



International Seminar on Information and  
Communication Technology Statistics  
19 - 21 July 2010, Seoul, Korea  
Sheraton Grande Walkerhill Hotel, Cosmos Hall

Organized by:

United Nations Statistics Division  
International Telecommunication Union  
United Nations Conference on Trade and Development  
Statistics Korea

In cooperation with:

 PARTNERSHIP ON  
MEASURING ICT  
FOR DEVELOPMENT

# AGENDA

08:50 Registration

### Session 1: Opening Ceremony

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09:30 Opening of the seminar and welcoming remarks  
*Insill Yi, Commissioner, Statistics Korea (KOSTAT)*  
*Paul Cheung, Director, United Nations Statistics Division*  
*Susan Teltscher, Head, Market Information and Statistics Division, ITU*  
*Torbjörn Fredriksson, OIC, ICT Analysis Section, UNCTAD*

### Session 2: ICT Statistics and Policy Making

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**Chair: Insill Yi, Statistics Korea (KOSTAT)**

**Session Organiser: UNSD**

10:00 Key note presentation on “The role of ICT statistics in policy making”  
*Hyunho Ahn, Vice Minister, Ministry of Knowledge and Economy, the Republic of Korea*

10:30 Coffee break

11:00 Report of the EU Ministerial Meeting on Information Society policies and metrics  
*Daniel Torres, Director, National Observatory for the Information Society, Spain*

11:30 Monitoring the World Summit on the Information Society (WSIS) targets  
*Susan Teltscher, Head, Market Information and Statistics Division, ITU*

12:00 Discussion

12:30 Lunch (hosted by National IT Industry Promotion Agency, Art Hall)

### Session 3: Measuring the Information Society and Future Strategies: Korean case

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**Chair: Paul Cheung, UNSD**

**Session Organiser: Statistics Korea (KOSTAT)**

14:00 Overview of Korean ICT statistics and development strategies  
*Hwan Jung Yang, Korea Communications Commission*

14:20 Korean-specific ICT statistics and its implication  
ICT Usage by Enterprises in Korea  
*Hyunmin Joung, National Information Society Agency*

14:40 Internet usage and security statistics in Korea  
*Keon Ho Lee, Korea Internet & Security Agency*

15:00 Statistics on IT use and electronic commerce  
*Hak Hun Kim, National IT Industry Promotion Agency*

15:20 Discussion

15:50 Coffee break

16:20 Introduction to Korea’s e-government  
*Han Sung Jun, Ministry of Public Administration and Security*

16:40 Korean indicators of digital divide, its implications & future strategies  
*Heung Suk Choi, Korea University*

17:00 Discussion

17:30 Close

18:00 Welcome Cocktail & Dinner (hosted by Statistics Korea, Art Hall)

#### Session 4: Measuring the Information Society

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**Chair: Gary Dunnet, Statistics New Zealand**

**Session Organiser: ITU**

- 09:00 ICT infrastructure and households statistics  
*Esperanza Magpantay, ITU*
- 09:20 New developments in mobile and broadband communication technology and implications for their statistical measurement  
*Christian Madsen, National IT and Telecommunication Agency, Denmark*
- 09:40 Measurement issues related to household ICT surveys  
*Sheridan Roberts, Consultant*
- 10:00 Discussion
- 10:30 [Coffee break](#)
- 11:00 Measuring household ICT access and individual use  
*Anirood Bundhoo, Central Statistics Office, Mauritius*
- 11:20 Measuring household ICT access and individual use  
*Sureerat Santipaporn, National Statistics Office, Thailand*
- 11:40 Microdata analysis using ICT household survey data  
*Albrecht Wirthmann, EUROSTAT*
- 12:00 Discussion
- 12:30 [Lunch \(lunch box\)](#)

#### Session 5: Measuring the Information Economy

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**Chair: Candido Astrologo Jr., National Statistical Coordination Board, Philippines**

**Session Organiser: UNCTAD**

- 14:00 Dynamics of the ICT sector in Malaysia  
*Ramachandran Ramasamy, Association of the Computer and Multimedia Industry, Malaysia*
- 14:20 Measuring the Indian ICT Sector – An Initiative of the Ministry of Statistics and Programme Implementation  
*Payal Malik, University of Delhi, India*
- 14:40 Measuring ICT trade: statistical challenges and recent trends  
*Vincenzo Spiezia, OECD*
- 15:00 Discussion
- 15:30 [Coffee break](#)
- 16:00 Measuring ICT use by businesses in Brazil: a project of the Brazilian Institute of Geography and Statistics (IBGE)  
*Roberto Neves Sant'Anna, IBGE, Brazil*
- 16:20 Comments on the UNCTAD Manual for the Production of Statistics on the Information Economy  
*Mohamed Amine Jallouli, Institut National de la Statistique, Tunisia*
- 16:40 Measurement issues related to business ICT  
*Sheridan Roberts, Consultant*
- 17:00 Discussion
- 17:30 [Close](#)

### Session 6: The Future of ICT Measurement

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**Chair: Henri Laurencin, UNCTAD**

**Session Organiser: Partnership on Measuring ICT for Development**

- 09:00 ICT in education statistics – A review of the 2009 pilot data collection  
*Patrick Lucas, UIS*
- 09:20 Towards new indicators in e-government  
*Makane Faye, ECA*
- 09:40 Measuring e-government: the case of Oman  
*Nasser Masaad Al-Khayari, Information Technology Authority, Oman*
- 10:00 Discussion
- 10:30 [Coffee break](#)
- 11:00 Emerging areas of ICT measurement: Green ICTs and online security and trust  
*Albrecht Wirthmann, EUROSTAT*
- 11:30 Future work in WPIIS  
*Vincenzo Spiezia, OECD*
- 12:00 Discussion
- 12:30 [Lunch \(lunch box\)](#)

### Session 7: Enhancing ICT Data Availability

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**Chair: George Sciadas, Orbicom**

**Session Organiser: Partnership on Measuring ICT for Development**

- 14:00 Progress and challenges in measuring ICT in Latin America and the Caribbean  
*Mariana Balboni, ECLAC*
- 14:20 Measuring ICT: the Research ICT Africa experience  
*Alison Gillwald, Research ICT Africa*
- 14:40 Measuring ICT: the LirneAsia experience  
*Rohan Samarajiva, LirneAsia*
- 15:00 Discussion
- 15:30 [Coffee break](#)
- 16:00 Roundtable with countries: Capacity building needs and tools / Future steps and goals  
*UNCTAD, ITU, UNSD, ECA, ECLAC*

### Session 8: Closing session

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- 17:00 Closing remarks (KOSTAT, ITU, UNCTAD, UNSD)