Introduction to Stats SA
Who are we?

A national government department

Accountable to the Minister in the Presidency: Planning, Monitoring and Evaluation

Mandated to:

- collect, produce and disseminate official and other statistics

- coordinate producers of statistics

Activities regulated by the Statistics Act (Act 6 of 1999) provides for independence and oversight by a council
Statistics Act (Act 6 of 1999)*
- Statistical production
- Statistical coordination

African Charter on Statistics
(African Union adopted 6 principles*)

Fundamental Principles of Official Statistics
(United Nations adopted 10 principles)

*Undergoing review

*Still to be ratified by SA
Stats SA at a glance

Around 3000 members of staff

568 work programme targets

R2.1 Billion ($132.6 million) Annual Budget

More than 250 statistical reports
Stats SA publishes over 250 publications
What we do

Measuring Society

Population

Health
- Births
- Deaths
- Marriages
- Divorces

Census
- Causes of death
- Vulnerable groups

Labour
- Access to Water
- Access to Electricity
- Access to Transport

Poverty

Education
- Housing
- Gender

CRIME
- Youth unemployment
- Single headed households
Measuring the Economy

What we do

Manufacturing

GDP

Employment

Prices

Mining

Communication

Wholesale Trade

Buildings

Electricity

Agriculture

Finances

Provincial spending

Trade

Consumer Price Index

Producer price Index

Primary Sector

Transport sector

Government

Forestry

Services
**Statistics Informing Policy**

**Policy (What?)**
Triple scourge of
- Poverty
- Unemployment
- Inequality

Economic Growth, Investment and Redistribution

**Policy Makers**
Intervention for example
- EPWP
- Social Security
- Jobs Fund

**Statistics SA**
How to measure
- Methods
- Standards
- Certification
Information about South Africa to make evidence-based decisions
<table>
<thead>
<tr>
<th>Investor</th>
<th>Policy maker</th>
<th>Local government official</th>
<th>Entrepreneur</th>
<th>Citizen</th>
<th>Journalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is South Africa a country I can to invest in?</td>
<td>Are social grants reducing poverty?</td>
<td>Which villages in my jurisdiction still require access to sanitation services?</td>
<td>Which towns can I expand my business into?</td>
<td>Is government really doing its job in providing adequate services?</td>
<td>Is that claim supported by the data?</td>
</tr>
</tbody>
</table>
Accessing the information
statssa.gov.za is the key dissemination point
Data available via print, digital and mobile
Data available via print, digital and mobile

Kamnaland

Kamnaland Local Municipality is classified as a category G municipality, responsible for basic service provision in the town of Calvinia, Ladismith, Van Wyksdorp, and as well as the surrounding farming areas. Kamnaland is situated about 300km northwest of Cape Town along the famous N2 between the towns of Ladismith and Patensie. It borders seven municipalities in all eight major regions, such as Outeniqua (1,398km), Montagu (1,043km), George (1,085km), Mossel Bay (1,500km) and Pearly Beach (280km). Both the administrative and legislative seats of Kamnaland Local Municipality are located in Ladismith, with an office also in Calvinia, Van Wyksdorp and Nieuwoudtville.

Quick Fact
According to the 2011 Census, Kamnaland Local Municipality has a total population of 24,787.

Key Statistics
- Total population: 24,787
- Young (0-14): 26.1%
- Married Age (15-64): 63.9%
- Elderly (65+): 7.9%
- Dependency ratio: 56.4%
- Sex ratio: 93.9
- Population growth rate: 0.33% (2001-2011)
- Population density: 5 people/km²

204 ranking by population size

- Cape Agulhas: 2,348
- Totals: 3,066
- Unidentified: 1,242
- Kamnaland: 24,787
- Nieuwoudtville: 24,314

There are 6,212 households in the municipality, with an average household size of 3.9 persons per household. 75.4% of households have access to piped water inside their dwelling; 11.4% have water in their yard. Only 4.2% of households do not have access to piped water.

Quick Fact
89.7% of households have access to electricity for lighting.

There are 6,271 employed persons in the municipality; the unemployment rate is estimated at 17.3%, which does not include the 372 discouraged work-seekers who have given up looking for work. Amongst the youth in the area, 22% are unemployed; the youth unemployment rate is estimated at 22.7%, which does not include the 244 youth who fall within the discouraged work-seeker group.

Chart Data

- Employment for those aged 15-64
- Average Household Income

Settlement Type

- Farm
- Traditional area
- Town
- Urban area

Household Goods

- Gas stove
- Computer
- Telephone
- Satellite dish
- Radio
- Landline/Telephone
- Motor car
- Refrigerator
- Electrical gas stove

Statistics South Africa

NDP

Department: Statistics South Africa
REPUBLIC OF SOUTH AFRICA
How are we measuring brand perception improvements or decline?

**ARTICLES PER MONTH**
- January 19: 475
- February 19: 631
- March 19: 658
- April 19: 350

**AUDIENCE REACH**
- January 19: 183
- February 19: 200
- March 19: 446
- April 19: 83

**AD VALUE**
- January 19: 41
- February 19: 25
- March 19: 83
- April 19: 10

**TWITTER GROWTH**
- January 19: 755

Average Monthly New User Growth for 2018 was 957
(up from 751/month in 2017)

**FACEBOOK GROWTH**
- January 19: 250

Average Monthly New User Growth for 2018 was 323
(up from 211/month in 2017)
Articles: The number of appearances in articles (where we were mentioned in articles)

Audience reach: Potential number of people reached by our content/content mentioning Stats SA

AVE/ad value: The advertising value equivalent (what we would've spent if it was paid for advertising)
Dataset: Community Survey 2016 (Person Information)

Variable Region_Of_Birth: Region of birth

LITERAL QUESTION
In which country was (name) born?

<table>
<thead>
<tr>
<th>Values</th>
<th>Categories</th>
<th>N</th>
<th>NW</th>
<th>%</th>
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</thead>
<tbody>
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<td>1</td>
<td>Born in South Africa</td>
<td>3244095</td>
<td>54,009,270.5</td>
<td>97.0%</td>
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<td>2</td>
<td>SADC</td>
<td>68166</td>
<td>1,248,900.7</td>
<td>2.2%</td>
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<tr>
<td>3</td>
<td>Rest of Africa</td>
<td>5209</td>
<td>111,040.1</td>
<td>0.2%</td>
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<tr>
<td>4</td>
<td>United Kingdom and Europe</td>
<td>4057</td>
<td>119,971.7</td>
<td>0.2%</td>
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<tr>
<td>5</td>
<td>Asia</td>
<td>2573</td>
<td>65,870.1</td>
<td>0.1%</td>
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<td>6</td>
<td>North America</td>
<td>288</td>
<td>7,954.2</td>
<td>0.0%</td>
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<tr>
<td>7</td>
<td>Latin America and Caribbean</td>
<td>361</td>
<td>9,168.0</td>
<td>0.0%</td>
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<tr>
<td>8</td>
<td>Oceania</td>
<td>368</td>
<td>10,426.1</td>
<td>0.0%</td>
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<tr>
<td>9</td>
<td>Unspecified</td>
<td>3750</td>
<td>71,053.0</td>
<td>0.1%</td>
</tr>
</tbody>
</table>
Dataset: Community Survey 2016 (Person information)

Download

Please select a data format from the drop-down box.
If you wish to download a subset of the data, click on the 'Subset' button.
Click on 'Download' to start downloading.
Please note that you may be asked for a password.

SAS ◀ DOWNLOAD Subset

☐ Include computed variables
☑ Include documentation

Download the documentation

Please select a download format from the drop-down box.
Click on 'Download' to start downloading.

In pdf format ◀ DOWNLOAD
### Age - 5 year age groups by Sex

**Filters:**
- Default Summation: Person Weight

**Wafers:**

Cell count: 57 (3 x 19 x 1) total.

<table>
<thead>
<tr>
<th>Age - 5 year age groups</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>00-04</td>
<td>3,016,695</td>
<td>2,959,824</td>
<td>5,976,519</td>
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<td>05-09</td>
<td>2,828,388</td>
<td>2,791,428</td>
<td>5,619,816</td>
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<tr>
<td>10-14</td>
<td>2,604,741</td>
<td>2,585,063</td>
<td>5,189,803</td>
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<tr>
<td>15-19</td>
<td>2,555,343</td>
<td>2,549,139</td>
<td>5,104,482</td>
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<td>20-24</td>
<td>2,658,873</td>
<td>2,643,461</td>
<td>5,302,334</td>
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<td>25-29</td>
<td>2,666,258</td>
<td>2,614,246</td>
<td>5,280,504</td>
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<td>30-34</td>
<td>2,186,764</td>
<td>2,267,924</td>
<td>4,454,688</td>
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<tr>
<td>35-39</td>
<td>1,904,797</td>
<td>1,943,164</td>
<td>3,847,961</td>
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<tr>
<td>40-44</td>
<td>1,621,471</td>
<td>1,639,113</td>
<td>3,260,584</td>
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</table>
### Table 1

**Age - 5 year age groups by Sex and Population for Person Weight**

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th></th>
<th>Male</th>
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<tbody>
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<td></td>
<td>Black</td>
<td>Coloured</td>
<td>Indian/Asian</td>
<td>White</td>
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<td>55-59</td>
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<td>60-64</td>
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<td>75-79</td>
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<td>80-84</td>
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<tr>
<td>85+</td>
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</tbody>
</table>

**Fields**

- **Name:**
  - **Person Information**
  - **Demographics**
    - **Sex**
      - Year of birth
      - Month of birth
      - Age
      - Age - 5 year age groups
      - Age - broad age groups
      - Relation to household head
      - Marital status
  - **Population group**
    - Language most spoken in the house
    - Religious belief
    - Christianity
  - **Migration**
    - Province of birth
    - Country of birth
    - Year in which the person moved to current place
    - Country of citizenship
    - Usual residence
    - Province of usual residence
    - Local/metropolitan municipality of usual residence
    - Previous province of residence
    - Since Oct 2011
    - Year moved to current place

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**Department:** Statistics South Africa
**Republic of South Africa**
• Discoverability through the website and social media

• Metadata compiled by survey area and released as part of online tools in PDF format and forms part of the quality enhancement process. This can include questionnaire as well as description of fields and categories. Can include methodological and technical notes

• Important to release metadata for reasons of transparency and to enhance research
Recommendation for DYB

• Avail pre-publication copy to NSO for checking of data
• Send hard or electronic copy of DYB to NSO for further dissemination amongst local stakeholder and by placing link on NSO website
• Avail customised excel files by theme similar to WPP
• Make available metadata collected from NSO for each section of the DYB
THANK YOU