



Statistics Department  
Ministry of Economic Development, Investment and Commerce  
Government of Anguilla  
The Valley, ANGUILLA, B.W.I.

---

## PRESS RELEASE

**To:** The Press

**From:** Chief Statistician - Lori-Rae Alleyne-Franklin

**Date:** July 20, 2010

**CC:** PS EDICT - Dr. Aidan Harrigan

**Subject:** Press Release Census #8 – Anguilla 2011 Housing and Population Census – Slogan Competition

---

The Anguilla Statistics Department is pleased to announce that the Anguilla 2011 Housing and Population Census slogan search has recently been completed.

Anguilla by law is required to conduct a Population and Housing Census every ten (10) years. Anguilla's last census was conducted in May 2001 and therefore is due to conduct its sixth (6th) census in May 2011, having previously conducted censuses in 1960, 1974, 1984 and 1992.

This competition was part of one of the most important components of the census; education, communication and publicity. The education, communication and publicity activities include components of the census such as user consultations, census education, publicity and promotion of census products, with one of its objectives being to ensure that each resident is fully aware of the upcoming Anguilla Population & Housing Census 2011 and its activities.

To this end, the Anguilla Statistics Department launched an Anguilla Population and Housing Census 2011– Slogan Competition, which was opened to all students of primary school age which commenced on May 4, 2010 and ended on May 17th, 2010.

There were four winners that were selected, two of which will share the third prize after receiving equal points for their slogan entry. Though, there were only four winners, all persons that participated did an exceptional job nonetheless.

The following are the names of the winners for the Anguilla 2011 Population and Housing Census:

- 1st Prize slogan – Merlica Smith Jolie – “Anguilla Population and Housing Census 2011 – It All Adds Up” (Sponsored by First Caribbean International Bank, Coral Reef Bookstore and the Government of Anguilla)
- 2nd Prize slogan – Pamela Seeyu – “Anguilla Population and Housing Census 2011 - Everyone Counts” (Sponsored by A-Affordable Insurance)
- 3rd Prize slogan – Tyrique C. Lake – “Anguilla Population and Housing Census 2011 – Numbers Matter” (Sponsored by Anguilla Social Security Board)
- 3rd Prize slogan – Jaheim N. Hamilton – “Anguilla Population and Housing Census 2011 – The Number Matters” (Sponsored by Anguilla Social Security Board)

The Anguilla Statistics Department also wishes to thank Mrs. Rita Carty for her assistance in the transforming and selecting of the winning slogans. The Anguilla Statistics Department would also like to extend much gratitude to the sponsors for their generous contributions towards the prizes for the competition.

**“The Anguilla Population and Housing Census 2011 – It All Adds Up”**

Distributed: July 20, 2010