



United Nations  
Statistics Division

Session 1: Mainstreaming a gender perspective into the work of the  
Statistical Commission

# **Gender-related activities for business and trade statistics within the UN Committee of Experts on Business and Trade Statistics**

**Inter-Agency and Expert Group on Gender Statistics**  
**Online meeting, December 3-5, 2024**



**December 03, 2024**

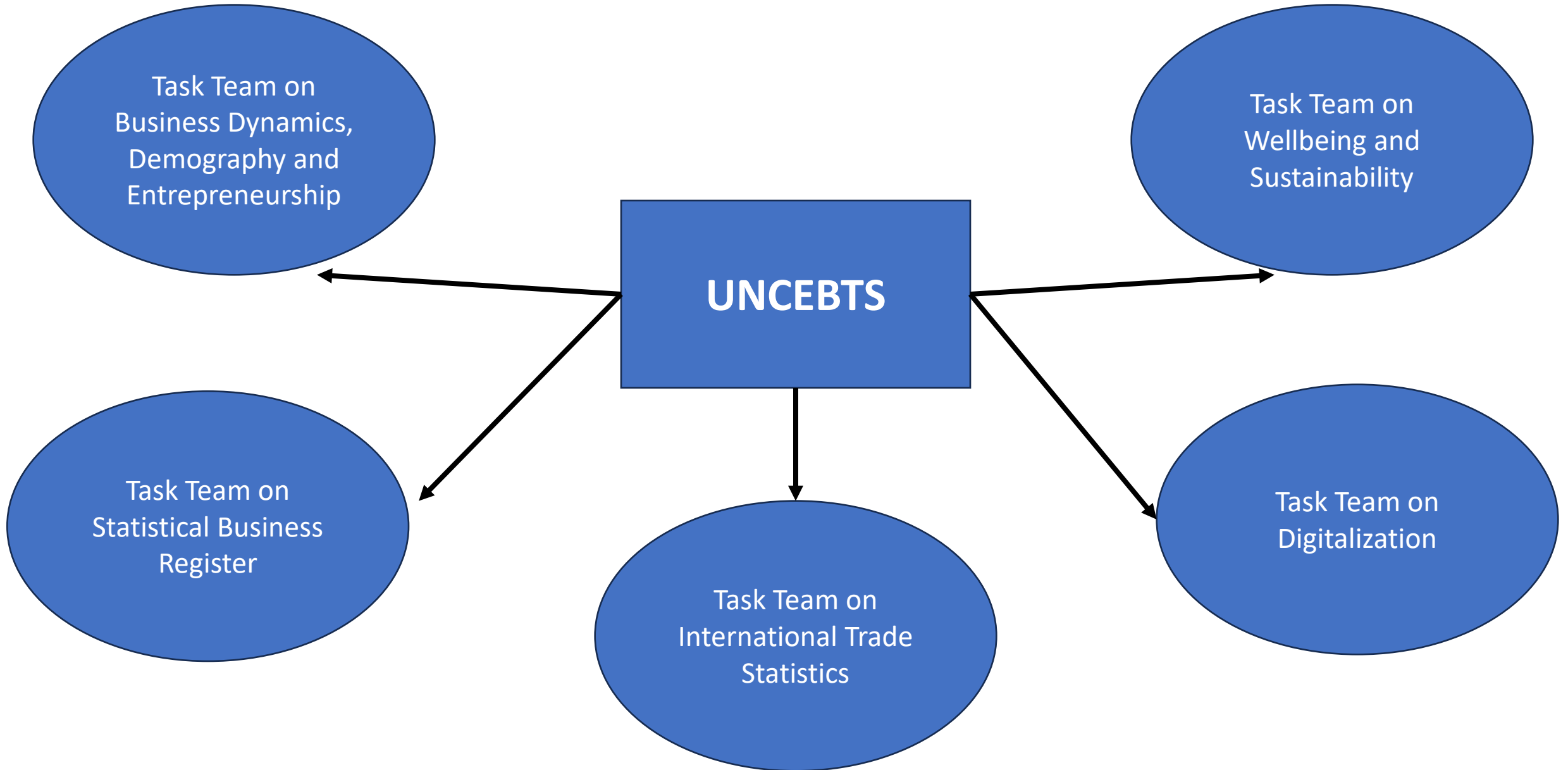
# Outline

- Background
- Activities of the Task Team on International Trade Statistics
- Activities of the Task Team on Business Dynamics, Business Demography, and Entrepreneurship
- Global Online Repository of National Practices for business and trade
- Final remarks



# Background

# Background



# Background

- In the report of the fifty-fourth session of the UN Statistical Commission (UNSC, 2023), it was welcomed the development on the integration of a gender perspective into business and trade statistics
- In consequence, the UNCEBTS and the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS) started communication and collaboration on this matter.
- One outcome is the Guidance Note on Mainstreaming a Gender Perspective into Business and Trade Statistics, prepared by the IAEG-GS, which include inputs from the Task Team on Business Dynamics, Business Demography and Entrepreneurship of the UNCEBTS. This document was presented at the fifty-fifth session of the UNSC (2024)



# **Activities of the Task Team on International Trade Statistics (TT-ITS)**

# Activities of the TT-ITS

- The TT-ITS is developing the Handbook on Integrating Business and Trade Statistics (HIBTS), and a specific section related to integrating gender in business and trade statistics is included. The White Cover version of this Handbook will be presented at the UNSC meeting in 2025
- Particularly, the section on integrating gender in business and trade statistics is built upon the available guidelines such as:
  - Compilation Guidelines for Measurement of Gender-in-Trade Statistics (UNCTAD, 2023)
  - Manual on Integrating a Gender Perspective into Statistics (UN, 2016)
  - The Guidance Note on Mainstreaming a Gender Perspective into Business and Trade Statistics (IAEG-GS, 2024)
  - Also, includes inputs from the IAEG-GS



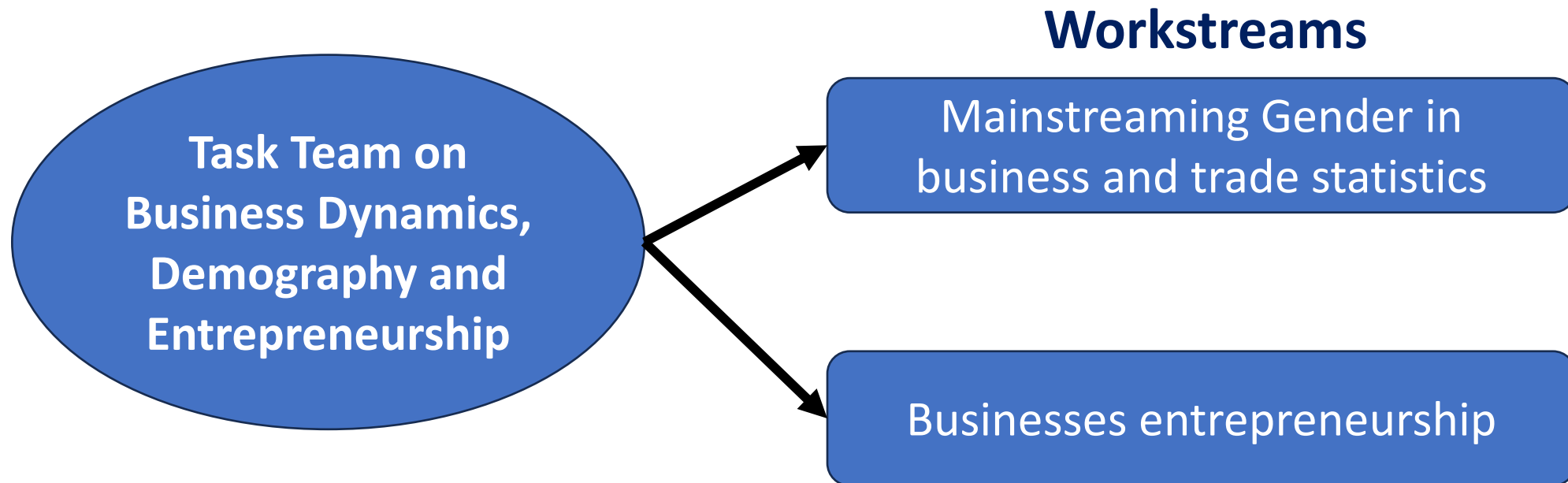
# **Activities of the Task Team on Business Dynamics, Business Demography, and Entrepreneurship (TT-BDDBDE)**



# Activities of the TT-BDBDE

## Workstreams

- The current activities of the TT-BDDE are organized around two workstreams. In the next slides, are presented some of the current activities regarding the workstream on mainstreaming gender in business and trade statistics



# Activities of the TT-BDBDE

## Collaboration with International Organizations and working groups

### IAEG-GS

Collaboration on the Guidance Note on Mainstreaming Gender in Business and Trade Statistics, which serves as the conceptual basis for the activities carried out by the TT

### UNCTAD

The TT has invited a representative of this Organization to introduce their efforts in the gender-in-trade framework. UNCTAD has provided a useful connection with the countries that have participated in its pilot program

### OECD

Communication with the OECD regarding their work on the stocktaking exercise of gender data and gender-related outputs raises awareness within the Task Team about the statistical and methodological data and breakdowns produced by countries

### TT-ITS

Coordination regarding the inclusion of a gender perspective in the trade manuals. So far, the TT on BDBDE leader has maintained communication with the Chief Editors of the Handbook on Integrating Business and Trade Statistics and the Manual on International Merchandise Trade Statistics 2026

# Activities of the TT-BDBDE

## Document on relevant indicators for integrating gender in business and trade

TT members are working in a document with the identification of relevant indicators on integrating gender in business and trade in the following areas:

Business Demography and entrepreneurship<sup>1</sup>

Use of Administrative Data Sources<sup>2</sup>

UNCTAD Gender-in-trade framework<sup>3</sup>

Impact of trade on wellbeing, labour, and productivity (goods and services)<sup>4</sup>

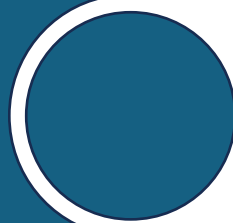
### Based on:

1. UN. (2022). Manual on Principal Indicators for business and trade Statistics. [https://unstats.un.org/unsd/business-stat/UNCEBTS/Manual\\_on\\_Principal\\_Indicators\\_Final\\_White-Cover\\_Version.pdf](https://unstats.un.org/unsd/business-stat/UNCEBTS/Manual_on_Principal_Indicators_Final_White-Cover_Version.pdf)
2. Based on country experiences in the use of LEED from Italy and Australia presented in the TT on BDDE meetings (2023-2024).
3. UN. (2023). Compilation guidelines for measurement of gender-in-trade statistics. [https://unctad.org/system/files/official-document/stat2023d2\\_en.pdf](https://unctad.org/system/files/official-document/stat2023d2_en.pdf)
4. Task Team on International Trade Statistics. Guidance Note Impact of trade on wellbeing, labour, and productivity (goods and services). [Revision of international trade statistics manuals — global consultations, May 2023 - Task Team on International Trade Statistics - UN Statistics Wiki](#)

# Activities of the TT-BDBDE

## Example: Supplementary indicators based on the Manual on Principal Indicators for Business and Trade Statistics Volume 1 (MPIBTS, disaggregated by sex)

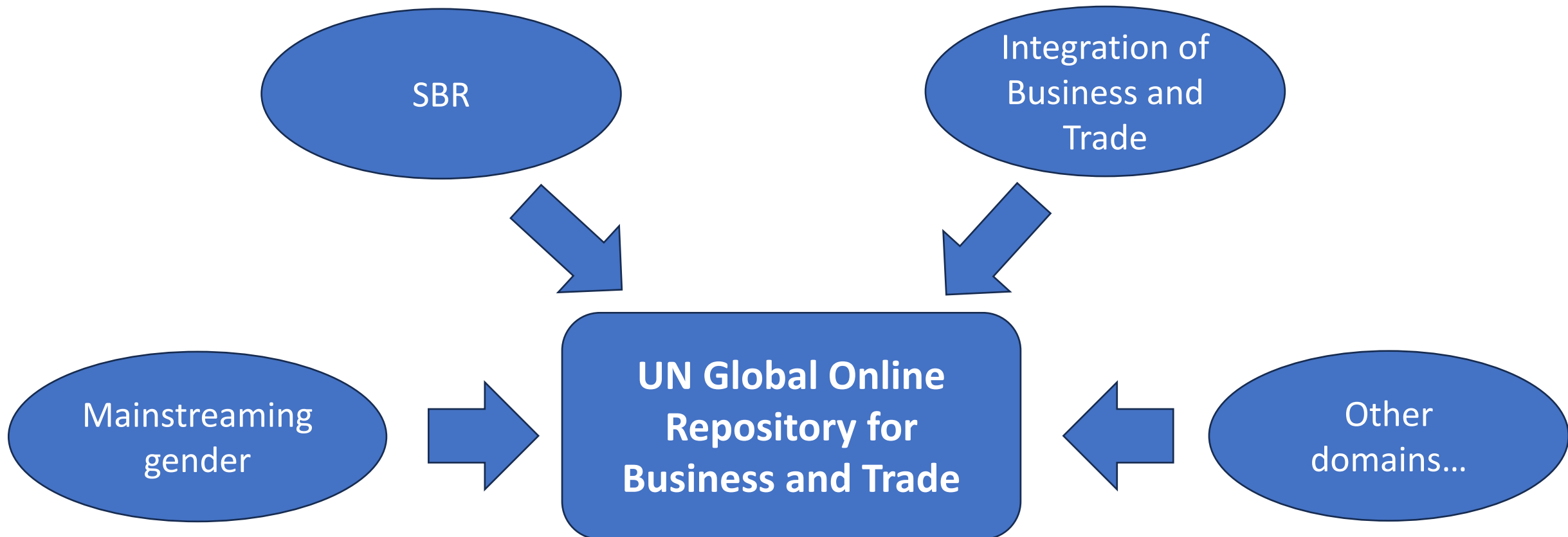
#	Indicator	Purpose of the indicator	Data Sources	Main Methodological Aspects
1	Employment created by enterprise births disaggregated by sex	To measure how newly born enterprises contribute to the creation of jobs, as well as the actual volume of work created.	The national SBRs are the main source of business demography data.	The number of employees in the reference period t in enterprises born in t. Data should ideally be provided both as head counts and as full-time equivalents.
2	Loss of employment due to enterprise deaths disaggregated by sex	This indicator provides information on the loss of employment due to enterprise death or, in other words, the reduction in employment due to enterprises that die in the reference year	<p>Employment data can be obtained from:</p> <ul style="list-style-type: none"> <li>• SBR</li> <li>• Administrative sources (Tax authorities, social security, etc.)</li> </ul> <p>In the second case, the number of persons employed can be estimated according to legal form and activity.</p> <p>In countries with sample surveys, signs of death may include, for example, the cessation of tax compliance or the inability to contact the unit after repeated efforts.</p>	<p>After the population of enterprise deaths (ceased units) is established (giving an enterprise a status of dead), the total number of persons employed can be calculated as the sum of the number of persons employed by each enterprise in the population.</p> <p>Notes:</p> <ul style="list-style-type: none"> <li>• Employment, is an annual average headcount calculated over the operating period.</li> <li>• Since an enterprise death occurs only if the unit has been inactive for at least two years, data on enterprise deaths will lag behind in one year compared with the data on the population of active enterprises and enterprise births.</li> </ul>



# **Global Online Repository of National Practices for Business and Trade**

# Global Online Repository for Business and Trade

- During the last UNCEBTS meeting (September 24-26, 2024), it was agreed the development of a centralized public repository to share country practices and other useful documents for all domains of business and trade statistics



# Global Online Repository for Business and Trade

Country experiences on mainstreaming gender in business and trade statistics will be collected through a template elaborated by the TT-BDBDE

## Domain

## Topics

## Keywords

Integrating  
gender in  
business and  
trade statistics

Business Demography

Gender-in-Trade

Social statistics

Employment

Entrepreneurship

Others

Employment

Entrepreneur

Gender

Exports

SBR

LEED

Etc.



# Final remarks



# Final remarks

- The integration of a gender perspective into business and trade statistics is one of the priority areas of the UNCEBTS
- It is important to keep communication with stakeholders, particularly policymakers, to discuss the usefulness of these activities and statistics and/or to consult what is required for being useful and applicable
- The TT on BDDE expects to collaborate with the IAEG-GS and will be glad to receive input/feedback regarding the template for collecting national practices on mainstreaming gender in business and trade statistics, as well as the document with relevant indicators of gender in business and trade

# Thank You!

Gerardo Durand

Deputy Director General of Economic Administrative Records, INEGI-Mexico

Interim Chair of the UN Committee of Experts on Business and Trade Statistics

[gerardo.durand@inegi.org.mx](mailto:gerardo.durand@inegi.org.mx)