WHY GENDER DATA MATTERS

GENDER DATA COUNTS PEOPLE BY SEX

Essential to revealing unique circumstances facing women and girls across different policy areas

GENDER DATA ENSURES EVERYONE COUNTS

Essential to capturing an intersectional perspective to data to reflect diversity and dimensions of exclusion

GENDER DATA REDUCES HARMFUL BIASES

Essential to correcting concepts and definitions with built in biases like measuring economic and labor-force participations
GLOBAL CALLS FOR GENDER DATA

**Sustainable Development Goals (SDGs) stress disaggregation to leave no one behind.**

- The Beijing Declaration adopted
- Millennium Development Goals (MDGs) highlight importance of sex-disaggregation
- Global Forum on Gender Statistics formed
- Cape Town Global Action Plan highlights importance of gender statistics
- Generation Equality Forum begins
- Inclusive Data Charter formed

**Millennium Development Goals (MDGs) and Gender Data Portal released**

- The UN Inter-agency and Expert Group on Gender Statistics (IAEG-GS) first convened
- First edition of Social Institutions and Gender Index (SIGI) released
- Birth of UN Women
- Gender Data Module for National Statistics Development Strategies (NSDS) revised
- The State of Gender Data Financing Report
- First World Bank Development Report on Gender/Gender Data Portal released
- Creation of Data2X
INCINING DEMAND FOR GENDER DATA

Political attention and awareness
- Data for gender-sensitive policy

SDGs and Leave No One Behind
- Data for an inclusive development focus

Intersectionality
- Data for diverse needs and experiences

Return on investment
- Data for growth and the economy
DESPITE INCREASING DEMAND AND GLOBAL CALLS, MANY GAPS REMAIN
INNOVATION AND NEW THINKING CAN HELP

DATA
FINANCING
COORDINATION
INNOVATION IS NEEDED ALONG THE DATA VALUE CHAIN; NOT JUST COLLECTION AND PRODUCTION

Without open and accessible data, the data value chain crumbles and data cannot be used to improve lives.
PERSISTENT GAPS IN GENDER DATA COVERAGE

Median ODIN coverage scores for gender and non-gender data categories, 165 countries, 2016-2022

Source: Open Data Watch, Open Data Inventory.
Though overall funding for gender equality increased in 2020, funding for gender data dropped by 60 percent.

Source: PRESS2022, PARIS21, Available 9 November
INNOVATION PRIORITIES

Capacity-building priorities identified by national statistical offices, July 2021 (percentage)

- Use of administrative data
- Use of earth observation/satellite imagery
- Web-based data collection
- Introduction of new surveys
- Use of scanner/credit card data
- Use of mobile phone data
- Phone-based data collection
- Use of citizen-generated data
- Use of social media

Source: The Sustainable Development Goals 2023 Report; UN Statistics Division
DATA SHARING INNOVATIONS

Open Data Portals
Sharing official statistics with citizens

Data Collaboratives
Sharing data between sectors in a responsible way

Data Cooperatives
Ensuring ownership over personal data while leveraging networks

Data Commons
Bringing gender data together based on high interoperability

Microdata Portals
Providing transparency and replicability

Canada & Moldova
United Nations
Data2X
World Bank & Google
Kenya
A PATH TOWARDS INNOVATION FOR GENDER DATA

- **Improve** gender data openness and accessibility
- **Monitor** gaps not only in production but in use and link to policy
- **Promote** data literacy
- **Advocate** for smarter gender data financing
- **Coordinate** through existing data collaboratives to share and learn
- **Mainstream** new sources (CGD and administrative data) with official statistics