PUBLIC PERCEPTIONS LABORATORY ON MIGRATION

January 2023
Interamerican Development Bank
Migration Unit
A region in movement

- Flows from Venezuela
- Return migration to the North of Central America
- Diaspora
- Migrant caravan
- Secondary migrants

15 MILLIONS OF MIGRANTS
MIGRATION UNIT

NON REIMBURSABLE RESOURCES

TECHNICAL COOPERATION

RESOURCE MOBILIZATION

INTEGRAL VIEW

KNOWLEDGE AND DATA

BELIZE
Education

PANAMA
Education

ECUADOR
Social services

COLOMBIA
Employment
Socio-economic integration
Water and sanitation
Social services

CHILE
Housing

URUGUAY
Gender based violence protection

Source: Internacional Monetary Fund

Venezuelan migration
Venezuelan Migration

0.1% - 0.25% GDP

Main host countries

Source: International Monetary Fund
Migrant Acceptance Index 2016 - 2019

Source: Gallup
Myths and false believes
Social exclusion has costs for migrant populations...

But also, for receiving communities.

1. Lower socio-economic integration
2. Fiscal impacts
3. Lower economic growth
4. Intragroup violence
5. Trust
We need more information

LET'S CHANGE THE NARRATIVE

Citizen Perception Laboratory on Migration

The Citizen Perception Laboratory on Migration offers information, resources and tools to accompany governments in their response to xenophobia.
Public Perceptions Laboratory on Migration

Experiments on changing attitudes and behaviors

Repository of studies and best practices on perceptions and migration

Analysis and visualization of social media conversation on migration

Analysis and visualization of regional public opinion surveys
Public Perceptions Laboratory on Migration

The conversation about migration on LAC
26 countries and cities

What’s the volume of the conversation online?

¿How’s the sentiment towards migration on social media?

What do people talk about on social media?

How’s the experience of migrant populations?
Public Perceptions Laboratory on Migration
LET'S CHANGE THE NARRATIVE

Citizen Perception Laboratory on Migration

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Imagine a game where the board is the world.

The perception of migration in Latin...
What is the region feeling?

The most comprehensive analysis of migration surveys in Latin America and the Caribbean.

DOWNLOAD THE LATEST REPORT

General Feelings on migration and migrant people

Recently, there is a general tendency in the region to reject migration and migrant people. Regional surveys show that a significant percentage of native people do not feel comfortable having immigrants as their neighbors or even receiving them in their country. In fact, they are inclined to mistrust immigrants. It is not surprising that the subregions that present a more marked tendency towards rejection of migration are those that have received massive flows of migrants in a short period of time. For example, the Andean region after the growing migration from Venezuela.

What is social media saying?

We monitor and analyze the conversation on social networks and the media about migration in 26 countries in the region.

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Source: Citizen Perception Laboratory on Migration, Inter-American Development Bank, 2023

Search by country

Latin America and the Caribbean

Latin America and the Caribbean

Conversation  Migratory Sentiment  Xenophobia
From knowledge to action

What works and what doesn't in order to change people's perceptions of migration? We researched, analyzed and ran experiments to learn the best strategies for building a positive narrative on migration.

Un Mundo Mejor para Migrantes en América Latina y el Caribe
Las actitudes de la población local hacia la migración influyen en el diseño de la política migratoria y en la integración socioeconómica de las personas migrantes. La cohesión social en las comunidades de acogida es fundamental para el aprovechamiento de los beneficios potenciales de la migración. El BID, en conjunto con el PNUD, ha implementado una intervención, en la forma de videos, en nueve países de América Latina y el Caribe, que busca influir y modificar las percepciones y actitudes de la población local hacia la migración.

Researchers: BID y PNUD
Country: Barbados, Colombia, Costa Rica, Chile, Ecuador, México, Perú, República Dominicana, Trinidad y Tobago
Program Area: América Latina
Topics: Comportamiento, Preferencias y Migración
Status: En curso
Resources

BID PUBLICATIONS  EXTERNAL PUBLICATIONS  LABORATORIES AND OBSERVATORIES  DATABASES

Search by keyword, country or region

Search

2021

Trust towards Migrants
Gandelman, Néstor; Lamé, Diego

SEE MORE

2021

How Does it Feel to Be Part of the Minority?: Impacts of Perspective Taking on Prosocial Behavior
Rodríguez Chatruc, Marisol; Rozo, Sandra

SEE MORE
Final Conclusions
The conversation on migration is increasing.

Source: Public Perceptions Laboratory on Migration
There are themes that matter more than others...

- Security 23.8%
- Migration Policy 15.9%
- Borders 5.8%
- Gender 11.9%
- Migratory Visibility 9.8%
- Services 9.9%
- Labour 9.3%

Source: Public Perceptions Laboratory on Migration
Evolution of sentiment about migration on Twitter

Source: Public Perceptions Laboratory on Migration
Xenophobic conversation on Twitter

Source: Public Perceptions Laboratory on Migration
But we can change the narrative
LA OPINIÓN PÚBLICA RESPECTO DE LA MIGRACIÓN EN AMÉRICA LATINA Y EL CARIBE
EDICIÓN 2023
Unidad de Migración
Thank you!