

Communicating International Migration Statistics

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Importance of effective communication in the production and dissemination of migration statistics

Policy and Governance

- Evidence-based policymaking
- Targeted immigration laws and integration programs
- Improved data governance
- Data sharing and coordination

Public Understanding

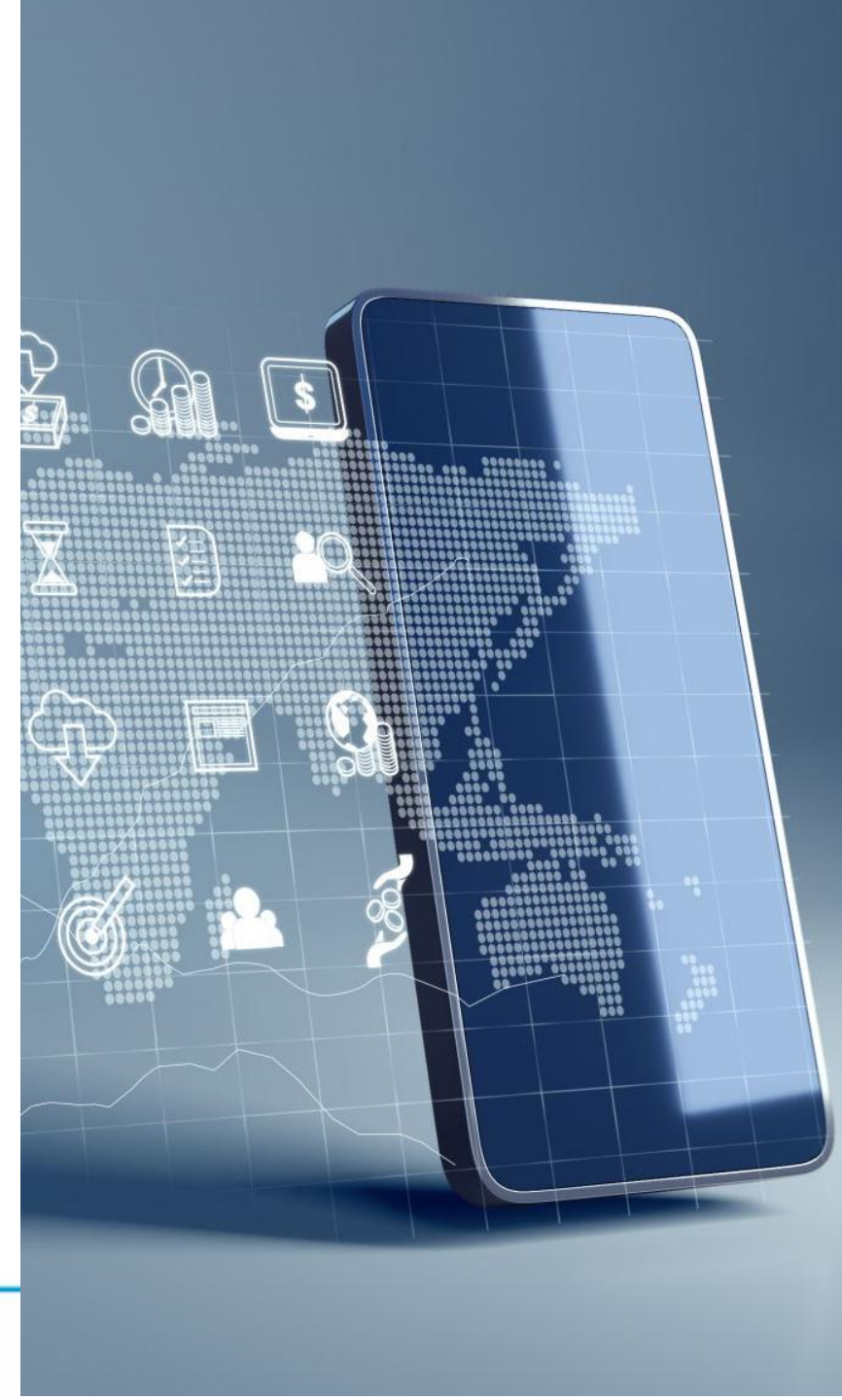
- Public awareness and data literacy
- Increased response rate
- Reduced misuse and misinformation
- Improved social cohesion and inclusion

Research Advancement

- Research into migration patterns and impacts
- Improved quality
- Experimentation and innovation

Key sections of the Recommendations chapter

- Importance of effective communication and dissemination
- Principles of effective communication and the UNFPOS
- Developing a communication strategy
- Implementation, monitoring, and evaluation

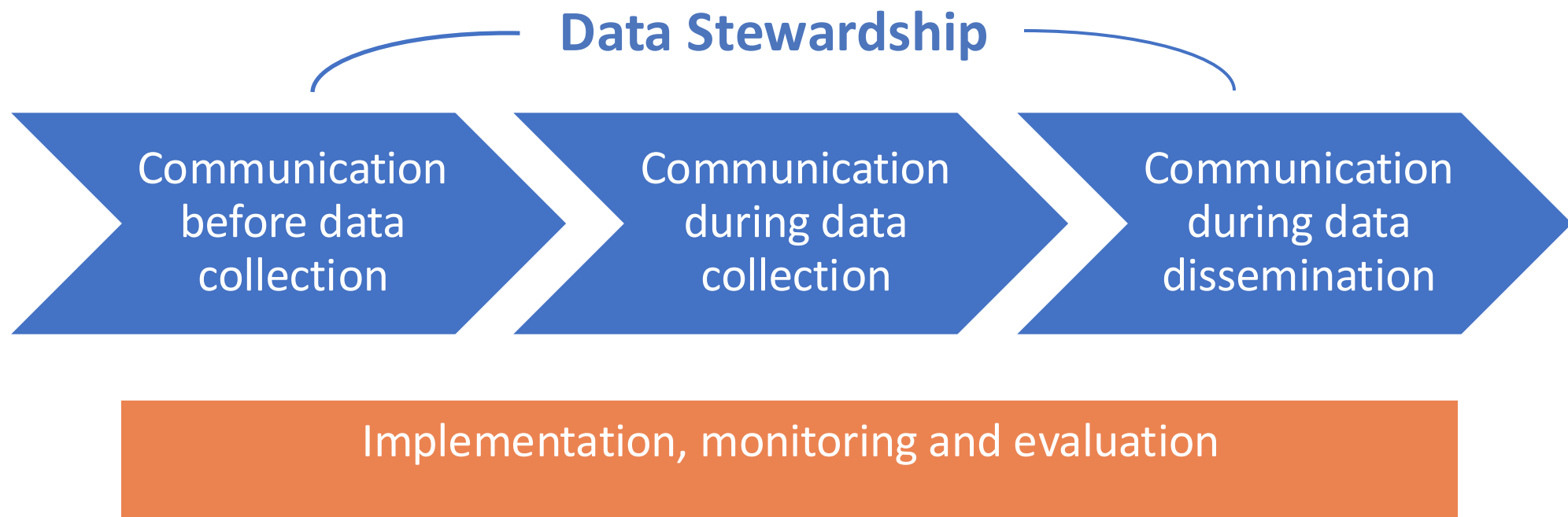


Principles of effective communication and the UNFPOS



- Objectivity and impartiality
- Transparency and timeliness
- Accessibility and fitness for purpose
- Confidentiality and prevention of misuse

Developing a communication strategy



Communication before data collection (Field-based)



- User engagement and needs assessment
- Raising public awareness and engagement
 - Identifying stakeholders and communication channels
 - Addressing misconceptions and confidentiality concerns
- Involving key partners and leveraging expertise

Communication before data collection (Administrative and Big data)



- Identifying policy user data needs
- Identifying data producer needs
- Communicating migration-related concepts and definitions
- Negotiating data sharing arrangements – communicating

Communication during data collection (Field-based)

- Building trust and cooperation with respondents
- Informed consent and ethics
- Training and support for data collectors (field-based)
 - Communicating migration-related concepts
 - Cultural sensitivity and communication skills training
 - Special considerations for collecting data on vulnerable groups



Communication during data dissemination



- Selecting dissemination channels and platforms
- Setting clear goals and objectives
- Improving data literacy
- Proactively mitigating misuse
- Human impact and storytelling
- Collaborating with partners and community organizations to amplify reach

Implementation, monitoring and evaluation

- Evaluating and improving communication efforts
 - Gathering feedback from stakeholders and users
 - Assessing the effectiveness of the communication strategy
 - Continuously refining and updating communication approaches



Discussion questions

- What are key elements and tools to ensure that international migration statistics and data can be effectively harnessed by a broad audience, including policymakers, researchers, media, and the general public?
- How can we prevent or mitigate misunderstanding / misuse of international migration statistics?