

# The evolution of the UK light time diary

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## Meeting modern day user needs

- Impact of digital services on quality of life.
- Linking economic production and consumption to experiential measures of time.
- Moving beyond GDP as a measure of socioeconomic progress – modern forms of unpaid production.
- Completing the measure of unpaid care.

## **ONS Light Diary vs full TUS diary**

- <u>https://www.timeuse.org/sites/ctur/files/public/</u> <u>ctur\_report/4965/gatenby\_2003\_light\_vs\_hea</u> <u>vy.pdf</u>
- 2001 ONS carried out a low cost option where interviewers coded peoples' days' into 33 different pre-coded activities.
- Remarkable similarity between full time-use and light diary results.
- Main difference was travel time where respondents sometimes forget to add travel time.

## Paper ONS light diary (2001; 2005)

Activity groups	Activity codes and descriptions					Ea	arly	y m	010	ıln	q				Notes and Instructions
roups	(Also see notes on right hand page)		6am			7am			8am			<b>9</b> a	m		(Numbers refer to activity codes on far left)
				30			30			30			30		
	1 Sleeping	1	×		++	×				11					1 include intending to sleep or trying to sleep
ersonal care	2 Resting (doing nothing, 'time out')	2								11					2 include doing nothing, sitting thinking, smoking breaks
	3 Washing, dressing/undressing, etc	3				×	-*			11					3 include make up, beauty treatments, taking medication
ating, Irinking	4 Eating or drinking/ having a meal (at home or away from home)	4						x	x						4 include meals, snacks and drinks
	5 Preparing food and drinks, cooking, washing up	5						х							5
Housework and other household tasks	6 Cleaning, tidying house	6													6
	7 Washing, Ironing or mending clothes etc	7													7
	8 Maintenance of house, DIY, gardening	8													8
	9 Pet care (including walking the dog)	9													9 include dog walking but also code travel as secondary activity include goin to the vet
	10 Travelling	10							X	++	x				10
fravel	10a How you travelled (enter letter - see right page)	10a							P+I	P T+	T				10a Carivan, Walk/Jog, Pedal bicycle, Bus/Coach, Irain/underground, Other
iravei	10b Type of trip (enter letter - see right page)	10b							E	┍┼┥	P				10b Exord e.g. a journey purely to exort someone (and that you otherwise would not do), Just waik/drivelycle e.g. a run in the car or a waik purely to enjoyment, Bjaid work, Spopping or @ther
Work for paid job	11 Work for Job (include paid and unpaid overtime and work brought home. Exclude lunch and other breaks)	"									×			×	11 Travel in the course of work (e.g. (b ogt to a meeting, a plumber driving) to a job (in record work as main activity and travel as secondary. However do not record work travel for people who earn their living by travelling e.g. bus drivet, delivery person
Education and	12 Formal education	12													12 Studies as part of formal education, including general and vocational training
courses	13 Recreational courses and study	13													13 Recreational courses and informal study activities or self improvement
Voluntary work	14 Voluntary work for or on behalf of an organisation, charity or sports club	14													14 include work on behalf of political organisations. Include helping, caring or nursing other people if done for a voluntary organisation or charity
	15 Caring for/looking after and playing with own children	15				•	-		-•						15 include step/adopted/toster children. Childcare takes precedence over any other secondary activity
aring for hildren and	16 Caring for/looking after other children	16									$\mathbf{e}$				16 Exclude caring for children as part of job (e.g. childminder, nursery assistant
idults	17 Helping or caring for adults who live with you	17									T				17 Include caring for spouse or partner
	<ol> <li>Helping or caring for other adults who don't live with you (not as voluntary or paid work)</li> </ol>	18							7						18 includes helping neighbours or friends
Shopping and appointments	19 Shopping (Incl. Internet shopping), banking (Incl internet banking), post-office, appointments with the doctor, dentist, hairdresser, plumber etc.	19						4							19 Include telephone/Internet banking, paying bills, home shopping. Include appointments for respondents only. Include appointments at home
	20 Watching TV and videos/DVDs, listening to radio or music	20	Ш		П	П				П	П		П		20 Exclude accessing internetle-mailing via digital TV
Leisure	21 Reading	21				. 17	9			•					21
	22 Playing sports, exercising	22								П					22 Include jogging or walking for exercise here code traveiling as secondary activity
	23 Spending time with friends, family, neighbours at home or at their homes	23		<		r II									23
	24 Going out with friends, family, neighbours (e.g. to the pub, restaurant etc.)		Ш		T I		Т			П	П		П	П	24 include unplanned contact in person e.g. meeting a neighbour in the street
	25 Contact with friends and family by telephone, text, e-mail, instant message or letter	25													25 Include e-mail and Instant messaging and also code Computer Use as second any activity (Code 29)
	26 Visits to cinema, theatre, concerts, sporting events, museums, galleries, historical monuments, library etc.	26													26
	27 Attending church, temple, mosque, synagogue, or other religious meetings, praying alone, attending political or other meetings	27													27
	28 Hobbles and other leisure activities	28													28 Include time spent in the park
Computer and internet use	29 Using a computer or accessing the internet - Record what the computer is being used for above e.g. Internet shopping or banking code 19, playing games code 28, e-mailing friends code	29													29 Include Internet access using Digital TV, games console, mobile phones etc. Also code what the computer or instream access was being used for E.g. Playing computery games - Code 18 hobbies, buying something over the Internet - Code 19 shopping, e-mailing a thread - Code 25 Social contact.
Other	30 Other activities not listed (please write in below)	30													30 if more than one 'other' recorded, please indicate what time each note on page 2 refers to if necessary continue descriptions on this stde)
			6.00			7am			8am			92			
LOCATION	31 Where were you? At <u>H</u> ome (incl. the garden) or <u>B</u> sewhere. Give for each activity.	31	нн	нн	нн			нн	HEI	EE	EE			EE	31 For every activity in the day indicate whether at own <u>H</u> ome or <u>E</u> sewhere. At Home includes being in your own garden.
				30	11		30			30			30	11	
			6am			7am	1		8am			92	m		
p2						Ea	arly	y m	0110	IIn	g				

### **Time tracker**



## Taking 30 activities and developing into 72

- Broadly in-line with categories defined by Dagfinn Aas (1978) – Necessary, Contracted, Committed and Free-time
- Expanded from 30 items to 72 items to capture detail why?
- We need to collect more info about...
   Digital service consumption and production
   Activities having clear impact on quality of life
   Unpaid production

## Measuring unpaid care (fully!)

- Only for use as secondary activity
- Asks respondents to code all time when they were supervising a child or adult
- Builds on previous 'active' care time normally captured in time-use diaries
- New activities:

Time with child in your care (secondary activity) Time with an adult in your care (secondary activity)

## New 'passive care' options

- 1) On loading the activities page for the first time a tip pops up to inform carers how to record their care time
- 2) The carers can record all the time they were responsible for someone's care in their secondary activities



## Capturing digitally mediated household production

- What are people producing online for others to consume – how much time are they spending doing it?
- New activities:

Writing online public blogs or reviews
Writing open source software for public
Creating or coding a website
Writing online/creating content for public
Assisting others online e.g. forum
Supporting a cause on social media or petition website

## Understanding the sharing economy

- What time are people investing in sharing economy jobs/work?
- Who is engaged in the sharing economy?
- New activities:
  - Providing childcare/cleaning/handyman/odd jobs for pay (exclude main job or delivery services)
  - Leasing or renting things you own, excluding business
  - Using your private vehicle to earn money, including delivery services
  - Showing your own house/flat/building to potential buyers

## More information for health analysts

- Better detail on exercise activities and eating habits
- New activities:

Gym, fitness, and exercise classes

Running or jogging

**Playing team sports** 

Playing other sports and exercising, including hiking Meditating, having a massage, spa or well-being treatments Other health or well-being activity

Eating/eating out/take-away (e.g. breakfast, lunch, dinner) Making food and drinks, cooking or washing up Snacking Drinking (e.g. tea, coffee, alcohol)

## Modernised leisure activity list

• New activities:

Watching TV, Blu-ray or DVDs Streaming TV or videos on the internet for entertainment (e.g. Netflix, Now TV or Youtube) Listening to music, podcasts, audiobooks Playing games/ computer gaming Checking or using social media **Browsing internet Checking email** Reading books, magazines or newspapers Socialising, spending time with friends, family, neighbours and colleagues

Just talking with spouse, children

or parents, family, friends or neighbours

- Telephoning, texting, emailing or writing letters with friends and family
- Visiting cinema, theatre, concerts, sporting events, museums, galleries, library etc.
- Attending religious event or meeting
- Attending a political meeting
- Hobbies and other leisure activities
- Resting (doing nothing) or in bed not asleep
- Taking other form of leisure time

## Evolving design – new possibilities for UK light diary

- Active content now possible (benefits of the web over paper)
- Enjoyment data
- For Whom were unpaid services produced?
- **How** were services consumed/produced?
- Designed with 'quality of life' in mind much work from the wider 'beyond GDP' agenda can now be utilised

## Who are the consumers of unpaid hh work?

 The 'for whom' pop-up asks respondents for whom they produced different services (including unpaid services). Responses include:

> For yourself Member(s) of own household Member(s) of another household who you know Wider public For an organisation

## How did you do this activity?

 Respondents now asked whether they used specific types of smart device to perform the activity. Responses include:

> In person With a tablet With a computer With a TV With another device With a telephone With a smart phone Other

## Enjoyment is rated on a scale of 1 to 7



### **Instructions tab**



## Activities - user training tab





#### What activities can you enter?

Everyone's day is different but we've done our best to make a list of activities for any occasion. Here's the list and some notes about each of the activities. Note: You can see this at any time by clicking on the Activities guidance at the top of the screen

#### Sleeping, washing, dressing or using the bathroom

- 1. Sleeping
- Washing, showering, getting ready, using the bathroom, etc Also includes other personal hygiene, getting ready to go to bed, make-up, taking medicines

#### Eating, drinking, cooking

- 3. Eating/eating out/take-away (e.g. breakfast, lunch, dinner)
- Making food and drinks, cooking or washing up Including for other people when unpaid, otherwise capture as work and other activities for pay
- 5. Snacking
- Drinking (e.g. tea, coffee, alcohol) Includes having tea or coffee, as well as drinking alcohol

#### Work and other activities for pay

- Working Include paid and unpaid overtime. Exclude lunch and other breaks. Exclude other work-related activities below. Working from home should be coded as "working from home,...".
- 8. On a work break (e.g. lunch)
- Work from home, café or other workspace Includes working outside if at an area not typically considered your workplace
- Providing childcare/cleaning/handyman/odd jobs for pay (exclude main job or delivery services)
   For example, like TaskRabbit. This makes use of personal skills, your free time, and potentially your own assets like power tools, but excluding your car, offering additional flexible income for
   people
- 11. Leasing or renting things you own, excluding business

### References

 Aas, D. (1978). Studies of Time-Use: Problems and Prospects. *Acta Sociologica*. Volume: 21 issue: 4, page(s): 125-141 Issue published: October 1