Mainstreaming gender and official statistics

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4th Global Forum on Gender Statistics
Dead Sea, Jordan, 27 March 2012
In the following slides some examples from a campaign against stereotypes on violence promoted by two directors of two important newspapers, both women, using the results of the survey on violence against women carried out by the Italian National Institute of Statistics.
Don't marry a violent man.

Children learn very fast.

VIOLENCE HAS MANY FACES. LET'S FACE THE NEAREST ONE.

www.riconosclaviolenza.it
If your dream lover starts to whack you, wake up!

VIOLENCE HAS MANY FACES. LET'S FACE THE NEAREST ONE.
You know he'll bang you up.
If he bangs on the door, don't open it.

VIOLENCE HAS MANY FACES. LET'S FACE THE NEAREST ONE.
A violent man doesn't deserve your love.

He deserves to be denounced.

VIOLENCE HAS MANY FACES. LET'S FACE THE NEAREST ONE.
A violent partner will get you nowhere: or rather, he'll get you to a hospital bed.

Violence has many faces. Let's face the nearest one.
There's only one way to change a violent boyfriend.

Change boyfriend.

VIOLENCE HAS MANY FACES. LET'S FACE THE NEAREST ONE.
Mistaking slaps for love might hurt you easily.

VIOLENCE HAS MANY FACES. LET’S FACE THE NEAREST ONE.
Thank you!

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