Challenges and opportunities of SDG indicators, Mexican perspective

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INEGI
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Challenge

• Since the Sustainable Development Goals are universal and aspirational, aiming at leaving no one behind, the challenge is twofold:

  • Production of statistical data with: independence, timeliness, objectivity and veracity.

  • Provision of a massive number of adequate and timely indicators to prop up the decision-making process, underlying design, implementation and evaluation of public policy.
Strengths from the MDG monitoring: lessons from Mexico

- Solid legal framework that mandates the creation of a “Statistical and Geographic Information National System.”
- Development of institutional mechanisms for coordination with state governments
  - Specialized Technical Committee of SDG.
  - Specialized Technical Committee of information with gender perspective.
General considerations

• SDG’s should be nationally owned.

• INEGI cannot bear by itself the burden of producing all data and indicators required.

• An open inclusive process is welcome, engaging strategic users of national interest information: to convene main actors deciding and influencing public policy, such as academia, international organizations, civil society.
On strategy

- Conduction of coordination within the National Statistical and Geographic Information System.
- Motivation of dialogue with users: identification of needs;
  - what data is available?
  - what data can be produced? and
  - what is not feasible?
- Support and strengthening of statistical capacity building.
On strategy

- Implementation of a process for the verification of basic data quality: sources, concepts, classifications.
- Attainment of an action plan to fill existing and future data gaps.
- Development of plan to effectively communicate SDG’s indicators to society and all stakeholders.
The statistical challenges

- The list of indicators was distributed to all members of the Technical Committee on SDG for define a institution with the responsibility to calculate them.

- Data availability and frequency.
  - Disaggregation beyond age and sex.
  - Specific population groups.
Main concerns

- Difficulties derived from data collection for some population groups, which may be too small in relative terms.

- Requirements associated to the development of national and international standards for new topics.

- Scope of the task relative to the provision of training skills and expertise across the Statistical and Geographic Information National System.
Main concerns

• Promotion of register-based statistics, which requires:
  • Strengthening the capacity of ministries and local governments to take advantage of administrative records.
  • Promoting the certification of statistical sources.
  • Improving statistical and geographic data quality for small areas and small population groups.
Challenges ahead:

• To adapt, develop and enact statistical and geographical standards for the System as a whole.

• To strengthen the quality assurance framework for the System.

• To link statistical and geographical information.

• To design a plan for: 1) the improvement and; 2) greater statistical use of administrative records.
National data revolution: provision of statistical leadership

• To develop a program for the provision of training and skills (on statistical and geographical information) at local governments.

• To search for opportunities for methodological and technological innovation.

• To explore public and private Big Data possible contribution.

• To establish strategic alliances with academia and research centers.
Opportunities

Institutionalizing the gender perspective in public policies:

• Gender as a crosscutting strategy of the National Development Plan 2013 - 2018

• Strengthening Program for Mainstreaming Gender Perspective

• Pro equity Program (Gender Equality)
Opportunities

Alignment with sectoral programs:

• National Program for Equal Opportunities and Non-discrimination against Women 2013-2018.

• Comprehensive Program for prevent, respond to, punish and eradicate violence against women 2014-2018.
Experience in generating statistical information with a gender perspective

- Specialized Technical Committee on a Gender Perspective Information.

- Guidelines for Mainstreaming Gender in the National System of Statistical and Geographical Information.
Final considerations: recap

• Set up a coordination mechanism within the Statistical and Geographic Information National System.

• Maintain a permanent producer-user dialogue.

• Review indicators in the context of national circumstances.

• Use geographic information tools.
Recap

• Develop an effective communication plan.

• Strengthen the capacities at ministries and local governments in order to take advantage of administrative records suitable for the production of statistical data.

• Support statistical knowledge and skills at the Statistical and Geographic Information National System.
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