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# Why you need to capture GPS data during enumeration

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# **GPS - Benefits**

### **Reasons for doing this are:**

- Captured GPS locations can be used as a reference point for future Census activities
- Information captured with GPS locations has major benefits to other government departments such as:
  - Emergency Planning & Humanitarian Response
  - Flood plain modelling
  - Planning of social and Educational services
  - Poverty Analysis
  - Utility service Planning
  - Labour force analysis
  - Marketing analysis
  - Voting district delineation
  - Epidemiological analysis
  - Agriculture Planning







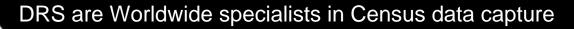


# **Existing methods**

Historically there have been 2 ways to associate census data to geographical locations

- PDA Inbuilt GPS receiver
- Handheld GPS Devices (See below)













# **Financial impact**

### Implementing GPS Location capture

For implementation of both PDA or hand held GPS the following needs to be considered:

### Significant costs (Time and money)

- Purchase of hardware (PDA ~\$600USD/Each)
- Technical Training for enumerators
- Cost of Pre/Post Census mapping exercise
- Software development
- Logistical costs









### An alternative method from DRS.....

The DRS method allows you to continue to use paper based data collection for census enumeration.

It allows for GPS data to be captured at time of enumeration:

- Quickly
- Efficiently
- Effectively
- Timely
- Inexpensively

### But how.....?











# DRS has analysed the a need for a GPS device that shows an enumerator's current location and is:

Low cost

- Large quantities required

#### Accurate

- Within 5m
- Will only be used outside (to keep costs down)

Light weight

Enumerator kits

#### Simple to use

- One switch
- No training

#### Non-consumer

- Application specific
- Will be returned

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### Introducing the DRS 'Cense' device



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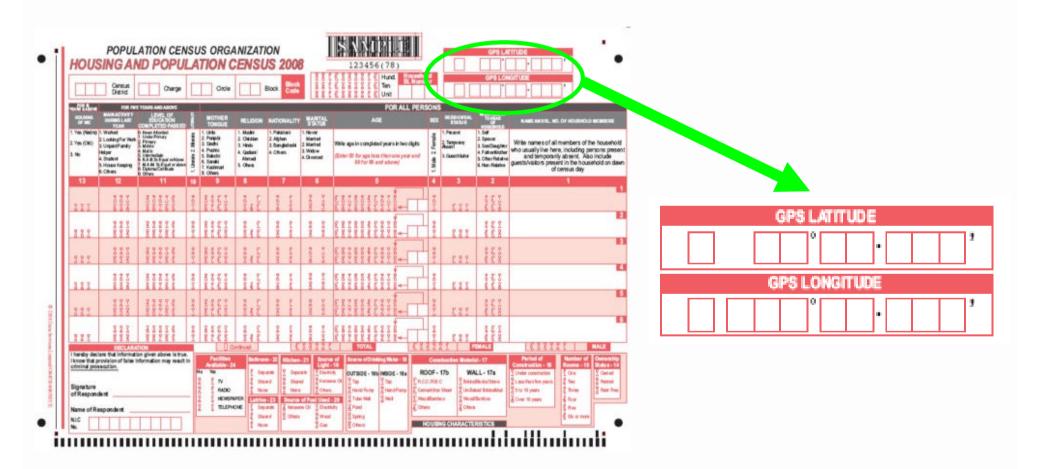




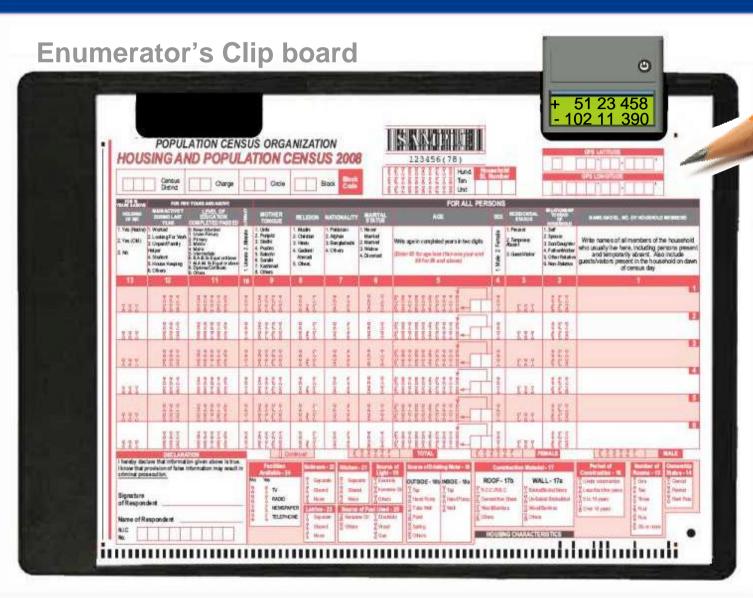




### Add an extra field to Census Form







'Cense' device is attached to enumerator's clip board and GPS data is copied from display on to the form at time of enumeration

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### 'Cense' - Benefits

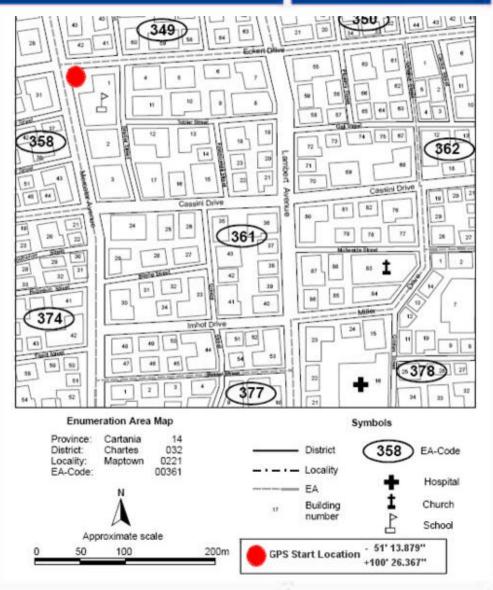


- Single button operation
- No training required
- No software required
- No technical support required
- No Reliance on mobile phone networks
- Lower price point than PDA
- Uses commonly available batteries (9v)

## 'Cense' - Benefits



- Can be used to confirm start location for each enumerator
- Help ensure enumerator goes to the correct position on EA Map



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# Census data captured can now be associated with a geographical location

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### DRS will be pleased to discuss with you any requirement for GPS location capture and offer a comprehensive portfolio of Census solutions

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