# A New Blueprint for Equality: People at the Heart of Innovation in SC

## Leveraging the World Bank Gender Strategy to Forge a Data-Driven, Inclusive Future



Official Use Only

# Accelerating Equality
# The World Bank's Vision for a Digital, Inclusive Future

*The Gender Strategy 2024–2030: Intersectionality, Digital Transformation, and Data-Driven Policy*

**Strategic Imperative:** End gender-based violence, elevate human capital, expand economic opportunities, engage women as leaders.

**Core Principle: Targeted Universalism** – achieving universal goals through interventions tailored to specific, intersecting barriers (gender, race, disability, geography).

**Digital as an Enabler:** Leveraging technology to close the gender digital divide and generate granular, sex-disaggregated data.

**Data-Driven Solutions:** Using robust data and analytics to inform policy design, measure impact, and ensure accountability for inclusive outcomes.

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA



Official Use Only

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA

# Solution Area 1 – Intersectional Property Rights

## Land Data: Making the Invisible Visible

Ms. Saida Ismailakhunova, Senior Economist. The World Bank



Official Use Only

# NSDI Geoportal: Georgia's Digital Library

**The Intersectional Problem.** Fragmented data creates barriers. For an investor, a farmer, or a citizen, finding reliable information about a location was a challenge, especially for women in remote areas who lack the resources for extensive research.

**The Game-Changing Engine**. The NSDI Geoportal, developed by women-led team at NAPR: Imagine a single digital library where countless maps, aerial photos, and geographic data are accessible to all. That's the Geoportal.

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA



Official Use Only

# Property Rights Without Borders: Smart Contracts

**Problem.** Geographic distance is a major barrier to securing assets, especially for women who may be working abroad or living far from administrative centers.

Could you imagine selling or buying property from anywhere in the world, with complete confidence? Now, it's possible.

**Data-Driven Security.** This service allows anyone, anywhere, to conduct real estate transactions—securely, quickly, and inclusively. Legal and financial processes are streamlined into one seamless digital experience.

**Targeted Impact.** This tool directly empowers migrant women, women in remote areas, and those with mobility constraints, giving them equal footing in securing their property rights and building wealth. Our data shows **49%** of new landowners are women—this tool will push that number even higher by removing the barrier of distance.



Official Use Only

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA

# Solution Area 2 – Targeting Entrepreneurship

## Financial Data: Designing for Diverse Ambitions

Ms. Saida Ismailakhunova, Senior Economist. The World Bank



Official Use Only

# Financial Data for Responsive Policy

**The Problem.** Women entrepreneurs face systemic barriers to finance and skills development. Support programs often lack the data to know *if* they are reaching women and *what* support is most effective

**Digital Engine.** Financial support programs (MSME Relief) supporting the upcoming **Digital ID Wallet/KYC Solution**, which will be a secure gateway to finance and a source of invaluable, privacy-preserving data on economic participation.

**The Data Generated by the MSME Relief program:**

- **31%** of firms receiving debt financing are **women-led**.
- **65%** of beneficiaries in skills training hubs are **women**.

**The Policy Impact.** This data creates a cycle of continuous improvement.

**Tailor Financial Products.** We can analyze loan performance to design credit guarantees that better fit the risk profile of women-led MSMEs.

**Measure Inclusion.** The Digital ID wallet will provide real-time metrics on how many women are accessing formal credit for the first time, allowing for rapid policy adjustments.



Official Use Only

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA

# Solution Area 3 – Hyper-Targeted Skills Training

## Data: Designing for Diverse Ambitions



Ms. Saida Ismailakhunova, Senior Economist. The World Bank

Official Use Only

# Closing the Skills Gap with Precision Data

**The Problem.** The digital divide has many dimensions: access, affordability, and skills. These barriers are magnified for people facing caregiving burdens, language differences, or disabilities.

**The World Bank Engine.** The **Log-in Georgia** project, designed with Bank support, uses tablet-based surveys as an intersectional data-gathering tool to understand these specific barriers.
**The Data Generated.** Insights reveal specific needs—e-health for elderly women, e-commerce in native languages for ethnic minorities.

**The Targeted Policy Impact.** This allows to design **hyper-targeted training modules** aligned with the 2030 goal to:

- Enable **300 million more women** to use broadband.
- The curriculum is demand-driven, with specific inclusion targets (**5,200 women, 150 persons with disabilities**) based directly on the data.



Official Use Only

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS
1-3 OCTOBER 2025
TBILISI, GEORGIA

# Solution Area 4 – Unified hotline system in Armenia

Web-based hotline to improve quality, access, and data collection for DV services.



Official Use Only

# Armenia: Improving DV services via a unified hotline system

**Problem:** The Ministry of Labor and Social Affairs (MLSA) provides delegated domestic violence (DV) services via DV support centers operating in each region of the country. However, there is no free of charge, unified, nation-wide DV hotline system. The DV centers are not connected with each other via any system, and they each operate a different long-long digit mobile phone number that serve as hotlines, and the incoming calls are not free of charge. Moreover, while DV/GBV remains an issue in the country, the level of public awareness about the DV services and their long-digit mobile numbers remains low, and the lack of a unified system to connect the DV centers make quality control of the DV centers' services difficult.

**World Bank support:** The WB Armenia 4th Public Sector Modernization project is helping the MLSA to establish and roll out a unified, nation-wide, short-digit hotline system. It will be a web-based system (calls management system) connecting all the DV centers with each other. The hotline will be free of charge for incoming calls and will operate 24/7 and will replace the separate mobile phones. It will be operated by the DV centers, with the Ministry having an oversight function. The hotline model/approach leverages the existing capacity and experience of DV centers and aims to improve them under the new hotline system.

**Data Generated:** The hotline system will allow, inter alia, recording/classifying the calls by types of domestic violence – categorization and subsequently data on the types of DV cases/calls is currently missing.

**Beneficiaries:** The hotline will be a key part of DV support services provided by the government for the population nation-wide, and most importantly – to vulnerable groups, including women, children, and the elderly.



Official Use Only

# Sustaining the Momentum: Challenges and Opportunities

**Key Challenges:**

**Digital Divide Persistence.** Bridging remaining gaps in access, affordability, and digital literacy, especially for the most marginalized (rural women, elderly, disabled).

**Data Utilization & Governance.** Ensuring generated data is continuously used for policy refinement, not just collection, while maintaining robust data privacy and ethical governance.

**Cybersecurity & Trust.** Building and maintaining citizen trust in digital platforms through strong cybersecurity measures.

**Adaptation to Emerging Tech.** Rapidly adapting to new technologies (e.g., AI, advanced analytics) to ensure inclusive benefits and mitigate potential biases or risks.

**Key Opportunities:**

**Scaling Impact.** Replicating Georgia's proven models through **Fast-Track Countries** and global knowledge sharing platforms.

**Deepening Intersectional Analysis.** Utilizing the **Gender Data Portal** and **Gender Innovation Labs** for more granular insights to inform hyper-targeted interventions.

**Capacity Building & Future Skills.** Investing in local human capital, especially empowering women in STEM and leadership roles for the digital economy.

**Strategic Partnerships.** Fostering collaboration with private sector, civil society, and other development partners for comprehensive solutions.



Official Use Only

UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS

1-3 OCTOBER 2025
TBILISI, GEORGIA

# Thank you

Ms. Saida Ismailakhunova, Senior Economist. The World Bank

Official Use Only