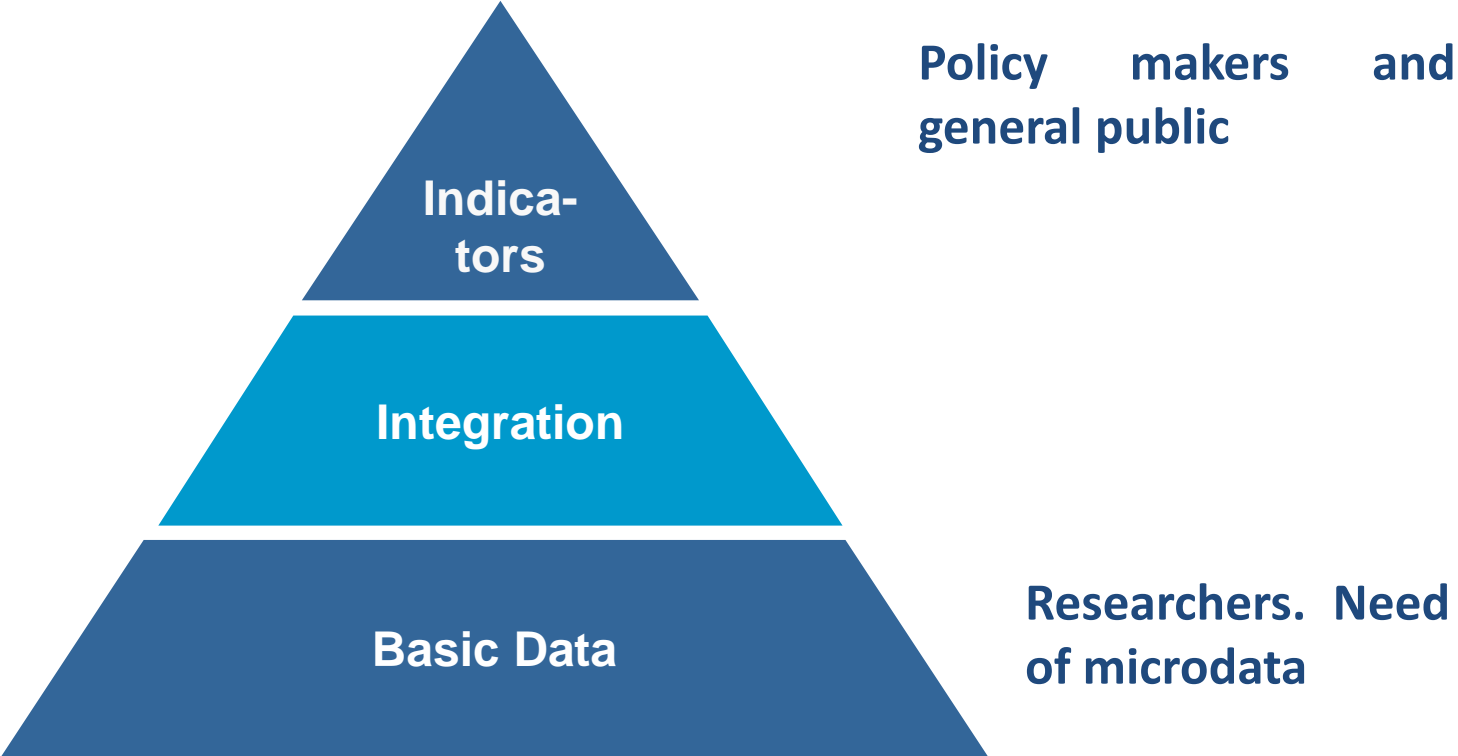


Data and information dissemination

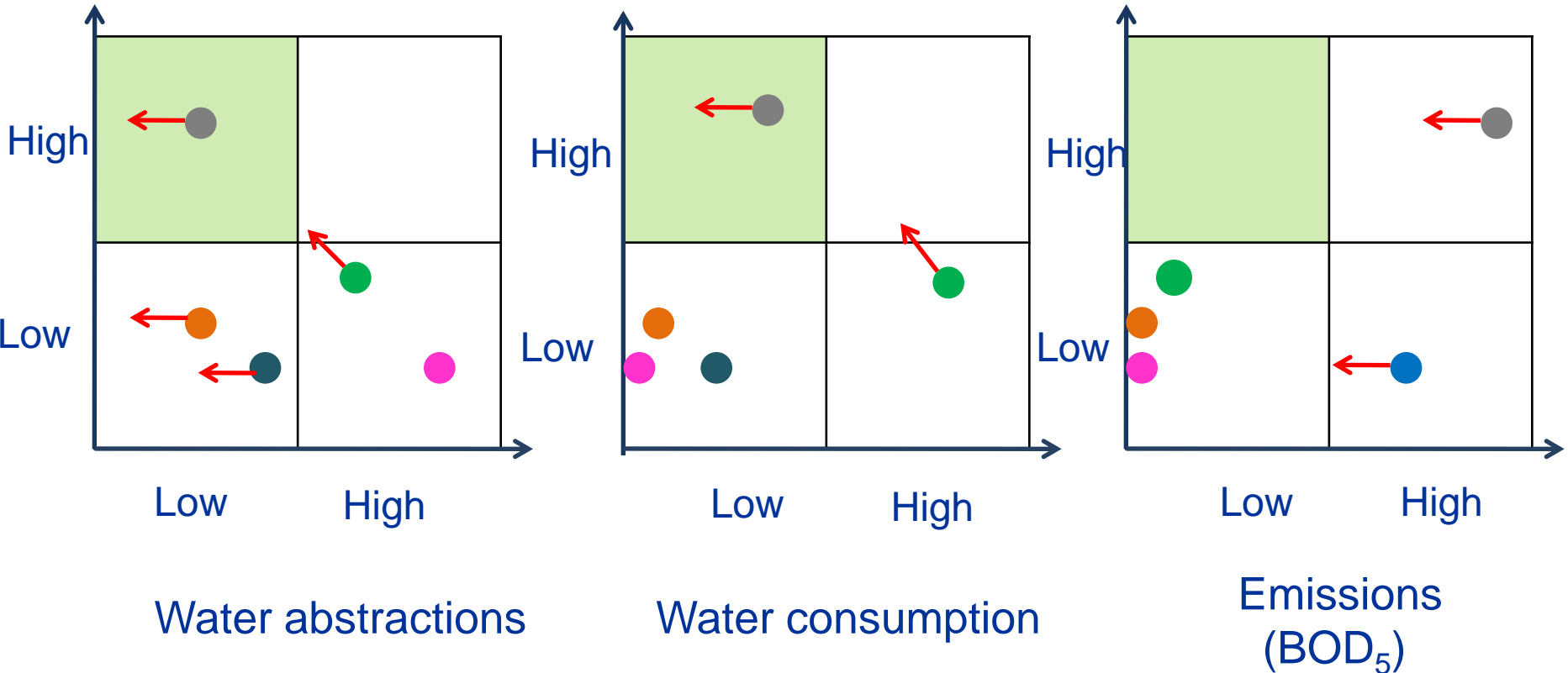


Data and information have different target audiences. Different levels of aggregation are necessary.



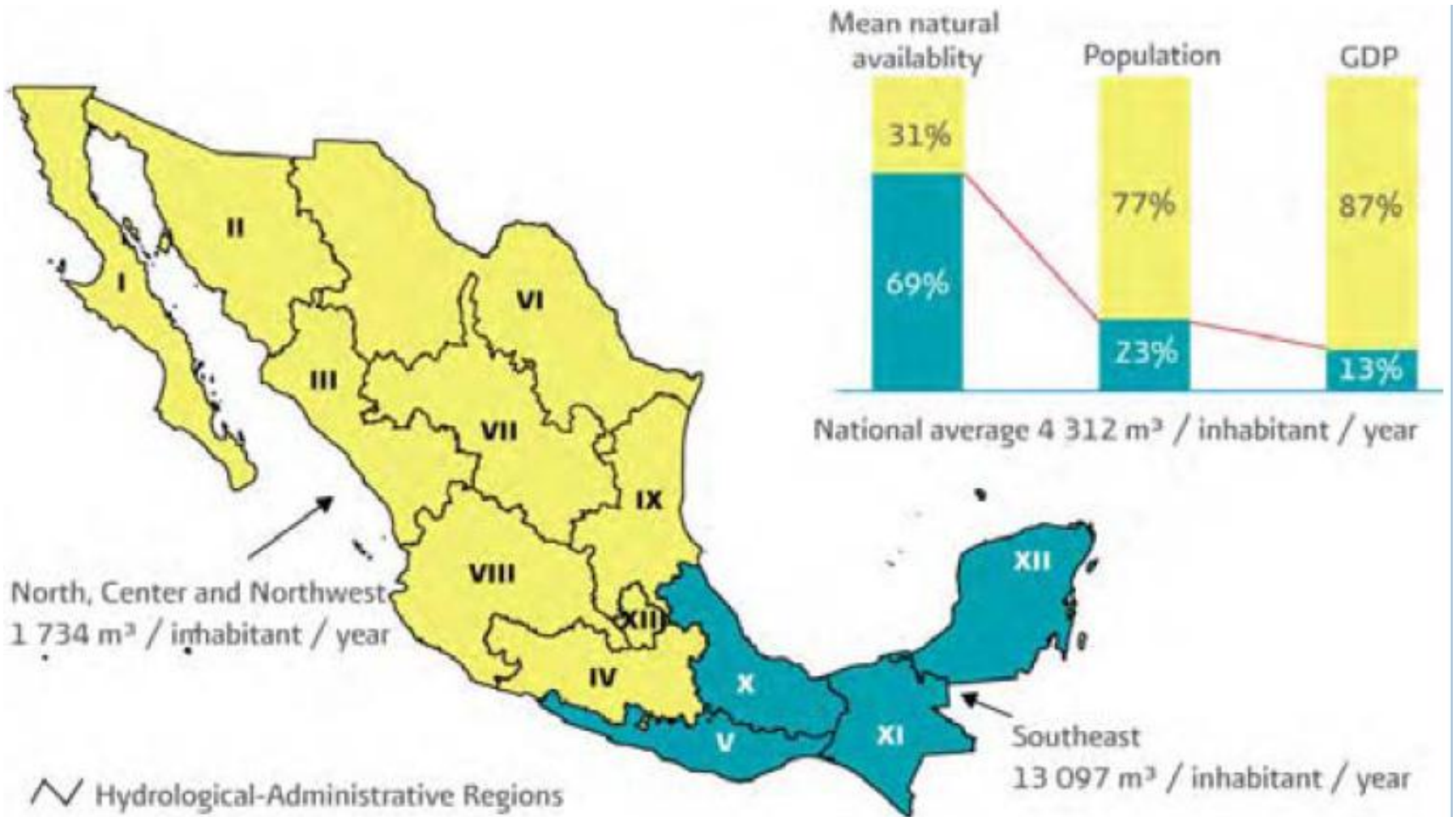
Water efficiency and decoupling is multidimensional. Three aspects impacting water use are shown below:

Value added

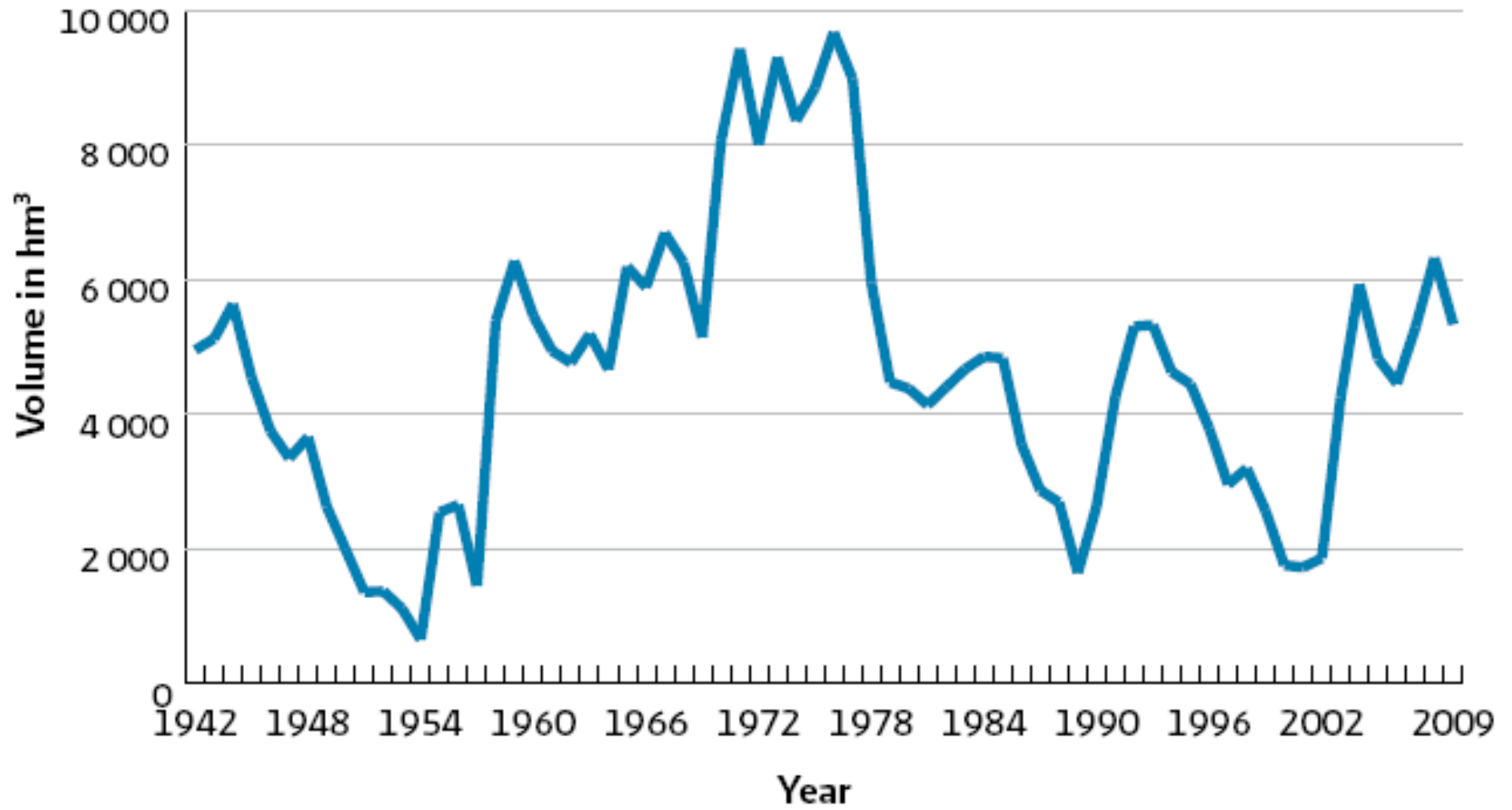


- Industry and services
- Agriculture
- Cooling
- Water and Sanitation
- Hydroelectricity
- ↖ Desired direction

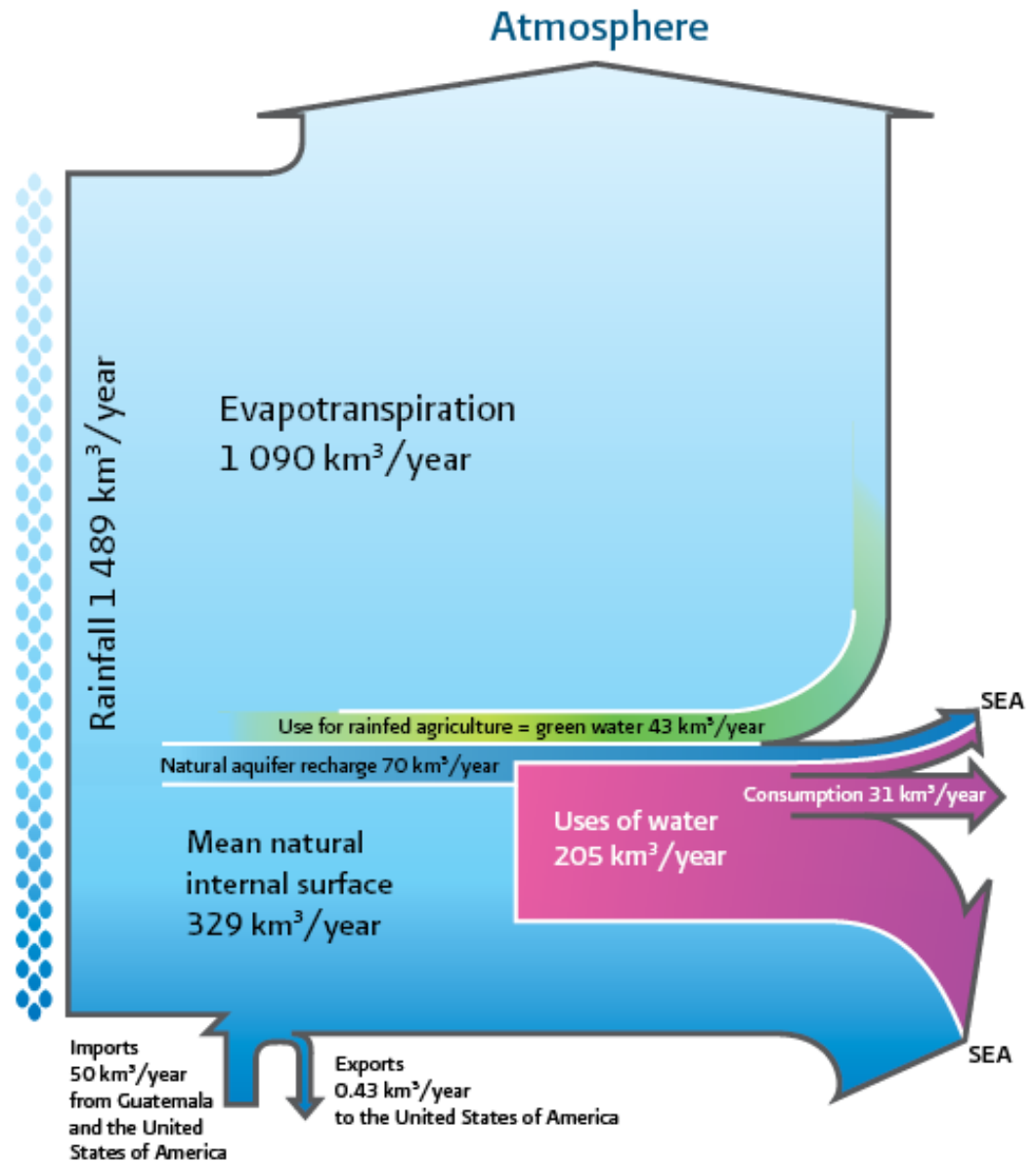
Use of maps to show contrasts in regions.



Water stored in lake Chapala.



Water balance in a user friendly format



The production of information is a continuous improvement process.



The publication started as a 50 page pamphlet and is now a 250 page book that includes a DVD.

There are several publications that address specific themes or regions.



Since 1999

Cross-cutting



Since 2001

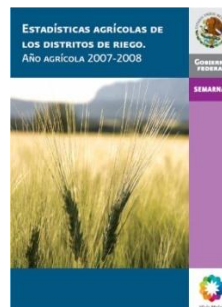
Thematic



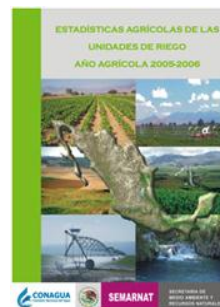
Since 1991



Since 2009

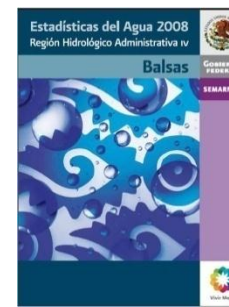


Since 2001-2002

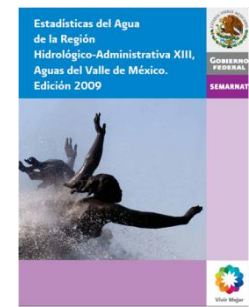


Since 2004-2005

Regional



Since 2009



Since 2003

Thank you!

Ricardo MARTINEZ-LAGUNES (martinezr@un.org)

