

Innovative digital tools to support diverse users of migration knowledge products globally

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WORLD MIGRATION REPORT KEY POINTS



- WMR series commenced in 2000 (biennial)
- Previously thematic, since 2018 it is a global reference report including Part I on data
- Aligned to IOM's *Migration Data Strategy 2020 – 2025* and the *UN SG's Data Strategy*
- Highly collaborative with many IOM staff and external partners involved – contributors, peer reviewers, co-authors, co-editors, data scientists and co-creators
- Strong/deep knowledge of migration (data) is critical
- Report outputs in 10 languages (1 in 2005 and 5 in 2015)

International Annual Report Design Awards 2021



Gold
International Organisations
for Migration

World Migration Report
2020
Online version
Overall Presentation



WMR: reach and usage

A global reference report on migration and migrants

Used by Member States, academic and applied researchers, practitioners, students, teachers and the media

- Most successful IOM publication of all time with wide reach/access
- Referenced by over 60 media outlets worldwide in 25 languages in first 8 weeks
- More than 750 citations in research publications in over 20 languages
- Included in reading lists of migration courses in universities worldwide
- Used for fact-checking to counter “fake news” and “misinformation”, including by officials
- Used by organizations such as World Economic Forum to explain migration

Readers ask themselves: *Is this report **reliable**? Is this report **credible**? Can I **trust** that the contents are **accurate**?*

WMR: QA, QA & more QA

- Starting point: IOM's responsibility and obligation to serve Member States, migrants and the public
- Report readability and usability - style, tables, graphs, etc
- Synthesis analysis with a focus on what has changed or is new/emerging
- Data verification processes
- Protocol referencing – primary, every number sourced
- Clear expectations to thematic chapter authors
- Editorial review and expert peer review of final draft

Partnerships: World Migration Report 2018, 2020 & 2022

Academic reviewers:

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Prof Martin Ruhs, European University Institute
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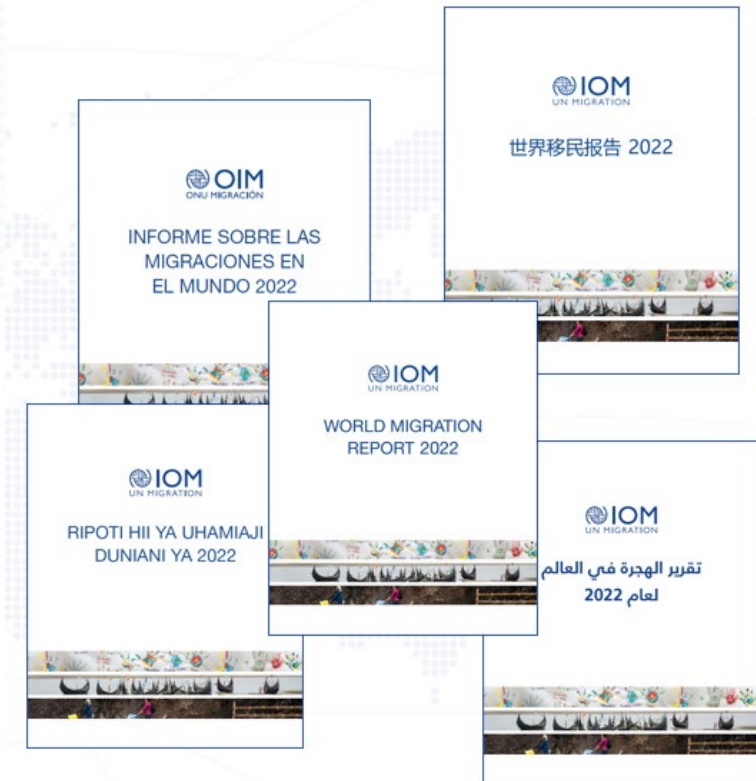
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With IOM
experts from
around the
world who also
write & review

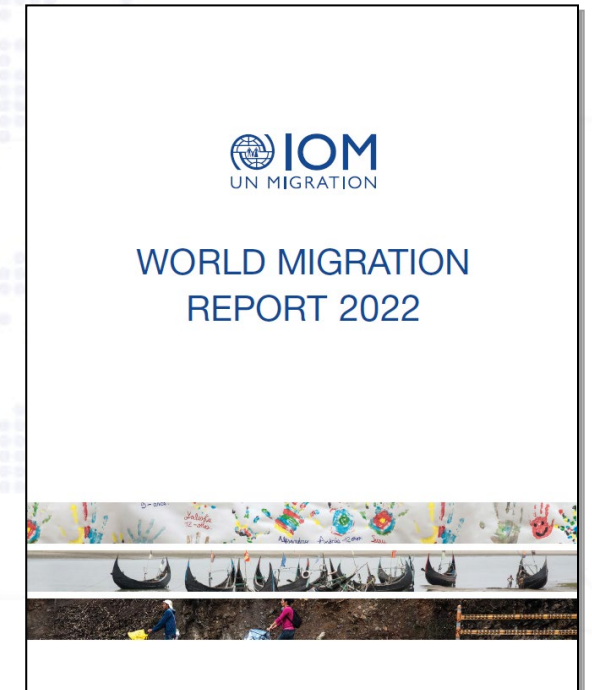
Meeting the needs of diverse audiences - content

- Analysis of **key data** and information on migration – **global trends** and **regional trends**
- Analysis of **complex/emerging migration issues**:
 - Covid-19 and migration
 - peace, security and development and their links to migration
 - artificial intelligence and migration
 - climate change and migration
 - human trafficking; etc
- Expanded **language translations** (especially official languages of developing countries)



Meeting the needs of diverse audiences – digital tools

- **WMR Interactive Data Visualization Platform**
 - Key data analysis from the report, such as migrant stock, remittances, migration corridors, regional trends, COVID-19 measures
 - Highly collaborative, genuine co-creation with data viz team
 - Multiple international awards
- **WMR Interactive Digital Education Toolkit**
 - Designed by and for teachers to use in (virtual) classroom settings
- **WMR Interactive Digital Policy Toolkit**
 - Designed for policy users based on an independent study
- **WMR Fact-Checkers' Toolkit**
 - Myth busting content, yet to transition to interactive



COVID-19 Travel Restrictions

Timeline of international travel restrictions

1/1/2020

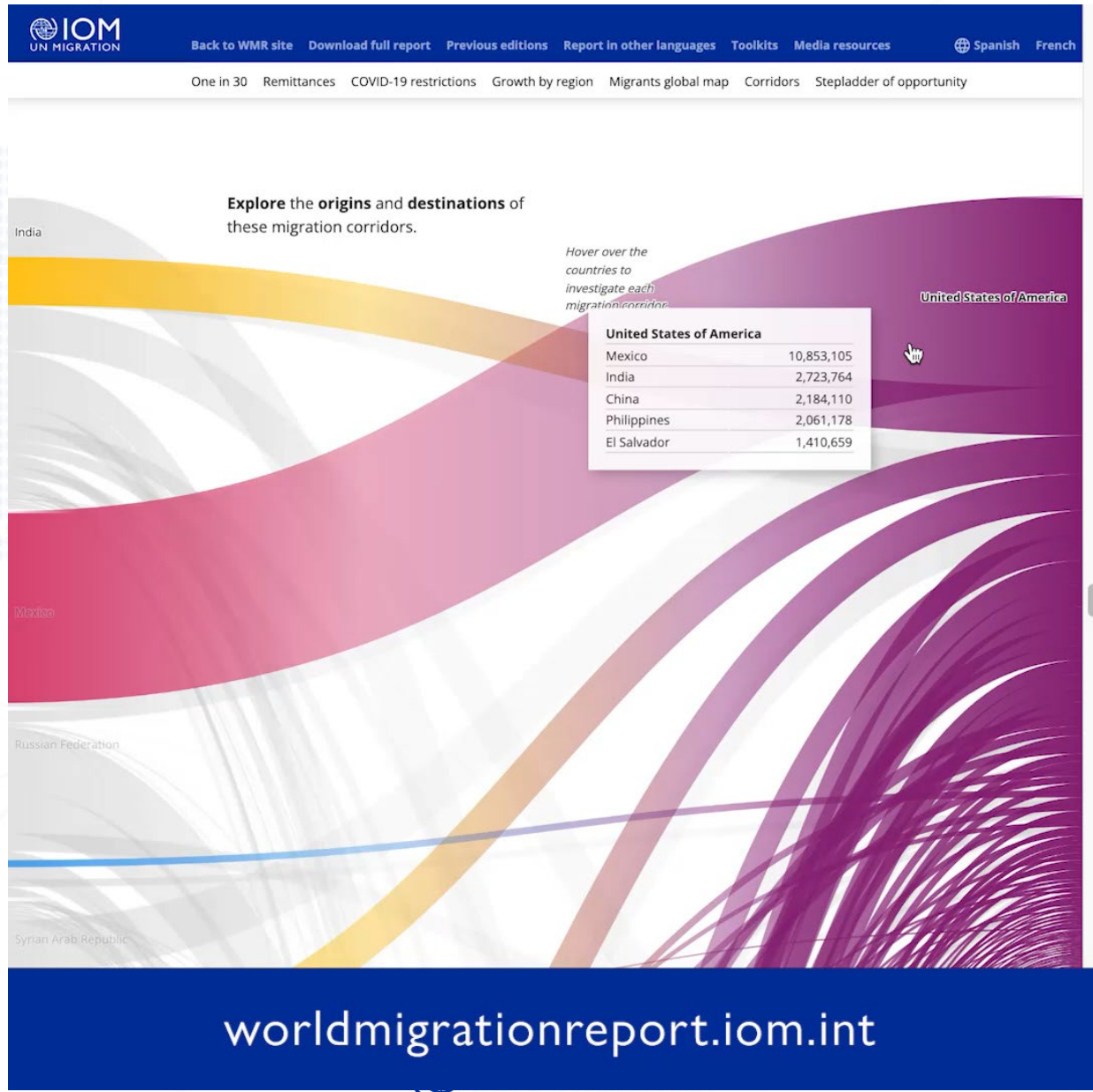


Source: University of Oxford Government Response Tracker

Note: The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the International Organization for Migration.

worldmigrationreport.iom.int

Country-to-country migration corridors



Interactive Education Toolkit is organized as follows:

Section 1: The fundamentals of migration

- Six modules responding to the questions: what, who, why, when, where, and how?

Section 2: Key thematic issues about migration

- Implications of migration
- Digital technology and migration
- Disinformation about migration
- Climate change
- COVID-19

About the modules



Instructions

They help educators implement the classroom activities and evaluate learning.



Resources

They offer a compilation of research, starter questions and cues to spark discussion.



Text case study

They allow the student to see how concepts are applied in specific regional contexts.



Data case study

Data case studies allow students to explore and contextualize figures and trends.



Interactive scenario

They engage students in migration concepts by role-playing real-world situations.

Interactive Education Toolkit

Key takeaways:

- Presents up to date information about the state of global migration
- Covers a diverse geographic landscape
- Addresses cross-cutting issues on migration such as gender, climate change, and digital technology
- Flexible curriculum applicable to many courses i.e., human geography, political science, sociology
- Accessible format
 - Digital interactive
 - Based on the World Migration Report, available in multiple languages

World Migration Policy Toolkit

- Draws on extensive research and analysis in the World Migration Report series
- Tailored tools & resources for policy officers working on migration
- Developed by IOM in partnership with the Graduate Institute's Global Migration Centre with funding from the Geneva Science-Policy Interface
- Reviewed by migration policy officials and other experts



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Data Snapshots



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Key Findings Since 2018



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Resources for Policy

Thank you !