

# **Emerging issues to use geospatial initiatives in the societal context of disaster managing**

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# Contributions and thanks

- AFIGEO (France)
- Cektra ( Slovenia)
- DDGI ( Germany)
- Hunagi (Hungary)
- IRLOGI ( Ireland)
- Sapienza University of Rome (Italy)
- University of Bologna (Italy)
- Politecnico Milano (Italy)
  - until August 2013, more expected

# document's aims

- to contribute to geospatial initiatives which States are willing to take for disaster management ;
- to demonstrate that geospatial information are relevant resources of the social capital as part of the entire disaster management process;
- to propose the social dimension of geospatial information and initiatives for Assembly's resolutions. (see INSPIRE mentioned in the 9<sup>th</sup> UN RCCA resolutions )

# References (some)

1. the **World Risk Report 2012** by the United Nations University Institute for Environment and Human Security (UNU-EHS), the Alliance Development Works/Bündnis Entwicklung Hilft and The Nature Conservancy (TNC).

# WRR2012

*“The risk a country runs of becoming a victim depends crucially on social economic and institutional factors”*

the *worldriskindex* via **four components** :

- exposure to natural hazards ;
- susceptibility depending on infrastructure;
- coping capacities to reduce negative consequences;
- adaptation as capacities for long term strategies for societal changes.

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1. the **World Risk Report 2012** by the United Nations University Institute for Environment and Human Security (UNU-EHS), the Alliance Development Works/Bündnis Entwicklung Hilft and The Nature Conservancy (TNC).
2. the “**Future trends in geospatial management: the five to ten year vision**” (UNGGIM)

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2. the “**Future trends in geospatial management: the five to ten year vision**” (UNGGIM)
3. the **OXERA report** (recently commissioned by GOOGLE) “.. *Omissis .. quantified the economic value of the sector, based on reported commercial revenues, as being in the range of \$150 billion to \$270 billion.*”

# What is the economic impact of GEO SERVICES

Oxera

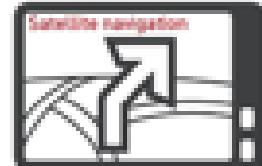
Geo services are:



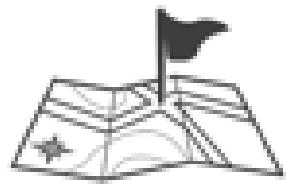
Satellite receivers  
and manufacturing



Satellite imagery



Satellite navigation



Location-based search

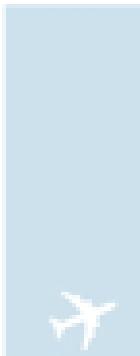


Geo services global  
revenues are  
\$150-\$270  
billion per  
year

Video games  
industry  
\$25 billion



Geo services  
\$150-\$270  
billion



Airline  
industry  
\$594 billion

Geo services global  
added value is around  
\$100 billion per  
year



## Geo services save:

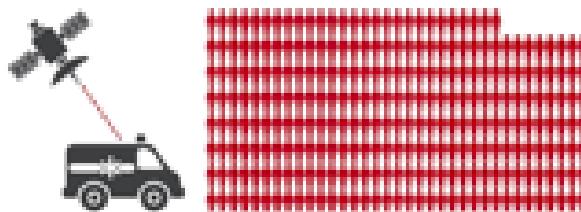


Geo services save 3.5 billion litres of gasoline per year—approximately 0.1% of the total world production of 5 trillion litres of liquid oil products

Geo services facilitate competition, leading to savings from reduced prices among infrequently bought goods and services of up to:



Geo services aid faster emergency response; for example, in England Geo services may have helped to save at least 152 lives per year



Geo services can improve agricultural irrigation, helping to achieve global cost savings per year of:



Students educated using Geo services can expect

3%

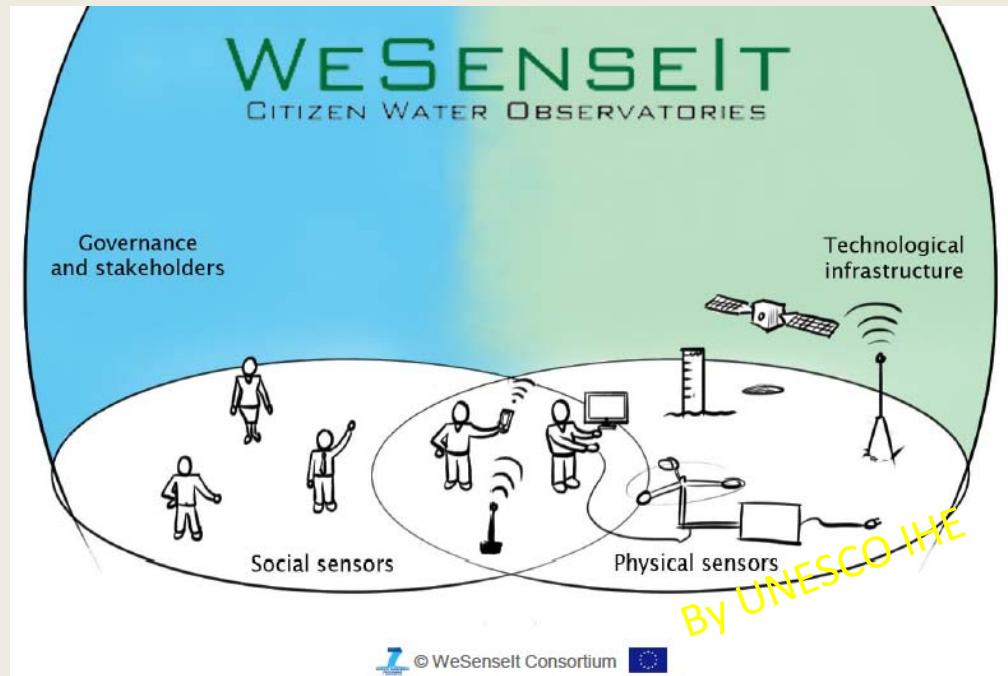
higher average wages five years after graduation than those who weren't

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4. Scientific research :
  - Societal and legal dominion
  - Technical dominion

# Scientific research (societal, legal and technical)

Social capital , social geo information,

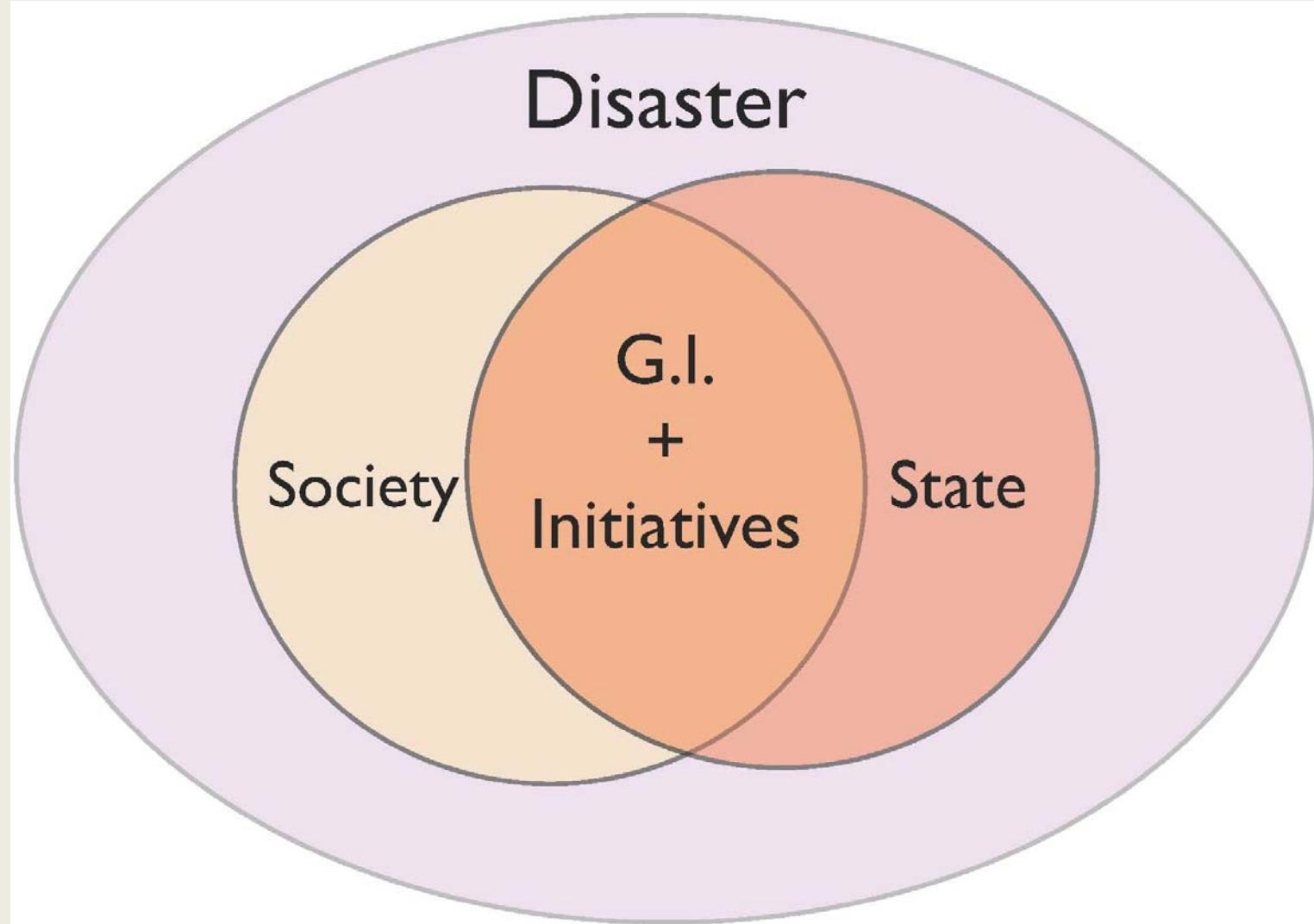


- Putman says : "*The central idea of social capital, in my view, is that networks and the associated norms of reciprocity have value.*"

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  - Societal and legal dominion
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5. Outcomes of institutional and NGO activities :  
INSPIRE, Open data , Global mapping, etc.

## Geospatial initiatives in the context of disaster management

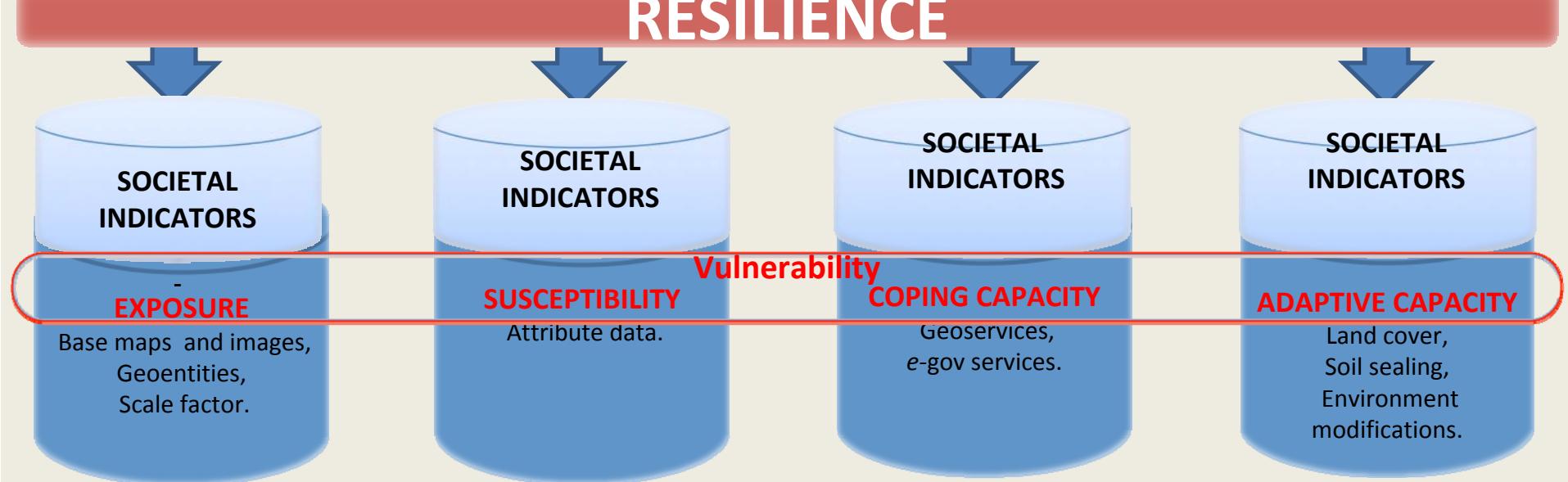


# Vulnerability/ GI

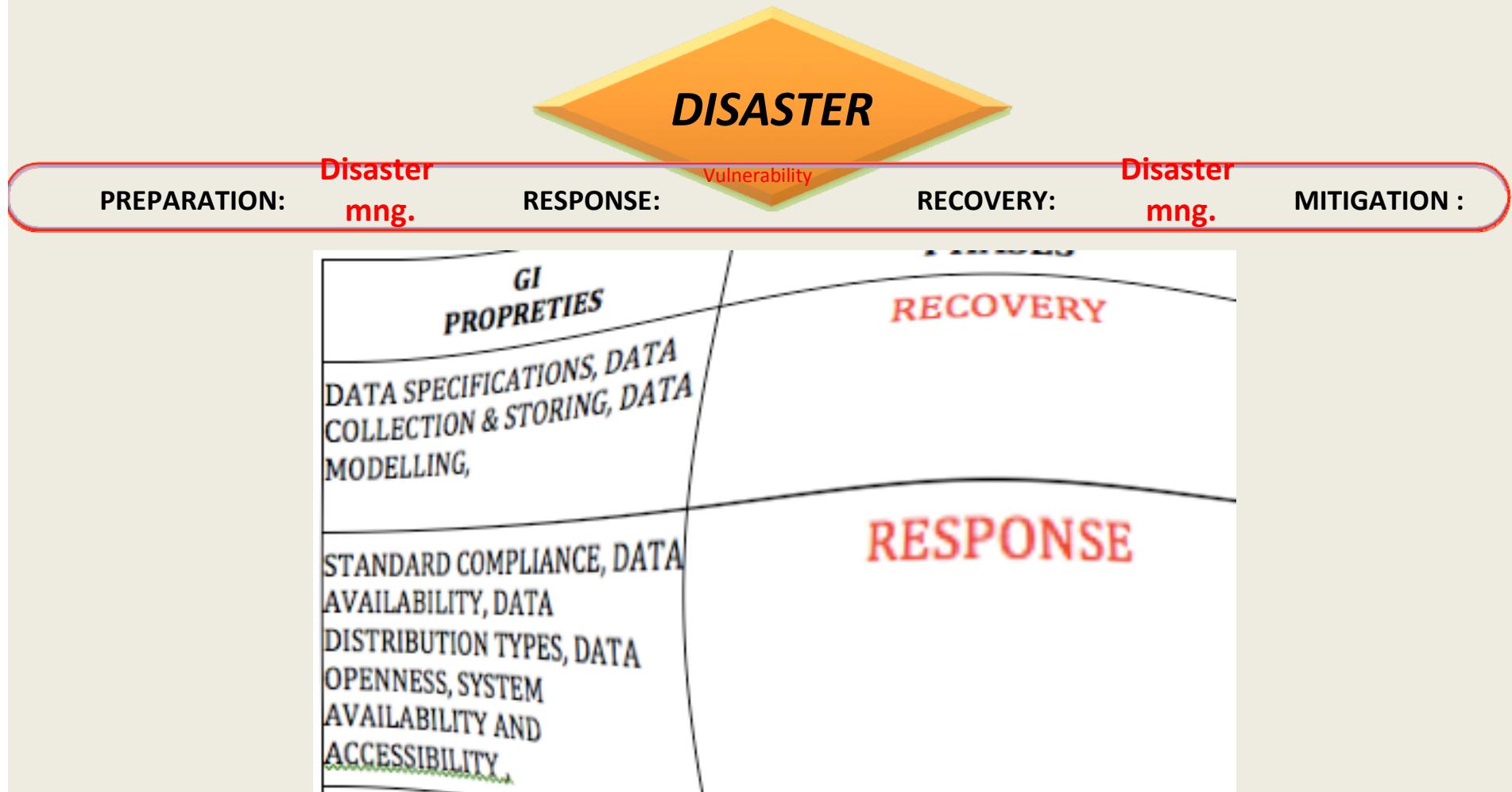
V indicates the level of exposure of an object to natural and manufactured hazards

<b>Vulnerability component (*)</b>	<b>Geo information components</b>
exposure	base maps and images, geo-entities, scale factor, population statistics ,census tract granularity
susceptibility	attribute data, data quality
coping capacity	geoservices, e-gov services
adaptive capacity	land cover, land use, soil sealing , environment modifications

# RESILIENCE



# Disaster mng /GI



# Disaster mng /GI



PREPARATION: Disaster mng.	RESPONSE: Vulnerability	RECOVERY: Disaster mng.	MITIGATION :
GI PROPERTIES	DISASTER MANAGEMENT PHASES	PREPARATION	
METADATA, DATABASE CATALOGUING, NETWORK ACCESS, DATA OPENNESS, GI AWARENESS, SYSTEM AVAILABILITY, HUMAN RESOURCES CAPABILITY, DATA MONITORING & MAINTENANCE		MITIGATION	

# RESILIENCE

SOCIETAL INDICATORS

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EXPOSURE

Base maps and images,  
Geoentities,  
Scale factor.

SUSCEPTIBILITY

Attribute data.

COPING CAPACITY

Geoservices,  
e-gov services.

ADAPTIVE CAPACITY

Land cover,  
Soil sealing,  
Environment  
modifications.

Vulnerability

## DISASTER

PREPARATION:

Metadata, DB cataloguing, Network Access, Data openness, GI awareness, Sys. availability , Human resources, Capability, Data monitoring & maintenance

SOCIETAL ASPECTS:  
networking , data openness and usability, awareness, etc.

Disaster mng.

RESPONSE:

Standard Compliance, Data Availability, Data Distribution Type, Data Openness, System Availability and accessibility.

SOCIETAL ASPECTS:  
Institutional ability, resources availability , resilience

Vulnerability

RECOVERY:

Data Specifications, Data collection & Storing, Modeling.

SOCIETAL ASPECTS:

Disaster mng.

MITIGATION :

Data & System, Awareness raising, Locational models, Data Acquisition strategies, Data sharing & using Policy, Data Openness.

SOCIETAL ASPECTS

# RESILIENCE

# Slovenia

Public participation in determining the extent of flooding (2012) :

citizens/organisations have been asked to provide photos ( from an elevated location with some references) of flooded area ;

interactive method based on coverage of the entire country already existent;

Institution: Geodetic Institute of Slovenia

results achieved : material originated on time , awareness of citizenship,



Primer poplave Ljubljanskega barja.  
Posneto 20. 9. 2010, fotograf Matija Zorn.  
Stojisko: Sv Ana nad Podpečjo.



Prikazani rezultati obdelave na ortofotu.

# Germany

Prediction levels ,for all major rivers. Maps for different flood levels based on the topographic base ( map 1:10000 and the laser DEM 1 dm accuracy). **Powered by national and sub-national SDIs.**



Citizens involvement according to usage of SDIs.

# Italy 1/2

## The project



## The sample

Twitter during the first day of the #earthquake:  
31318 tweet

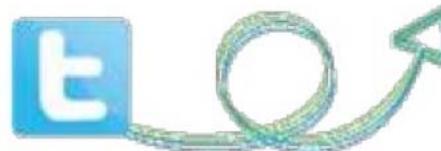
## A. Sharing informations/organization

### 3. Geo-referenced data

#### SOME FIRST REMARKS

Building a **circulatory narration** through images and symbols helped develop the trauma and bring out the **relational character** that has been enhanced by the use of a social network platform like Twitter

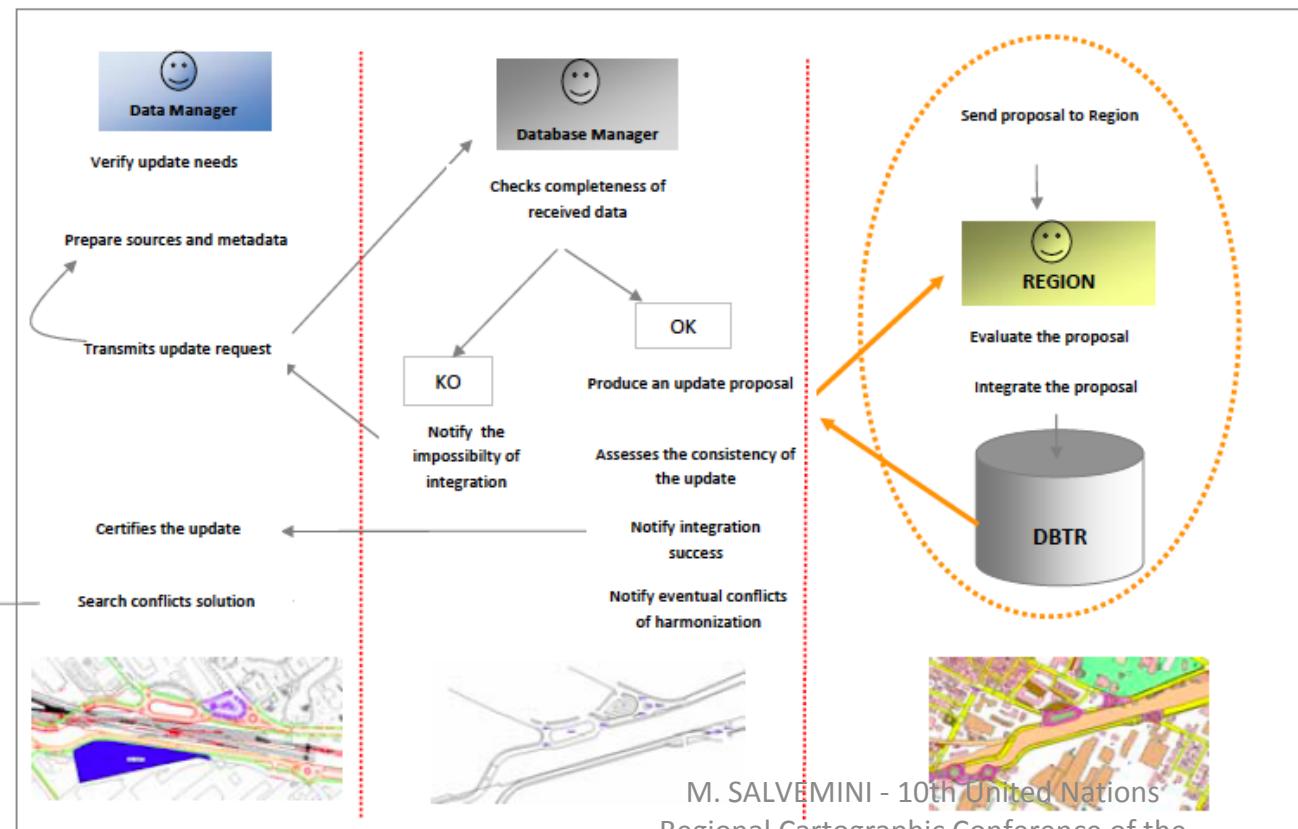
re-ferto + re-ligo: networked witness



M. SALVEMINI - 10th United Nations  
Regional Cartographic Conference of the  
Americas

# ITALY 2/2

## Cooperative updating of DBTR Data flow and rules



THE VERY EFFECTIVE AND IMMEDIATE RECOVERY PHASE HAS BEEN BASED ON AN ALREADY COOPERATIVE PROCESS OF GEOSPATIAL INFORMATION UPDATING AND SHARING AMONG INSTITUTIONS AT DIFFERENT LEVELS AND WITH CITIZENS

# Problems, caveats and conclusions

## GI<>DM

- a consistent part of occurring digital divide is geospatial information related ; SOCIAL CAPITAL
- technical quality is needed common viewer functions (zoom and pan) are not sufficient , the access to robust and complete databases previously organized is needed; SDI + GEOSERVICES
- adequate basic resolution of the mapping and the access to data (before, during, after) ; EFFECTIVE MAPPING
- to give to all States, specially the less favored ones, an equal opportunity to access data ( at a sustainable cost or for free) and the adequate national capacity for data processing it is major key point;

# Problems, caveats and conclusions for considerations and recommendations :

- UNGGIM - “*Geospatial information can play a critical role in spurring economic growth and productivity, enhancing governance and improving a citizen’s quality of life.*
  - To augment the power of authoritative geo-data by other originated data ( volunteered, ngo, sub-national, social network, etc.)
  - To give SDIs data cataloging and sharing and the application of modeling and services to standard data sets , as they are **fundamental functions in disaster managing phases;**
  - Adequate design, provision and management of GI components and proprieties.
- Use of UNGGIM as pillar
- integration of different sources
- Infrastructural approach
- Design, tech and mng. components

## GI PROPERTIES

DATA SPECIFICATIONS, DATA COLLECTION & STORING, DATA MODELLING,

STANDARD COMPLIANCE, DATA AVAILABILITY, DATA DISTRIBUTION TYPES, DATA OPENNESS, SYSTEM AVAILABILITY AND ACCESSIBILITY

METADATA, DATABASE CATALOGUING, NETWORK ACCESS, DATA OPENNESS, GI AWARENESS, SYSTEM AVAILABILITY, HUMAN RESOURCES CAPABILITY, DATA MONITORING & MAINTENANCE

DATA & SYSTEM AWARENESS RAISING, LOCATIONAL MODELS, DATA ACQUISITION STRATEGIES, DATA SHARING & USING POLICY, DATA OPENNESS

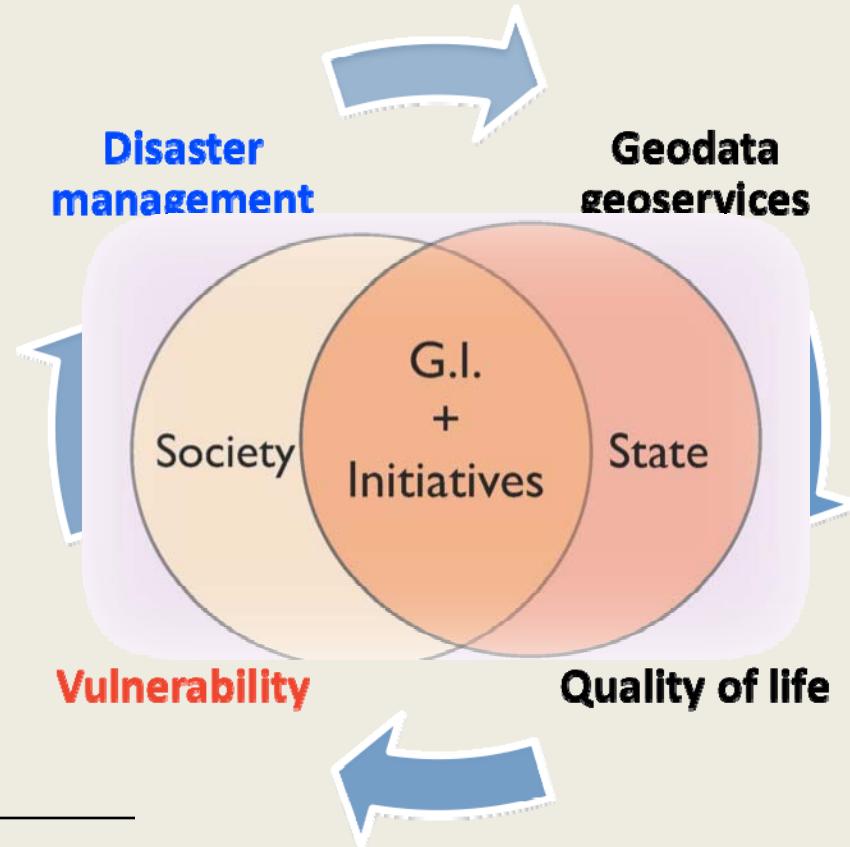
## Geo information components

base maps and images, geo-entities, scale factor, population statistics ,census tract granularity

attribute data, data quality

geoservices, e-gov services

land cover, land use, soil sealing , environment modifications



Thank you for consideration  
Grazie  
Gracias