



UNITED NATIONS  
DEPARTMENT OF ECONOMIC  
AND SOCIAL AFFAIRS  
STATISTICS DIVISION



**The Second International Workshop on Economic Census  
6-9 July 2009, Seoul, Republic of Korea**

**Provisional Agenda**

*As of 30 June 2009*

**Monday, 6 July 2009**

9:00-10:00 **Opening ceremony**

*National Statistical Office of the Republic of Korea  
United Nations Statistics Division*

10:00-10:30 **Ice breaking**

10:40-11:00 *Coffee break*

11:00-12:30 **Session I. Keynote addresses**

*Economic Census and its role in measuring constantly changing economies –Mr.  
Harvey Monk, Jr. Associate Director for Economic Programmes, US Census  
Bureau*

*The scheduled 2011 Economic Census in Korea*

12:30-14:00 *Lunch break*

14:00-17:00 **Session II. Why Economic Census?**

*Under what circumstances the Economic Census is necessary? Goals, Scope and  
coverage of Economic Census (Units, Activities and Classifications;  
Geographical coverage; Thresholds) Approaches and methods used in Economic  
Census; Uses of Economic Census results*

UNSD presentation

### Country presentations

- (1) Why Economic census is important for the System of National Accounts in Korea - Mr. Kang Chang Ku, Economist
- (2) Why do an Economic Census - The case for Uganda – Mr. Peter Opio, Principal Statistician, Uganda Bureau of Statistics
- (3) Why Economic Census? – The case of Indonesia – Ms. Tri Supriyati, Division Chief of large and Medium Industrial Statistics, Statistics Indonesia
- (4) Reasons necessitating conduct of an economic census of small and medium enterprises in Russia – Ms. Elena Shustova, Director of Business Statistics Department, ROSSTAT

### General discussion

**Tuesday, 7 July 2009**

9:00-12:30 **Session III: Planning and Organization of Economic Censuses**

*Legal provisions; Financial and budget provisions; Administrative arrangements; Economic Census plan and activities (Pilot survey and preliminary sample test (scope & methodology), Zoning enumeration districts, Preparation and maintenance of the establishment list for survey); Staff recruitment and training; Questionnaire development and design (Selection procedure of enumeration items); Raising awareness and promoting the response to the Economic Census; Field supervision & reappraisal of questionnaires responses*

### Country presentations

- (1) Planning and Organizing the US Economic Census – Mr. Harvey Monk, Jr. Associate Director for Economic Programmes, US Census Bureau
- (2) Planning and Organization of Economic Censuses in Mongolia – Ms. Delgersaikhan Oyunbileg, Senior Statistician, NSO of Mongolia
- (3) Plan of the 2009 Economic Census in Japan – Mr. Seiji Takata, Senior Planning Officer, Statistical Information System Division, Statistics Bureau of Japan
- (4) Planning and Organization of Economic Censuses in India – Mr. Nilkanth Ghosh, Director, CSO, Ministry of Statistics and Programme Implementation, India

(5) Planning and Organization of Economic Censuses in Ethiopia – Mr. Yasin Mossa, Economic Statistics Deputy Director General, Central Statistics Agency, Ethiopia

(6) Scope and method of pilot/rehearsal survey – Mr. Kuan Kuan Yang, Director General, Census Center of National Bureau of Statistics of China

General discussion

12:30-14:00 *Lunch break*

14:00-17:00 **Session IV: Data collection and data processing**

*Data items collected; Methods of data processing (Method of wireless data transmission from field, Principle of data collection and imputation by types of establishment (head offices and branch offices, etc), Guidelines for dividing of multi-establishment enterprises); Use of Registers and Administrative data ( The use of tax data for Economic Census); Use of sampling in Economic Census (Sample survey application to small establishments (with less than 5 employees)); Technological Innovations for reducing costs of Economic Censuses (Web based data collection system (internet survey)); Quality assurance for the Economic Census Process*

Country presentations

(1) Economic census: The First experience of Morocco – Mr. Jilali Rahali, Chief Engineer, Head of Division of Economic Statistics, National Institute of Statistics and Applied Economy, Morocco

(2) Transition from Economic Census to Business Register in Turkey – Mr. Bunyamin Emirosman, Head of Department, Turkish Statistical Institute

(3) Data collection and data processing of Economic Census results in Nepal – Mr. Shanker Lal Shrestha, Director, Trade Statistics Section, Central Bureau of Statistics, Nepal

(4) Economic Census in Mexico: Collecting and Processing the Information - Ms. Susana Perez Cadena, Deputy General Manager of Economic and Agricultural Censuses, INEGI

General discussion

17:00-19:00 **Korea- USA-China experts meeting on economic census (closed meeting)**

**Wednesday, 8 July 2009**

9:00-12:30 **Session V: Post-census activities**

*Post-enumeration checks; The Economic Census as a basis for subsequent sample survey programmes*

Country presentations

- (1) Jordan's Economic Census 2006: Methodology and Main Results – Mr. Abdel Wadoud Rebhi Matouk, Director of Economic Statistics, Department of Statistics, Jordan
- (2) Programme of Annual Economic Surveys in Hong Kong – Ms. Lilian, Yuk Chi Fung, Senior Statistician, Census and Statistics Department, Hong Kong, SAR of China
- (3) Post-census activities in Malaysia – Ms. Norazizah Ibrahim Wong, Assistant Director, Department of Statistics, Malaysia

General discussion

12:30-14:00 *Lunch break*

14:00-17:00 **Session VI: Dissemination of Economic Census results**

*Economic Census reports; Forms of dissemination; Confidentiality issues; Evaluation, analysis and acceptance of Economic Census results*

Country presentations

- (1) Dissemination Strategy for Making Economic Census widely available in Korea - Dr. Han Sung Ho, Director, Economic Statistics Division, SRI
- (2) USA experience in dissemination of economic census results - Mr. Ronald Lee, Senior Economic Advisor, US Census Bureau
- (3) Philippines experience in dissemination of economic census results – Ms. Carmelita Ericta, Head of the National Statistics Office of Philippines
- (4) Thailand experience in dissemination of economic census results – Ms. Wilailuck Chulewatanakul, Director of Economic and Social Statistics Bureau, NSO of Thailand
- (5) Qatar experience in dissemination of economic census results – Mr. Abdulhameed Ahen, Statistical Expert, Qatar Statistics Authority

General discussion

**Thursday, 9 July 2009**

9:00-12:30 **Round table discussion: Future of Economic Census in the Economic Statistics Programmes**

**Korea- Japan experts meeting on the 2011 economic census (closed meeting)**

**Closing ceremony**

12:30-14:00 *Lunch break*

14:00-17:00 **Social programme (city tour)**