Statistical definitions of care work

Meeting of the United Nations Expert Group on Innovative and Effective Ways to Collect Time-Use Statistics (EG-TUS)

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Introduction and background

➢ Interest in the topic of care work has intensified in recent years in tandem with awareness of the importance of a well-functioning care economy for broader economic and societal goals.

➢ Care work and the care economy feature increasingly prominently in national policy agendas, as countries seek to respond to accelerating demographic shifts – with major implications for the social organisation of care.

➢ In parallel with these emerging challenges, many countries continue to grapple with persistent gender-based inequalities in care work provision – alongside inequalities in labour market participation and access to decent work - inequalities brought to the fore, and exacerbated, by the COVID-19 pandemic – but which pre-date it - and linger on.
Introduction and background

➢ Over the last decade there has been an increasing focus on care work and the care economy at global, regional, and national levels – this has greatly intensified demands for data on the topic.

    i) Existing ICLS statistical standards provide a strong conceptual foundation

    ii) Labour force surveys are a key data source

    iii) However, no internationally agreed statistical standards exist to inform the measurement of care work and to promote consistency and international comparability.

    iv) In practice, a wide variety of practices can be observed among countries, international agencies, non-governmental organisations, and academic researchers. Some of this divergence emerges from differences in the scope of interest and/or measurement objectives. In other cases, divergence occurs despite common stated objectives and scope.
Relevant international statistical standards and classification schemes

➢ Taken together, a body of international statistical standards can provide a coherent conceptual framework for the advancement of an international definition of care work, as a cross-cutting concept.

➢ The 19th ICLS (Resolution I) Forms of Work Framework

➢ International Standard Classification of Occupations (ISCO-08)

➢ International Standard Industrial Classification (ISIC, rev.5)

➢ International classification of activities for time-use statistics (ICATUS-16)
the 19th ICLS forms of work framework specifies five separate and mutually exclusive forms of work – care work can be performed as any form or work – the form of work is determined by the destination of the resulting goods or services – and the role of remuneration.

This framework provides a strong foundation for the delineation of care work – and the characteristics of those who perform it – within each distinct form of work, as well as for monitoring and mapping shifts in the distribution and volume of care work undertaken across different forms of work.
Relevant international statistical standards and classification schemes

ISCO - the *International Standard Classification of Occupations* provides a comprehensive framework for the classification of occupations worldwide.

ISCO is periodically updated to maintain relevance to, and coverage of, occupations. The current version, and the fourth iteration, of ISCO was released in 2008 (ISCO-08).

ISCO is characterised by a four-level hierarchical structure. ISCO-08 includes ten major groups, based on required skill level and specialization. These ten major groups contain 43 *sub-major groups*, 130 *minor groups*, and 436 *unit groups*.

When integrated with the 19th ICLS forms of work framework, ISCO-08 offers an appropriate classification scheme for distinguishing care work performed as employment, unpaid trainee work, and volunteer work.
Relevant international statistical standards and classification schemes

Experiences of mapping care work indicates that ISCO-08 classifications may not suffice alone for the identification of the listed forms of care work.

In such cases, ISIC, the International Standard Industrial Classification of All Economic Activities can perform a useful complementary role.
Relevant international statistical standards and classification schemes

ICATUS-16 a three-level hierarchically organised classification scheme with 9 *major divisions* (one digit), disaggregated across 56 *divisions* (two-digit), and 165 *groups* (three digit).

The scheme is harmonised to the SNA (2008) production boundary and general production boundary, and to the 19th ICLS forms of work framework.

ICATUS-16 provides a scheme for the classification of all activities performed by persons.

ICATUS-16 provides an internationally agreed scheme for the classification, measurement, and mapping of care work performed as own-use provision of services / unpaid domestic and care work.
Classifying care work

2018, the ILO published a seminal report, titled “Care work and care jobs for the future of decent work”. The report combined data for over 100 countries, and from multiple sources – primarily labour force surveys and time-use surveys, to produce a detailed review of the “challenges and opportunities of integrating the care economy into labour market analysis”. The report surveyed the landscape of both paid and unpaid care work, an approach grounded in the 19th ICLS forms of work framework.

The report sets out a comprehensive and holistic concept of care work, whereby care work refers to a wide range of “activities and relations involved in meeting the physical, psychological, and emotional needs of adults and children, old and young”. This broad conception of care work acknowledges that requirements for care extend across the life cycle: “New-borns and young people...adults...[and]...older persons [all] have physical, psychological, cognitive and emotional needs and require varying degrees of protection, care, or support”. 
Classifying care work

The conceptual contours of care work are subject to emerging consensus.

But certain considerations complicate the delineation of the boundaries between care work and non-care work in practice:

1. Care work cuts across different forms of paid and unpaid work and is undertaken in a wide variety of economic units (in private homes, communities, and market and non-market enterprises).

2. Identical care work activities may be performed, in identical economic units, as paid or unpaid work, and as formal or informal work. Conversely, activities classified as care work when performed as one or another form of work may be reasonably excluded from the category of care work when performed as another form of work.

3. Collating data on care work often requires a combination of different measurement sources.
Classifying care work within OPS / unpaid domestic and care work

- Conceptual considerations for statistical standard setting
  - Defining the boundaries of care work performed as OPS / unpaid domestic and care work.
  - Assessing the case for the definition of sub-categories of care work performed as OPS.
  - Defining appropriate terminology for care work performed as OPS, and for those performing it.

- Measurement considerations for statistical standard setting
  - Defining measurement criteria for the concept of care work performed as OPS.
  - Developing indicator frameworks and recommended sub-groups for disaggregation.

- Data availability
  - Mapping the extent to which existing – and forthcoming - data sources are compatible with the concept(s) of care work performed as OPS.
Classifying care work within OPS / unpaid domestic and care work

Historically, data availability has been a key challenge for the measurement of OPS. The complexity of the measurement source - the independent time-use survey - has tended to deter regular implementation outside of certain regions.

International comparability of data has also been an issue, in the absence of standardised methods and approaches for time-use measurement. Recent years have seen major advances in international harmonisation, as well as wider uptake, meaning data availability and comparability are beginning improve in many regions.

At a conceptual level, one important consideration – which isn’t always acknowledged - relates to whether the boundaries of OPS / unpaid domestic and care work and care work performed as OPS can reasonably be treated as identical for the purposes of measurement.
Classifying care work within OPS / unpaid domestic and care work

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<td>and management, purchasing</td>
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<td>and/or transporting goods</td>
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**FOR OWN FINAL USE**

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<th>Unpaid domestic work</th>
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<td>“Indirect care”</td>
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**Care work undertaken as own use provision of services / unpaid domestic and care work**

| UNPAID DOMESTIC AND CARE WORK |
Classifying care work within employment

➢ Conceptual considerations for statistical standard setting
  ● Defining the boundaries of care work performed as employment, with reference to the occupation and industry in which the employment is performed, based on the latest developments in the relevant statistical standards.
  ● Defining meaningful sub-categories of paid care work performed as employment, in line with existing international statistical standards (e.g., differentiated by economic unit) and user needs (e.g., separate identification of “long-term care”).
  ● Defining appropriate terminology for care work performed as employment.

➢ Measurement considerations for statistical standard setting
  ● Defining measurement criteria for the concept of care work performed as employment.
  ● Developing indicator frameworks and recommended sub-groups for disaggregation.

➢ Data availability
  ● Mapping the extent to which existing – and forthcoming - data sources are compatible with the concept(s) of care work performed as employment (esp. availability at sufficient coding level).

*Owing to reliance on common data sources and the similarity of measurement frameworks, any concepts, definitions, and measurement framework developed to classify paid care work as a sub-set of employment is likely to also be appropriate for application to the classification of care work performed as unpaid trainee work.

Advancing social justice, promoting decent work
Classifying care work within employment

The approach developed by the ILO in the 2018 report “Care Work and the Future of Care Jobs” offers a potential starting point. Paid care work is here restricted to “occupations providing a face-to-face service that develops the human capabilities of the care recipient”

Within this formulation four separate and mutually exclusive categories of paid care work are identified based on the occupation and industry / sector of the employment:

i. Care work performed as employment in *care sectors

ii. Non care work performed as employment in *care sectors - as they support the provision of care services”.

(*Care sectors specified as: education, health, and social work).

ii. Care work performed as employment in non-care sectors

iv. Domestic workers [employed by households]
## Classifying care work within employment

These separate clusters of care work within employment can be mapped out in ISCO and ISIC classifications.

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<th>Example approach for the classification of paid care work</th>
<th>Corresponding ISCO-08 and ISIC (rev.4) codes (at 2-digit)</th>
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| (i) Care work performed [as employment] in care sectors (specified as: education, health, and social work). | ISCO-08  
22 - Health professionals  
23 - Teaching professionals  
32 - Health associate professionals  
53 - Personal care workers  
ISIC (rev.4)  
85 - Education  
86 - Human health activities  
87 - Residential care activities  
88 - Social work activities without accommodation |
| (ii) Non care work performed [as employment] in care sectors (specified as: education, health, and social work), “as they support the provision of care services”. | ISCO-08  
13 - Production and specialized services managers  
ISIC (rev.4)  
(Excludes codes classified under (i)) |
| (iii) Care work performed [as employment] in non-care sectors. | ISCO-08  
22 - Health professionals  
23 - Teaching professionals  
32 - Health associate professionals  
53 - Personal care workers  
ISIC (rev.4)  
(Excludes codes classified under (i)) |
| (iv) Domestic workers [employed by households]. | ISIC (rev.4)  
97: activities of households as employers of domestic personnel |
Next steps

➢ Participants at the 21st ICLS directed the ILO to initiate a statistical standard setting process on the topic of statistical definitions of care work, for reporting, discussion, and possible adoption at the 22nd ICLS.

➢ Modality of work: Participants expressed strong support for the formation of a Working Group of Experts, composed of experts from ILO constituents and qualified observers. [Awaiting conclusion of internal – priority setting process]
Thank you