



World Migration Report Digital Toolkit for Policy Officials

Insights from policy officials working on international migration at the country level and at Permanent Missions to the United Nations in Geneva

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Objectives & method

- ▶ Ensure interactive digital tools meet policy officials' needs
- ▶ Insights from policy officers (Sept-Oct 2021)
- ▶ 26 migration policy officers from 19 countries
 - ▶ 18 survey responses at country level
 - ▶ 8 interviews at Missions to the UN in Geneva

<i>Interviews with PMs in Geneva (n=8)</i>		<i>Country policy official survey respondents (n=18)</i>	
Australia	1	Canada	3
Ecuador	1	Australia	2
Fiji	1	Malawi	2
Italy	1	Mexico	2
Lebanon	1	Republic of Moldova	2
Morocco	1	Guatemala	1
Niger	1	Holy See	1
Portugal	1	Mozambique	1
		Republic of Mauritius	1
		South Africa	1
		Turkey	1
		United States	1

Data focus

- ▶ Assess access to and use of migration knowledge products
- ▶ Assess experiences with World Migration Report series

Three overarching questions:

- ▶ Why do policy officers use migration knowledge products?
- ▶ Practicalities when policy officers use migration knowledge products
- ▶ Challenges policy officers face when using migration knowledge products & their ideas to address them

Key takeaways

- ▶ Strong need for migration research & analysis at int. & country levels
- ▶ Policy officials use migration knowledge products to correct misinformation & to highlight key issues/topics among colleagues
- ▶ Summary outputs are useful to help reduce the time needed to cross-check key information (links to data, sources)
- ▶ Enthusiasm for digital toolkit:
 - ▶ Highlight cross-cutting migration issues
 - ▶ Summarise in executive summaries/FAQs
 - ▶ Provide content in different formats
 - ▶ Language translations are key
 - ▶ Ensure digital tools are easy to navigate & share
 - ▶ Information sessions

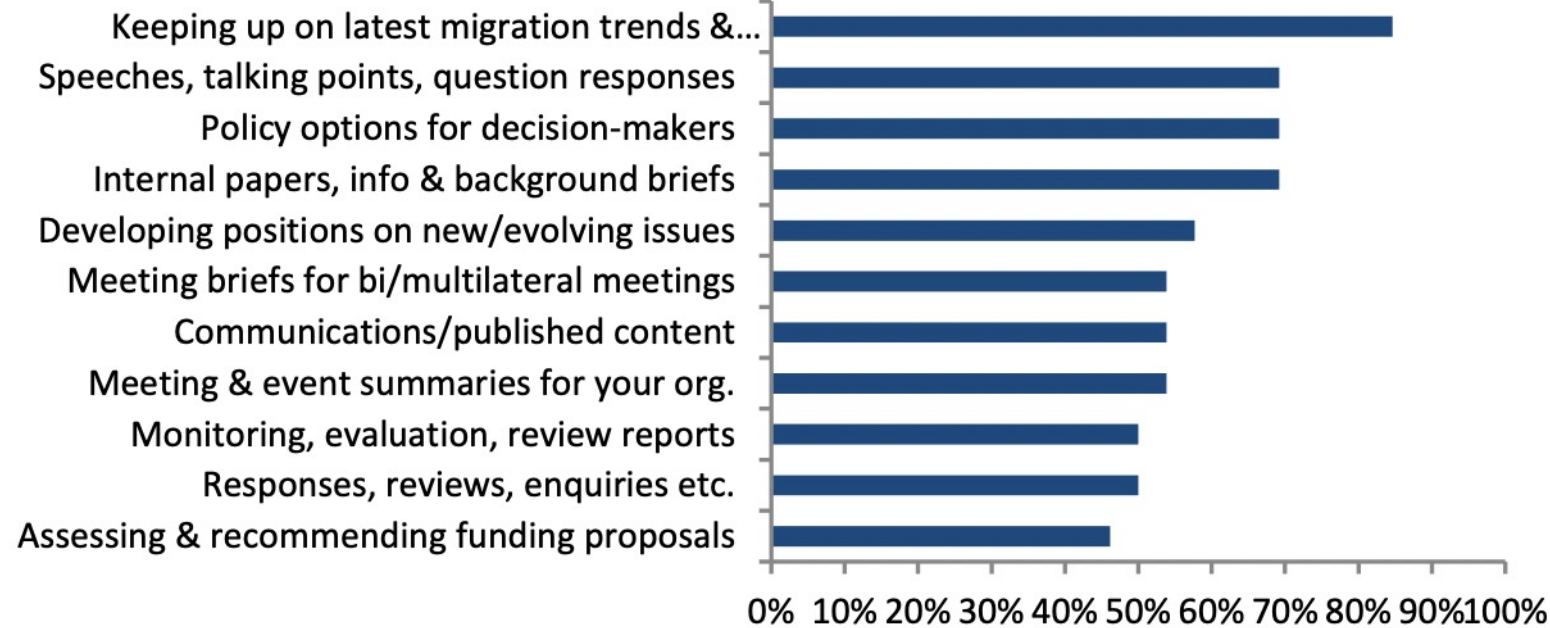
88% of respondents use the World Migration Report in their work

- ▶ First point of reference on migration
- ▶ Reliable, breadth of scope, sound research & analysis
- ▶ Interactive platform well received & shared among colleagues
- ▶ Call for more in-person events & trainings to discuss the report findings

“I use the World Migration Report for quick briefings on the key things going on in the world of migration. It is an excellent source of information on the whole, bigger, global picture... It provides good analysis for capitals.”

Anare Leweniqila, Deputy PR, Permanent Mission of the
Republic of Fiji in Geneva

Respondents use migration knowledge products to keep abreast of trends and issues, prepare policy and background briefs, and prepare policy options for decision-makers

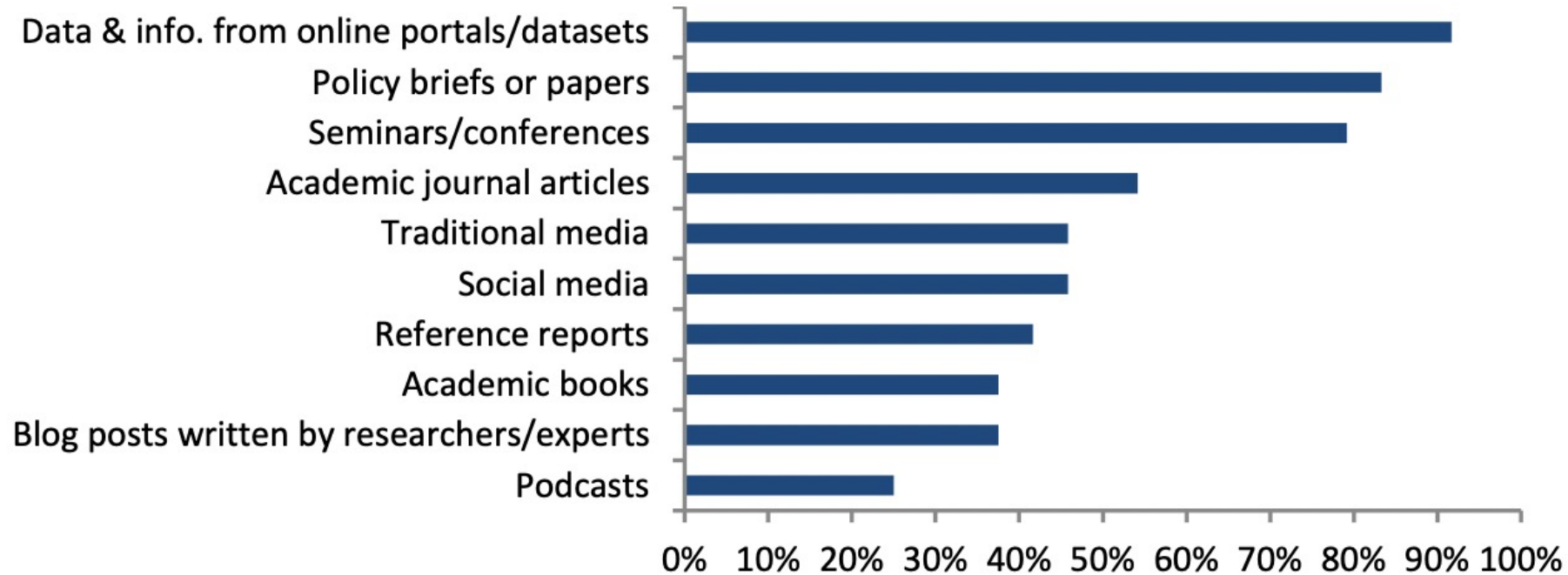


Q2: For which specific policy related tasks might you use migration knowledge products? (n=26)

“Evidence helps communicate the urgency of a situation, and helps predict what might happen. Having a firm evidence base to start a fruitful analysis of any migration-related issue (new or old) is essential.”

Representative from a Permanent Mission in Geneva

92% of respondents use data and information from online portals/datasets, followed by policy briefs, policy papers, and seminars

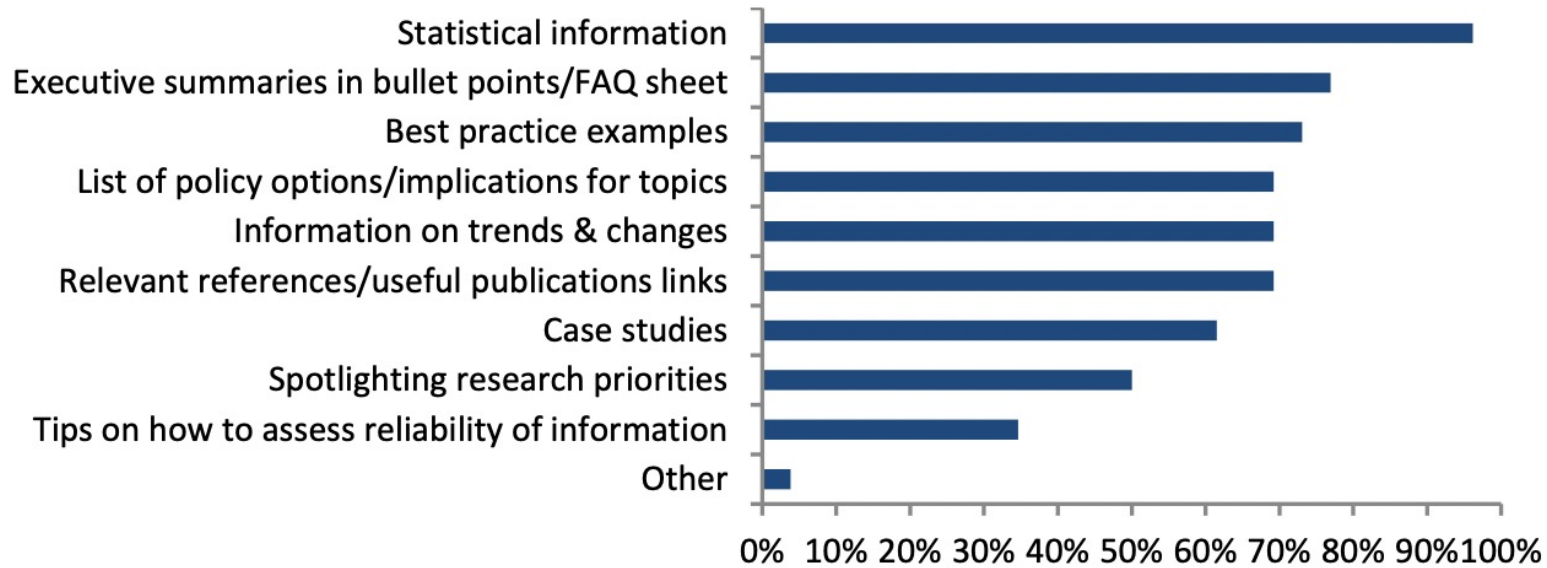


Q7: What types of migration knowledge products (published outside your organization) do you consult and/or reference in your work? (n=24)

“There is a time issue. We need to find relevant information quickly. Academic books, blog posts, podcasts are less preferred.”

Permanent Mission of Portugal in Geneva

96% of respondents find statistical information the most useful and relevant type of information for policy tasks, followed by summaries, FAQ sheets and best practices

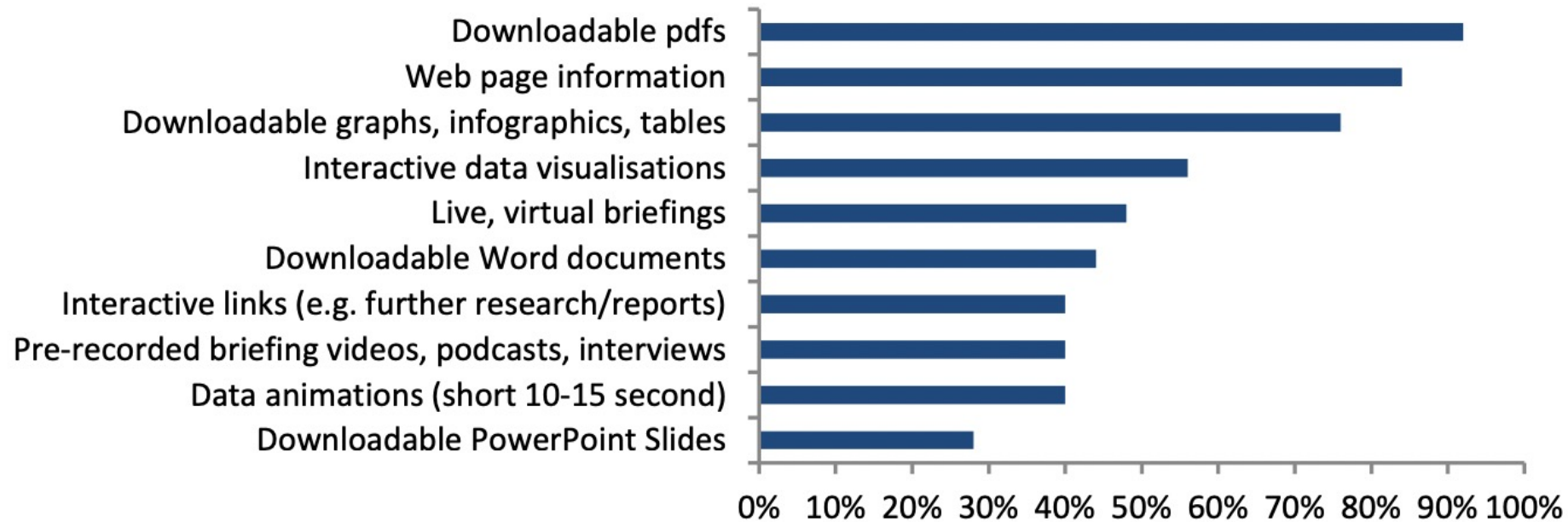


Q: Which types of information are most useful and relevant for your policy tasks? (n=26)

“Migration is a perennial topic. However, over the past years migration became a heated topic, both at national and international levels – the Global Compact for Migration and the Global Compact for Refugees show the importance of the topics. Communicating data on migration in a clear way is key, both at the international and national levels.”

Permanent Mission of Portugal in Geneva

Respondents find pdfs the most useful format, followed by web page information and downloadable graphs, infographics and tables



Q4: Which formats might be most useful? (n=25)

“Infographics help us to
imagine the issues.”

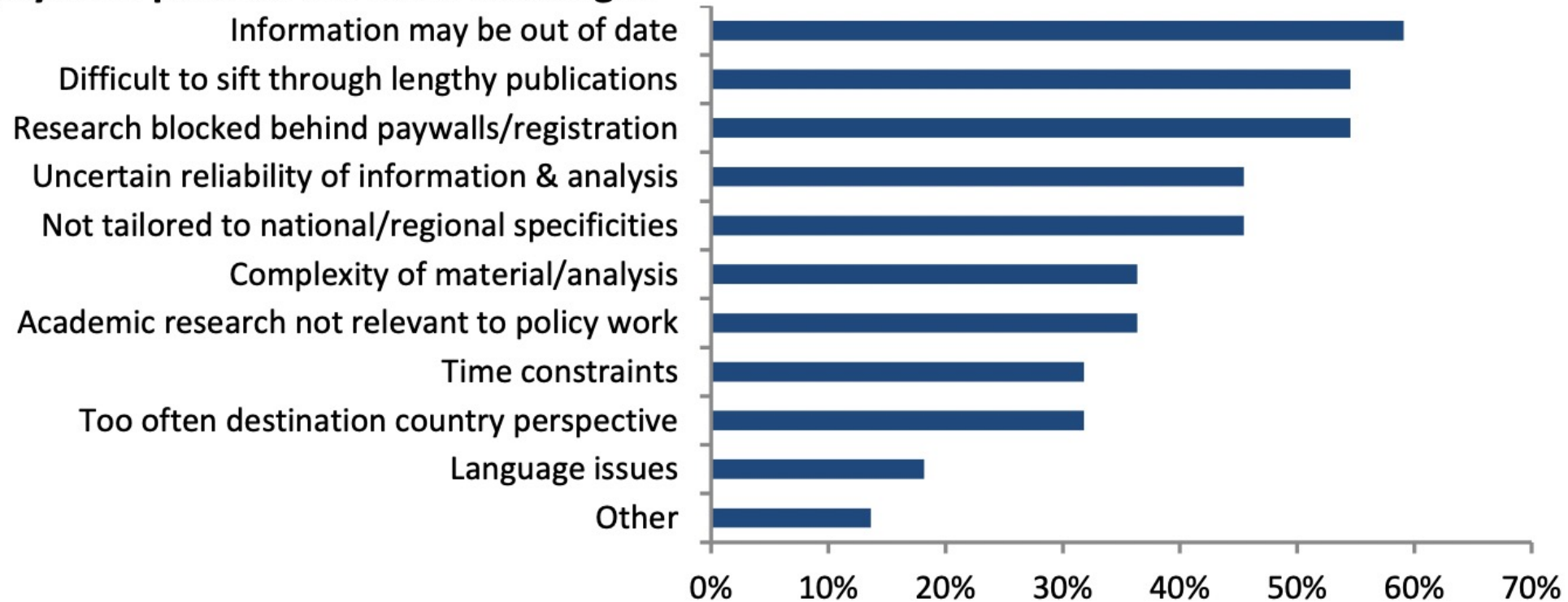
Anare Leweniqila, Deputy PR, Permanent Mission
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Local languages are key

- ▶ Availability in local languages encourages use among policy officials at the country level
 - ▶ All six UN languages
 - ▶ Other local languages
 - ▶ Portuguese (Lusophone countries)
- ▶ Additional resources required to support translations

Challenges

Out of date information, time constraints, lengthy publications and having research blocked behind paywalls present the main challenges



Q9: What challenges do you face identifying and using externally produced migration knowledge products in your work?

(n=22)

Access the full insights report



<https://wmr-policytoolkit.iom.int/policy-toolkit-overview>



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