



DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS
STATISTICS DIVISION
UNITED NATIONS

**Twelfth Meeting of the UN Committee of Experts on
Environmental-Economic Accounting
New York, 19-21 June 2017
Conference Room A – Basement Secretariat Building**

PROVISIONAL AGENDA

8:30 Registration – Participants pick up their badges in the lobby of Two United Nations Plaza and proceed to the UN Headquarters

SEMINAR

Monday, 19 June 2015, 9:00AM – 5:00PM

1. Opening remarks (9:00AM-9:15AM)

- Welcome: Bert Kreuse, Chair of the UN Committee of Expert
- Review of the purpose of the workshop: Lisa Wardlaw-Kelly, Head of Office (Hobart) and Program Manager, Environment and Agriculture Statistics Branch, Australian Bureau of Statistics
- Introduce the workshop and review the agenda: Alan AtKisson, Facilitator and Independent Advisor to UNDESA

2. Status and concepts

2a. Baseline: A SEEA SWOT Analysis (9:15AM-9:45AM)

Objective:

Perform a quick scan of the current strategic context for spreading SEEA and promoting its adoption in national policy-making

Process:

Working rapidly, in an interactive “carousel” process, small groups will map the current strategic “state of play” for SEEA, using the familiar SWOT format: Strengths, Weaknesses, Opportunities, and Threats

2b. Core Concepts (9:45AM-10:30AM)

Objective:

Briefly introduce three theoretical models for thinking about change:

1. Classic “Innovation Diffusion Theory” & the concept of the “Change Agent”
2. The “Amoeba” model for mapping cultural roles in innovation processes
3. The “Sense and Respond” approach to strategic planning

Process:

30 min presentation followed by 15 mins of discussion. (Note: this sets the stage for the rest of the workshop)

Break (10:30AM-11:00AM)

3. The Challenge of Promoting SEEA: Applying the AMOEBA Model for Strategic Change Agency (11:00AM-12:15PM)

Objective:

Illustrate theory in a practical context to create the basis for improved innovation promotion and change planning

Process:

“AMOEBA” is also simulation exercise, based on Innovation Diffusion Theory, that illustrates different social roles (supportive, resistant, neutral) and strategic approaches in the process of introducing new ideas and methodologies. The group will be introduced to the simulation, enact it (20 mins), and then debrief it in detail.

Lunch (12:15PM-1:30PM)

4. “Bright Spots & Elevator Pitches”: Developing a Communications Toolbox for Promoting SEEA (1:30PM-2:45PM)

Objective:

Learn to develop short case study anecdotes (“elevator pitches”) from convincing positive examples and case studies (“bright spots”) and apply them in context-sensitive ways

Process:

Presentations on a pre-selected set of 2-3 positive SEEA case studies, followed by a small group exercise to practice converting these case studies into powerful, relevant stories that will advance participants’ arguments and strategies for change

Case Study Presenters:

From Indonesia: Etjih Tasriah, Energi, dan Konstruksi

From Canada: Carolyn Cahill, Assistant Director, Environment, Energy and Transportation Statistics

5. Strategic Application Session (3:15PM-4:30PM)

Objectives:

To put all the tools that participants have been exposed to throughout the day to work; to set the stage for the upcoming UNCEEA business meeting; and to support participants planning next steps to promote SEEA in their professional context

Process:

- (1) Small group process to work with a set of discussion questions (see below)
- (2) Work in pairs to develop a draft “individual action plan,” making use of key concepts absorbed during the day (worksheet to be provided)
- (3) Closing round of reflections

Discussion questions:

[These questions to be refined and assigned to different small groups]

- What are some of the types of decisions that can be informed by SEEA-based accounts? (Start a list)
- What are the “entry points” to introduce the SEEA accounts into the decision process? (At each entry point)
- Who are the key stakeholders that are in a position to apply the SEEA accounts? (In each identified decision context)
- What are the communication channels that can be used to reach these audiences? (I.e., to reach the entry points, or to reach through them into the decision processes)
- What are the types of key messages that will be most effective for the promotion of the SEEA to decision-makers and intermediaries? (In each of the identified decision-contexts)
- What sorts of communication products will be most effective? (Examples: professional reports and papers, newsletters, videos, social media ...)

6. Take-Aways and Dangling Questions (4:30PM-5:00PM)

Objective:

To identify and reinforce any important realizations (both group level and individual level) that have emerged during the day; and to identify issues that have surfaced that may require focused professional discussion during the UNCEEA meeting (or in other venues)

Process:

Moderated plenary discussion process, focused on questions such as, “What are the ‘aha’s’ to carry forward?” “What are the puzzles that remain to be solved?” (Exact format to be determined based on the results of the day)

Reception (5:00PM – 6:30PM) Two United Nations Plaza 15th floor

MANAGEMENT MEETING

This section of the meeting will largely consist of discussion among UNCEEA members, moderated by area leads who will chair each session. Relevant information will be developed in due course for each session, which summarizes the main issues for discussion. In addition, there are a number of background documents upon which the discussions are based. A list of the relevant documents for each session is provided below. These documents will be available UNCEEA website:

http://unstats.un.org/unsd/envaccounting/ceea/meetings/twelfth_meeting/lod12.htm

Tuesday, 20 June 2015, 9:00AM – 5:00PM

1. Opening remarks (9:00AM-9:15AM)

- Bert Kroese Chair UNCEEA and Assistant Director Statistics Netherlands
- Stefan Schweinfest, Director United Nations Statistics Division

2. Area A: Coordination (Area lead: Statistics Canada) (9:15AM -11:15AM)

- a. Opening remarks and framing the discussion (Andre Loranger. Statistics Canada) (9:15AM-9:25AM)
 - Framing the discussion: Short deck that presents
 - i. Background information on what has happened to date
 - ii. Coordination: describe the need to collaborate on initiatives
 - iii. Note the points and issues to be addressed
- b. Presentation website (UNSD) (9:25AM-9:35AM)
 - Overview of proposed structure, content
 - An example of a strategy to promote and raise the awareness of SEEA, as well as a mechanism for partners to collaborate on sharing info and coordinating work
- c. Case study on coordination (UNSD): Reporting on Sustainable Development Goals – (9:35AM- 9:50AM)
 - How can SEEA continue to contribute to reporting on the SDG?
- d. Discussion (three break-out groups) (9:50AM-10:55AM)
 - Each group will be asked to identify three priorities regarding coordination activities:
 - i. Identify the main issues or opportunities that could be addressed,
 - ii. What should be the next steps?
 - Potential priorities:
 - i. Coordinating training initiatives to avoid duplication of effort and to harmonize content (e.g. between UNSD, World Bank, OECD)
 - ii. Launching and maintaining a website of information and good practices (UNSD to build and maintain, NSO's and other organizations to contribute and share)

- e. Group reporting and next steps (plenary) – (10:55AM-11:15AM)
 - Each break-out group reports on their three coordination priorities
 - Discuss next steps (André Loranger)
 - i. Establishing a UNCEEA Working Group to plan and oversee strategies
 - ii. UNSD to plan and launch website. NSO's and other organizations to contribute information, case studies, best practices.

Papers and presentations:

Break 11:15AM-11:45AM

3. Area C: Development of Global Databases (Area lead: OECD) (11:45 - 12:45)

Lunch 12:45-1:30

3. Area C: Development of Global Databases (Area lead: OECD) (Cont'ed) (1:30PM -2:30PM)

Papers and presentations:

- a. Material flow accounts (UNEP)
- b. Land cover/land use (FAO)
- c. Air emission accounts (OECD)
- d. Energy accounts (UNSD)

Break 2:30PM-3:00PM

4. Area D: Implementation and Statistical Capacity Building (Area lead: Statistics South Africa) (3:00PM -5:00PM)

Papers and presentations:

Wednesday, 21 June 2015, 9:00AM – 4:00PM

AREA B: Methodological Development for Normative Standards and other Research

5. Area B1: SEEA Central Framework (Area lead: Statistics Netherlands) (9:15AM -11:15AM)

- a. Overview of the workprogramme (Sjoerd Schenau, Statistics Netherlands)
 - Overview of current work programme, priorities
 - Changes with regard to previous version
 - Work done so far

- Work to be done the coming year

Papers and presentations:

- b. Classification of expenditures related to biodiversity (BIOFIN)
 - Overview of current state of affairs
 - Report on the establishment of a group and the work programme
 - How to link this to the SEEA CF and the work done on the SEEA CF research agenda?
 - What is needed from the UNCEEA to advance this work?
- c. SEEA and tourism accounts (UNWTO)
 - Overview of current state of affairs
 - What is needed from the UNCEEA to advance this work?

Break 11:15AM-11:45AM

6. Area B2: SEEA Experimental Ecosystem Accounting (Area lead: Eurostat) (11:45AM -12:45PM)

- e. Overview of the revision process(Anton Steurer, Eurostat)
 - Management/organization of the revision process
 - Funding
 - Work to be done the coming year

Lunch 12:45PM-1:30PM

6. Area B2: SEEA Experimental Ecosystem Accounting (Area lead: Eurostat) (1:30PM-2:30PM)

Papers and presentations:

- f. Technical Recommendation (UNSD)
 - Summary of comments received
 - Process of finalization
- g. Measuring land degradation (SDG 15.3.1) (UNCCD)

Break 2:30PM-3:00PM

7. Area E: A practical strategy for the application of environmental accounting to emerging issues (Area lead: Australian Bureau of Statistics) (3:00PM -4:00PM)

- Overview of the outcomes of the seminar and proposal of a communication strategy, including deliverables and timelines.

Papers and presentations: