manager and representative of ODEPA.**




**Representative of IGM.**



**Representative of PUC.**





**Representative of USACH.**



**Representative of UCH.**

Conference Schedule



NOVEMBER						
Sunday 15	Monday 16	Tuesday 17	Wed. 18	Thursday 19	Friday 20	Saturday 21
<b>Registration begins</b>	<b>Plenary Session</b> <b>Sponsor workshops</b>	<b>Plenary Session</b> <b>Technical Sessions</b> 	<b>Plenary Session</b> <b>Technical Sessions</b> 	<b>Plenary Session</b> <b>Technical Sessions</b> 	<b>Plenary Session</b> <b>Technical Sessions</b>	<b>Technical Sessions</b>
<b>Setup of Exhibitions</b>	<b>Inauguration Ceremony</b>		<b>Cartographic Agencies Meeting</b>	<b>Gala Banquet</b>	<b>Orienteering Competition</b>	<b>Closing Ceremony</b>
International Cartographic Exhibition, Technical Exhibition (booths), Poster Exhibition and "Barbara Petchenik" Children's Maps Exhibition						

Organization of the Conference: Complementary Activities



**PLENARY SESSIONS**  
**(Keynote speakers)**



Vice Admiral Robert E. Merritt  
Director of NSG



Vanessa Lawrence  
Director of Ordnance Survey



Helen Kerfoot  
UNGEEN



Prof. Dr. Norfin Molenar  
Rector of ITC



DEFENCE



AGENCIES



WORLD CARTOGRAPHY



TRAINING

## Organization: Complementary Activities



Plenary Sessions



"Barbara Petchenik" Exhibition



Technical Visits



Welcome cocktail



Orienteering Competition



Recreational Activities (tourism)



Equine Display



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Gala Banquet



Cultural Events Cultural Events



## Our Conference Venue for ICC 2009



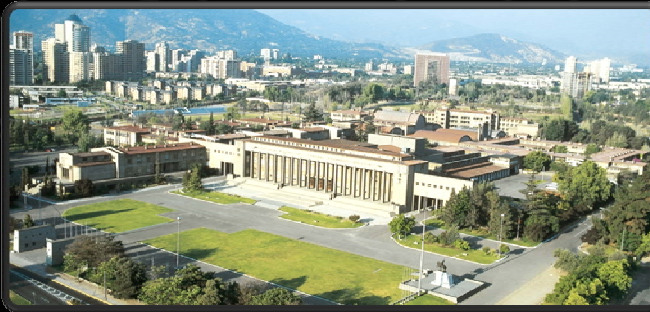
The venue is at the Military School, located in the borough of Las Condes, in the city of Santiago. It has:

- Main Hall for ceremonies and Plenary sessions.
- Rooms for Technical Sessions and meetings.
- Areas for Exhibitions and Reception/Registration.
- Rooms with access to equipment for internet .
- Dining area for lunches.
- Safe, secure conditions for attendees.



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### Main Objective of the Conference

*To hold an international Cartographic conference that provides the conditions and platform suitable for transferring scientific knowledge and technology internationally, at the same time showing local Chilean developments in this discipline.*

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**2009**



**HOW YOU CAN PARTICIPATE  
IN ICC 2009**

## Registration and Payment Systems



2009

407 attendee registrations already received



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## Costs of Participation



### Registration of Attendees

REGISTRATION CATEGORIES	Fee Categories			
	Early Registration before June 30th, 2009		Late Registration after June 30th, 2009	
	Chilean pesos	Euros (approx)	Chilean pesos	Euros (approx)
Attendee	340.000	479	300.000	535
Seniors & Full Time Students	180.000	253	220.000	310
Accompanying person	110.000	155	150.000	211
Attendance for one day	65.000	91	80.000	113

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### Benefits for participants

The registration fee for all categories includes:

- > Attendance at the Conference, including all technical sessions and plenaries.
- > Attendance as observer, to the parallel meetings and to those meetings of the ICA where the relevant authorities allow observers.
- > Participation in the opening and closing ceremonies and welcome reception event.
- > Access to all the exhibition.



## Technical Exhibition (Trade Show)



### Booth Exhibitors



**MINIMUM BOOTH SIZE: 10 m<sup>2</sup>**

### Specifications:

- > Top rim with Exhibitor and Exhibition Corporate Identification, 1.0m x h= 1.0m
- > Lighting Bar with 3 spotlights (100W each)
- > 300w PLUG
- > Grey Upholstered Panel
- > Aluminum Pillars
- > Carpet in gray color

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NOVEMBER

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## Costs of Participation



### Sponsorship

**PLATINUM category:** the amount of sponsorship will be negotiated directly with the organizers (IGM – FISA).

**GOLD category:** amount of sponsorship: \$ 28,000,000 pesos (Euros € 35,035. approx.).

**SILVER category:** amount of sponsorship: \$ 16,000,000 pesos (Euros € 20,020. approx.).

**BRONZE category:** amount of sponsorship: \$ 8,000,000 pesos (Euros € 10,010. approx.).

**Benefits:** (details vary with the sponsorship category).

- > Workshop or corporate presentation
- > Commercial Exhibition
- > Publicity included in the conference materials
- > Sponsor materials
- > Recognitions
- > Registration of participants
- > Access to database
- > Participation in the cartographic exhibition

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## Final Invitation



**We look forward to giving you a warm welcome and an ideal environment for working on the World's Geo-Spatial Solutions when you come to Chile for the 24th International Cartographic Conference.**

15-21  
NOVEMBER

2009

**Thank you for your attention**



Military Geographic Institute of Chile