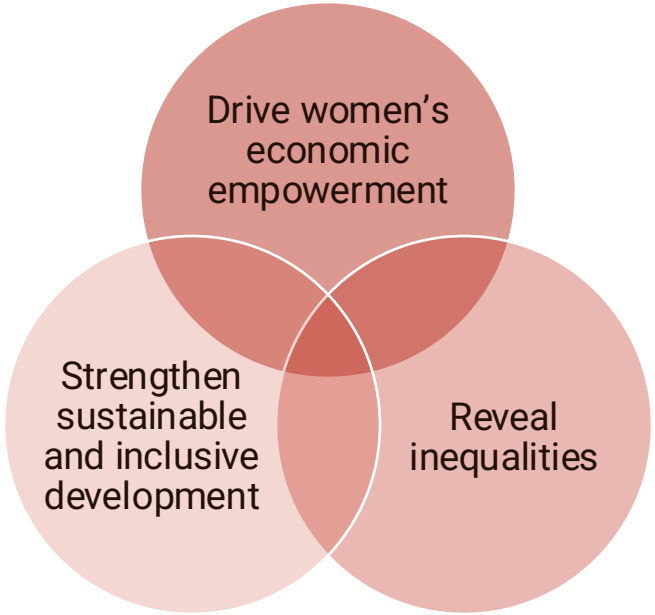
UNITED NATIONS
10TH GLOBAL FORUM
ON GENDER STATISTICS

1-3 OCTOBER 2025
TBILISI, GEORGIA

Inclusive Business Statistics with a Gender Perspective

How can we **close gender gaps** if we don't know where they **exist, how deep** they are, or how they **change over time**?

Why they matter?



Identify gender gaps in ownership, financing, participation, and working conditions

Support inclusive policies and monitor SDG 5, 8 and 9

Optimize resources and target the most vulnerable for an equitable, sustainable ecosystem

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Methodology for measuring business statistics with a gender focus

Promoting business statistics with gender indicators

Triangular Cooperation Initiative Adelante 2023

Promoción de las estadísticas empresariales con indicadores de género

UNA INICIATIVA DE COOPERACIÓN TRIANGULAR COFINANCIADA POR LA Ventana Adelante2023

www.adelante2.eu

BENEFICIARIO INE Uruguay INE Instituto Nacional de Estadística

PRIMER OFERENTE One Oficina Nacional de Estadística

SEGUNDO OFERENTE FAEDPYME Fundación para el Análisis Estratégico y Desarrollo de la Pequeña y Mediana Empresa

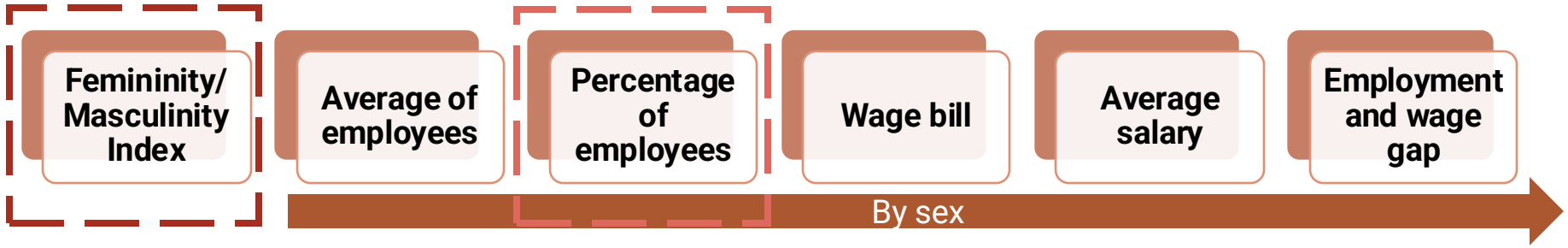
Adelante2 COOPERACIÓN TRIANGULAR UE-ALC FACILIDAD COFINANCIADA POR LA UNIÓN EUROPEA

Provide guidelines and directions to national statistical offices and institutes for the inclusion of a gender perspective in the production of business statistics:

- Business directories
- Economics surveys
- Household Surveys for the Identification of Enterprises and MSMEs
- Dissemination of business statistics

Business Directories

Traditional Business Directories



88 women employed per 100 men employed

Commercial Registers (Chamber of Commerce registers)

Women-led companies

- More than 50% of the share capital is owned by a female partner.
- The sex of joint partners who hold more than 50% of the share capital is female.
- The administrator is a woman.
- Otherwise, it is classified as a male-lead company.

Men-led companies

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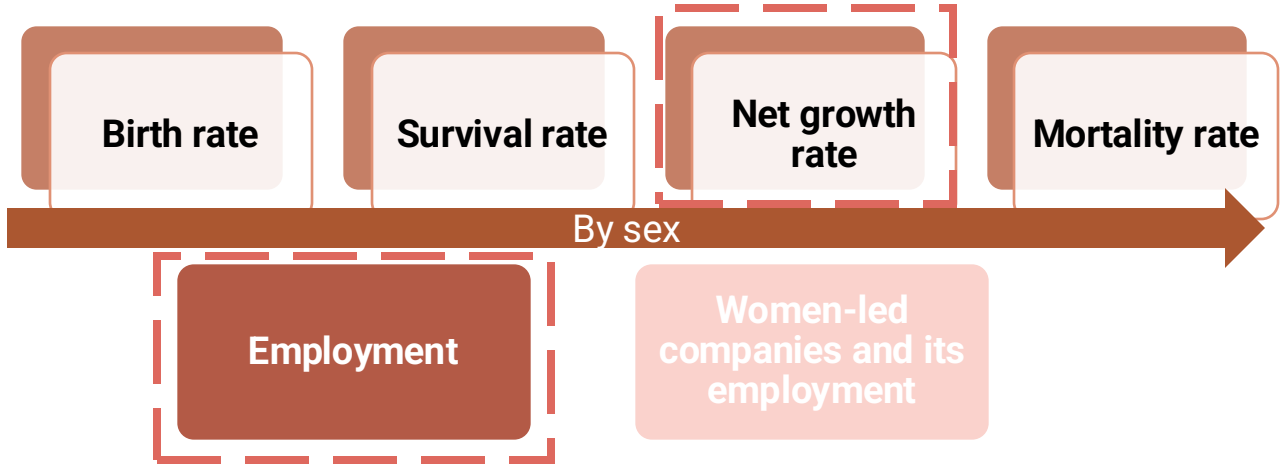
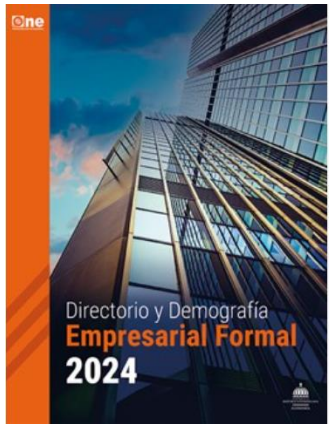
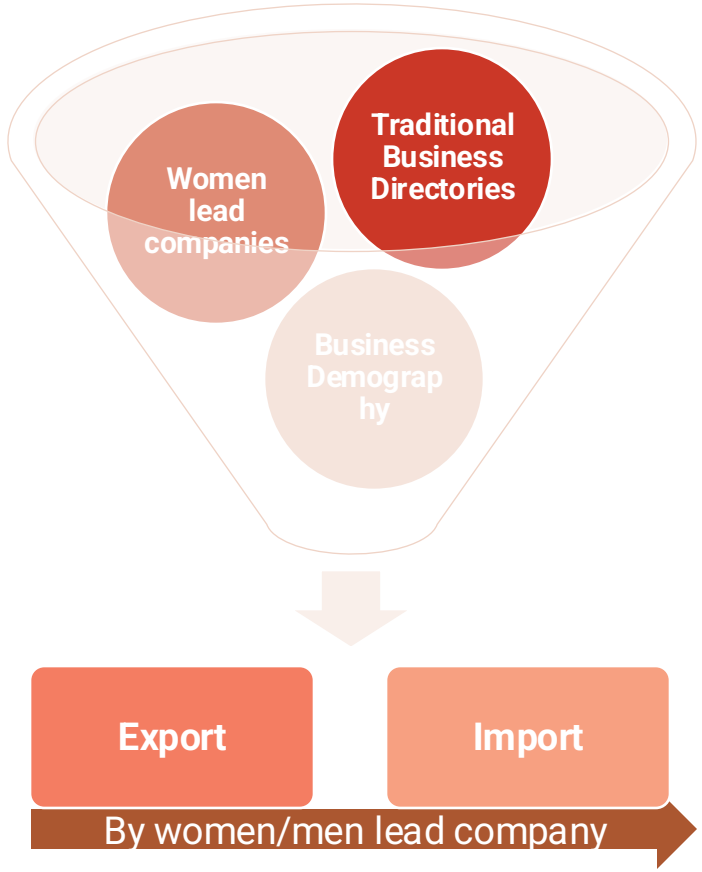
Source: Annual Report of the Directory and Formal Business Demographics, 2024.

Business Demography





Foreing Trade Company Profiles



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Source: Annual Report of the Directory and Formal Business Demographics, 2024.

Economic surveys

Case study
National Economic Activity Survey

ENAE 2020: Administrator or General Manager information

Sex | Age range | Years managing | Education level

40%

ENAE 2021: Gender information from differents roles

Largest shareholder (≥50%) | Majority same-sex group | Highest authority | Board chair | Contract signatory | Staff hiring | Banking authority | Company representative

9.6%

ENAE 2022: Highest Authority information

Employment | Income | Expenses | Size, location and economic activity | Emerging themes: Business innovation, employees with disabilities, skills and qualifications in employment | Complementary: Green indicators, ICT usage, Financing, R&D, Regulations, Proceedings and Services

By sex of highest authority

19.3%

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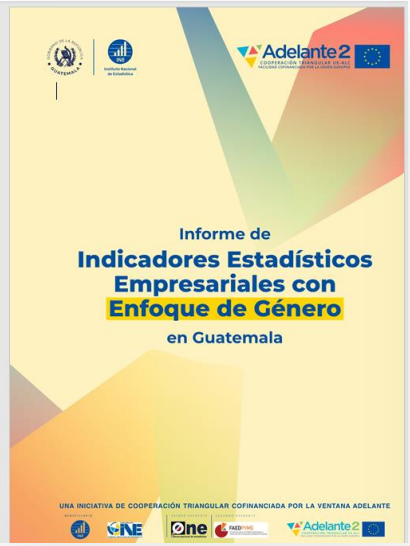
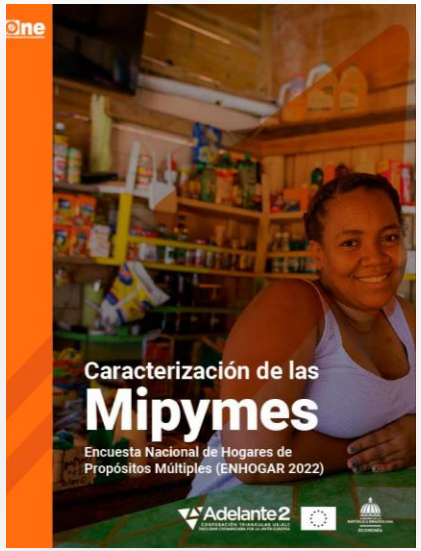
Household Surveys on MSMEs





Business Statistics Dissemination

- Analyze and present **sex-disaggregated data** to highlight gender gaps
- Ensure **information is clear, inclusive, and accessible** to all users
- Communicate findings: **reports, dashboards, social media, and events**
- Target **key groups**: women entrepreneurs, MSMEs, youth, and export actors
- Promote **understanding** by avoiding jargon and explaining technical terms

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Measuring Business Statistics with a Gender Perspective

Main challenges

- Informality
- Lack of disaggregated data
- Fragmented records
- Limited surveys
- Limited institutional capacity

Recommendations

- Standardize definitions for comparability
- Add gender modules to surveys and administrative registers
- Oversample women-led enterprises
- Train staff on gender perspective & inclusive language
- Share results via dashboards, newsletters, infographics

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Access the Methodology for Measuring Business Statistics with a gender focus

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Thank you

“Good data, good policies”

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