



2010 CPH – is the year for the census of population and housing

5-Person Figure – represents the estimated average household size of five persons per household based on the 2007 Census of Population

Line Sloping Upward – portrays the population figures, in graphical form starting with the 1903 census up to the 2007 census and the end point of the slope represents the projected 2010 population figure

House – symbolizes the basic unit of enumeration, which is the household

Lines of the Roof – depicts the 17 regions of the country

3-Line Spire Capping the Roof – represents the three main island groups of Luzon, Visayas, and Mindanao

Kabilang Ako! – the slogan adopted for the 2010 census which encourages every to get involved in the undertaking