Questionnaire on countries practices in organization and conduct of Economic Census

Please provide your contact details:

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Note: In a strict sense, there is no Economic Census taking place in Hong Kong. Information provided below actually refers to the “Programme of Annual Economic Surveys” (PAES) in Hong Kong.

There are six mandatory annual economic surveys under PAES, each covering specific economic activities, which are conducted in a coordinated manner. These annual surveys are not “Economic Census” per se, but are of reasonably large scale which can produce reliable estimates of the operating characteristics of major economic sectors in HK.

I. Planning and Organization of Economic Census

1. Are there any legal provisions governing the conduct of Economic Census in your country?
   ☒ Yes - Please check all that apply
   ☐ Statistical Law
   ☐ Census Law/Act
   ☒ Other - Please specify: Census and Statistics Ordinance
   ☐ No

2. Do you establish any form of coordination body for the planning and organization of the Economic Census?
   ☐ Yes
   ☒ Please specify: _____
   ☐ No

3. How often do you conduct Economic Censuses?
   ☐ Every 5 years
   ☐ Every 10 years
   ☒ Other - Please specify: Annual

4. In what year was the most recent Economic Census conducted in your country? Please indicate:
   Reference year 2008 (data collection in progress)

5. In what year will be the next Economic Census conducted in your country? Please indicate:
   Reference year 2009 (data collection to start in early 2010)
II. Scope and coverage of the Economic Census

6. How do you define the Economic Census conducted in your country?
- Economy-wide census, covering all sectors/activities and types of units
- Economic Census of individual sectors or activities
- Other - Please specify: Economy-wide surveys, covering majority of economic activities

7. In the most recent Economic Census units from what economic activities were not covered?
- Agriculture
- Public Administration
- Other - Please specify: Fishing

8. What units were enumerated in your most recent Economic Census?
- Enterprise
- Establishment
- Other - Please specify: _____

9. Do you apply a threshold (in terms of employment or revenue/sales, etc.) when defining the population of units to be completely enumerated in the Economic Census?
- Yes
  Please define the threshold: Threshold is in terms of employment. For example, some sectors adopt an employment size of 100 as threshold
- No

10. How do you cover units below that threshold?
- Using information from sample surveys (incl. household type surveys)
- Using information from the most recent population census
- Using administrative data sources
- Other - Please specify: _____

III. Data collection and data processing

11. What data items are collected with the Economic Census?
- Operating characteristics for the unique identification of units (kind of activity, location, ownership, year of start of operation, etc.)
- Set of economic data. Please mark all that apply
  - Number of units
  - Employment data
  - Labour costs data
  - Revenues (sales)/Expenditures
  - Capital expenditures
- Other - Please specify: For example, information on research and development activities

12. What are the major innovations introduced in your most recent Economic Census?
- Introduction of a new Classification of Activities
- Improved questionnaire form
- Electronic reporting
- New data processing technology
- Use of Administrative Data Sources
- Other - Please specify: _____

13. Do you have a quality assurance framework developed for the Economic Census process?
- Yes
  Please specify: Completed questionnaires are subject to thorough checking by staff of C&SD and detailed validation checks by computer before tabulation. Such checking covers completeness of entries, consistency among data items and credibility of reported data
- No
IV. Rising awareness and promoting response to Economic Census

14. Do you organize an awareness campaign before the Economic Census so to promote the response of businesses?
   ☑ Yes
   ☐ No

15. What type of promotional activities do you include in the awareness campaign?
   ☑ Press releases and other publicity materials
   ☑ Special large company programme
   ☐ Design of an Economic Census Web site
   ☐ Organization of Economic Census conferences with users and respondents
   ☐ Other - Please specify: ______

IV. Dissemination of Economic Census results

16. How do you disseminate the results of the Economic Census?
   ☑ Reports of the census are published in:
     ☑ Printed publications  -  available up to reference year 2007
     ☑ Electronic format (CD-ROM, DVD-ROM, diskettes, etc.)
     ☑ Data are accessible from the statistical office Web site
   ☐ Other - Please specify: ______

17. Do you produce and disseminate metadata on Economic Census results?
   ☑ Yes
   ☐ No

18. What series of census data do you disseminate?
   Please check all that apply
   ☐ Economy-wide aggregates
   ☐ Regional series
   ☑ Industry series
   ☐ Other - Please specify: ______