North American Industry Classification System (NAICS)

2022/2023 Revision and 2027/2028 Agenda

Fay Dorsett
Methodology Director, Economic Classification, U.S. Census Bureau
Co-Chair, U.S. Economic Classification Policy Committee
NAICS Revision Cycle

• Five-year revision cycle
• National and trilateral agendas/priorities/timing
• Trilateral negotiations to establish detailed revision cycle dates ahead of each cycle
• Canada’s Evergreen approach new for 2017 NAICS
  • Two updates to 2017 NAICS Canada
    (Versions 2.0 and 3.0)
## 2022/2023 NAICS Revision Timeline

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Feedback received from data collections using 2017/2018 NAICS</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emerging 2022/2023 NAICS revision issues developed</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Revision proposals requested and prioritized by each country</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trilateral negotiations conducted and revisions finalized</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2022 NAICS released to the public (U.S. and Canada)</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>SCIAN México 2023 released to the public</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>
2022/2023 NAICS Revision Highlights

• Removed use of Internet as industry distinction
  • Sector 42, Wholesale Trade (business to business electronic markets)
  • Sector 44-45, Retail Trade (nonstore retail)
  • Sector 51, Information (Internet publishing, broadcasting, and web search portals)

• Reduced trilateral industry detail in the Manufacturing sector
  • Seven trilateral industries combined into three

• Clarified classifications of intermediation services

• Other miscellaneous changes to titles, definitions, examples, etc.

• Impacts more pronounced at national levels
Research Agenda for NAICS 2027/2028

• Recurring unresolved issues from 2022/2023 NAICS revision
  • Electric vehicle charging station networks
  • Robot production, trade, and services
• Issues informed by ISIC Rev. 5
  • Intermediation services activities
  • Cryptocurrency-related activities
• Emerging national (and international) issues
  • Bioeconomy goods and services
  • Environmental goods and services
Sistema de Clasificación Industrial de América del Norte (SCIAN) (inegi.org.mx)
Thank you!