

## Is Census 2010 safe?

Yes. It is completely safe to give the information requested by the enumerator. The Statistics Law protects the confidentiality of census interviews.

No names are entered or kept in the census database. The Statistics Law limits the exclusive and confidential use of individual census responses to ESO.

The data is used purely for statistical purposes and only published in collective form. Under the law, interviewers face stiff penalties for any breach of confidentiality.

*The Statistics Law prohibits ESO from disclosing any statistics relating to any identifiable person. To guarantee confidentiality, no names are entered or kept in the census database.*

## How will Census 2010 be conducted?

The Cayman Islands will be divided into about 250 Enumeration Areas (EA). Each EA will contain some 100 households. An interviewer will be assigned to each EA and given a detailed map of the area. Each interviewer must interview all households within the assigned EA and none outside it.

Enumerators will be carefully chosen, trained extensively and tested hands-on to ensure that interviews are conducted professionally and confidentially. Field supervisors will check the quality of the interview results. Area Supervisors will provide overall field management.

At ESO, the questionnaires will be checked for completeness before they are processed into a census database. From this, tables will be produced. Finally, statistical reports containing tables, graphs and analysis will be published. The reports will be posted on the ESO website [www.eso.ky](http://www.eso.ky).

*Enumerators, field and area supervisors will ensure that data is collected professionally and confidentially from households in approximately 250 Enumeration Areas. Make sure you provide the most accurate information.*



**ESO**  
The Economics and Statistics Office

Information on hand

[www.eso.ky](http://www.eso.ky)

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Phone: 949-0940



CAYMAN ISLANDS  
GOVERNMENT



2010  
Everyone  
Counts!

Your Questions  
Answered and More!

## What is a census?

A census is a periodic count of all residents in a country. It provides vital statistics enabling countries to take action, update infrastructure, manage resources and plan for the residents' future. Generally, a census is conducted once every ten years.



## What is Census 2010?

The designated Census Day is 10 October 2010 (10-10-10). During Census 2010, all residents will be counted between October and November.

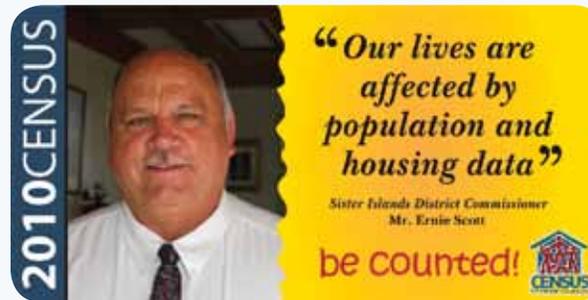
Enumerators from the Economics and Statistics Office (ESO) will visit households to conduct interviews with residents and complete the questionnaires, as required by the Cayman Islands Statistics Law.

A resident is anyone living in Cayman for at least six months, or having intentions to stay for at least six months.

***An accurate count during Census 2010 means that authorities will have the correct data for making key decisions that will affect you. So make sure you are counted!***

## Why is Census 2010 important?

The population has changed significantly since the last census in 1999 when the count was 39,410. The 2010 Census will provide updated information on the count and characteristics such as age group, sex, nationality, employment and education level of the population, as well as housing characteristics. Government agencies, businesses, and other organizations depend on such information for developing policies and programmes.



## Activities that rely on census data include:

- Developing offices, commercial and industrial buildings; houses; schools; health and recreation facilities, all included in Cayman's physical development plan;
- Developing roads, telecommunication and other infrastructure;
- Planning services, products, markets, policies, projects or resources for all residents or for particular age groups, areas or districts.

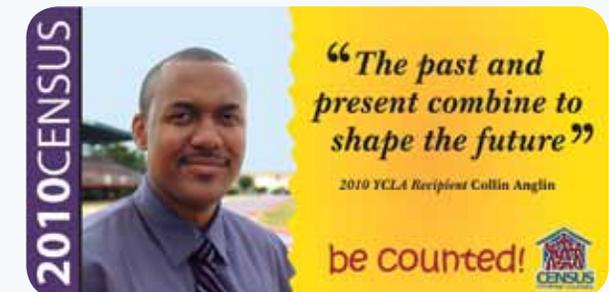
*The last census data was collected in 1999 - we need Census 2010 to gather updated and accurate data to plan for Cayman's future needs.*

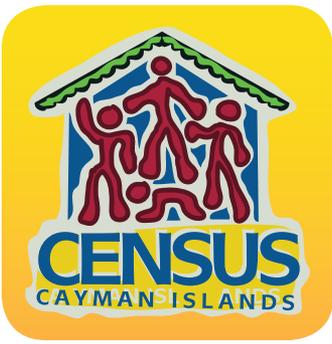
## Who should participate in Census 2010 and how?

The census is compulsory under the Statistics Law (1996 Revision). Your participation is of the utmost importance.

If you are a Cayman resident as of Census Day, which is 10 -10 -10, ensure your household is interviewed. Everyone in the household 18 years or older will be interviewed. If this is not possible, a responsible household member who can provide the information on all members will be interviewed.

*Please welcome the census interviewer into your home. A household of 2-3 persons will take only 25 minutes to complete the census interview.*





2010  
Everyone  
Counts!

## *Official Launch of Census 2010 for Grand Cayman*

29 April 2010, 10:00 - 11:00 am  
Mary Miller Hall, Red Bay

- 10:00 Prayer** ————— Pastor Felix Manzanares
- 10:03 National Anthem & National Song** ————— Red Bay Primary School Students
- 10:08 Welcome Remarks** ————— Financial Secretary Mr. Kenneth Jefferson, JP
- 10:12 Opening Remarks** ————— The Hon. Premier, W. McKeever Bush, OBE, JP
- 10:20 Census Message** ————— His Excellency the Governor, Mr. Duncan Taylor, CBE
- 10:30 Video Introduction to the Census** —————
- 10:37 Cayman's Population Over the Years** ————— The Hon. National Hero,  
Mrs. Sybil McLaughlin, MBE, JP
- 10:42 Census for Planning the Future** — Miss Teen Cayman, Miss Jamesette Anglin
- 10:47 Census for Planning the Future** ————— 2010 Young Caymanian Leader Awardee,  
Mr. Collin Anglin
- 10:52 "10-10-10" (Census Jingle)** ————— Gregory Watt and Selburn Christian  
together with John Gray High School,  
Triple C and Cayman Academy students
- 11:00 Closing Remarks** ————— ESO Director, Miss Maria Zingapan
- 11:03-11:30 After-Ceremony Event** ————— Signing-up of Potential Census Workers
- Talk Today Host, Mr. Sterling Dwayne Ebanks** ————— Master of Ceremonies

## National Anthem

God save our gracious Queen,  
Long live our noble Queen,  
God save the Queen:  
Send her victorious,  
Happy and glorious,  
Long to reign over us:  
God save the Queen.



2010 Everyone Counts!

## National Song

O land of soft, fresh breezes  
And verdant trees so fair,  
With the Creator's glory  
Reflected ev'rywhere,  
O sea of palest em'rald,  
Merging to darkest blue,  
Whene'er my thoughts fly Godward,  
I always think of you.

### *Chorus:*

*Dear, verdant island, set in blue  
Caribbean Sea,  
I'm coming, coming very soon,  
O beautiful isle, to thee.  
Although I wandered far,  
My heart enshrines thee yet.  
Homeland, fair Cayman Isle,  
I cannot thee forget.*