

United Nations Statistics Division

# **Global Groups Register**

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In 2015, the **UN Statistical Commission** established the UN Expert Group on International Trade and Economic Globalization Statistics to address measurement challenges emerging from globalization



In decision 46/107, the Statistical Commission agreed with the proposed work plan of the Expert Group to Promote and advance the creation of a global enterprise group register, building on and taking into account lessons learned from the EuroGroups Register project

### EuroGroups Register (EGR)

- The EGR consists of all statistical units which are related to enterprise groups, which have at least one unit in the EU.
- A consistent and interoperable system of statistical business registers at the European level.
- Eurostat collects information on all statistical units belonging to enterprise groups from the NSOs in the European Statistical System.
- After a thorough and complex consolidation and validation process, the EGR presents harmonized information on the statistical units, including relationships and control.
- EGR to serve as the European population frame from which the member countries can consistently draw their samples.
- EGR access restricted to official SBR statisticians in EU NSOs.

# Background on GGR

- Beginning in 2015, UNSD explored ways in which the GGR could be built based on the experience of the EGR.
- In 2016, formulated a strategy for developing the GGR based on lessons learned from the EGR – <u>Towards a possible Global Group Register. Can</u> <u>the European model for the EuroGroups Register and the European</u> <u>profiling be used at global level?</u> by Amerigo Liotti (Eurostat) and Ronald Jansen (UNSD)
  - Built from publicly available sources
  - Identified possible sources for the GGR
  - Start with the feasibility for the GGR
- GGR structure aligns as closely as possible to EGR variables.
- In 2019, UNSD focused efforts in profiling the top 100 MNEs:
  - Defined profiling methods
  - Automatize the processing

# What is the GGR?

- A register of the world's largest MNE groups
- Identifies their legal structure across countries
- Is different from an SBR (and EGR) because it relies only on free public sources (no data input from national statistical offices)
- Builds upon lessons from EGR but not based on confidential EGR data

# Main Benefits of a GGR

- To help statistical offices to understand the non-national part of the MNEs in their country
- To help facilitate data sharing among countries, using the GGR as a common, public source
- Help analyzing globalization effects and global value chains

#### Where we are now

- We have profiled 100+ MNEs
- The profiling is based on publicly available sources
- We are in the process of uploading the profiles into a graph database
- We hope to release a beta version soon



### **Primary GGR Sources**



#### PermID: Connecting Data to the World

# **Financial Filings**



#### Significant Subsidiaries of Wal-Mart Stores, Inc.

Subsidiary	Organized or Incorporated	Percent of Equity Securities Owned
Wal-Mart Stores East, LP	Delaware, U.S.	100%
Wal-Mart Stores Texas, LLC	Delaware, U.S.	100%
Wal-Mart Property Company	Delaware, U.S.	100%
Wal-Mart Real Estate Business Trust	Delaware, U.S.	100%
Sam's West, Inc.	Arkansas, U.S.	100%
Sam's East, Inc.	Arkansas, U.S.	100%
Sam's Property Company	Delaware, U.S.	100%
Sam's Real Estate Business Trust	Delaware, U.S.	100%
ASDA Group Limited	England	100%
Wal-Mart de Mexico, S.A.B. de C.V.	Mexico	71%
Wal-Mart Canada Corp.	Canada	100%
Wal-Mart Japan Holdings K.K.	Japan	100%
Walmart Chile S.A. <sup>(1)</sup>	Chile	100%
Massmart Holdings Ltd	South Africa	52%

# Legal Entity Identifier



- Established by the G20 Financial Stability Board in 2014, the Global Legal Entity Identifier Foundation (GLEIF) is tasked to support the implementation and use of the Legal Entity Identifier (LEI).
- The foundation is backed and overseen by public registration authorities from around the globe.
- First focused on financial firms; now expanding to other industries.
- Over 1.7 million total LEIs Issued
- Adding relationship data (who owns whom): 223,500 records
- No restrictions on re-disseminating the data

# GGR main demographic variables

#### •GGR ID

•Company Name (legal name)

•Other Name (abbreviation or in original language characters)

•LEI

•Country jurisdiction (normally of legal address)

•Address (legal and HQ when they are both available)

• Revenues (mil US\$) and ref. year (when available)

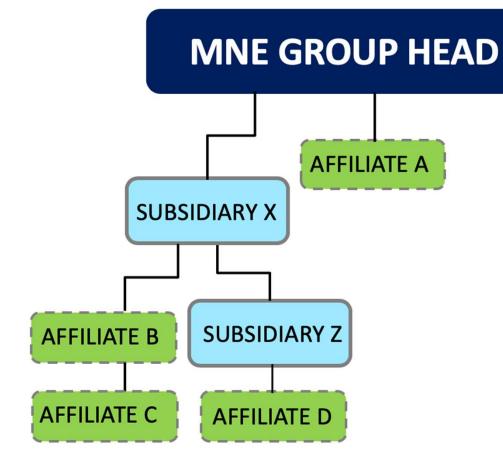
•Assets (mil US\$) and ref. year (when available)

•# of Employees and ref. year (when available)

Industry sector

•URL of corporate website

### GGR relationship structure



#### **ULTIMATE PARENT**:

controls 50% or more of another company and has no parent above it (normally the MNE group head).

#### **PARENT:**

has some control or influence over another company

#### **CHILDREN:**

companies that are controlled or influenced by parents. Can be:

*Subsidiary:* when parent owns or controls 50% or more of the company

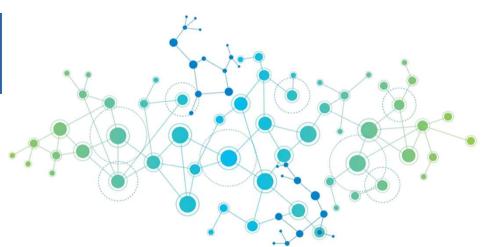
*Non-subsidiary Affiliate:* when a parent controls less than 50%

# GGR main relationship variables

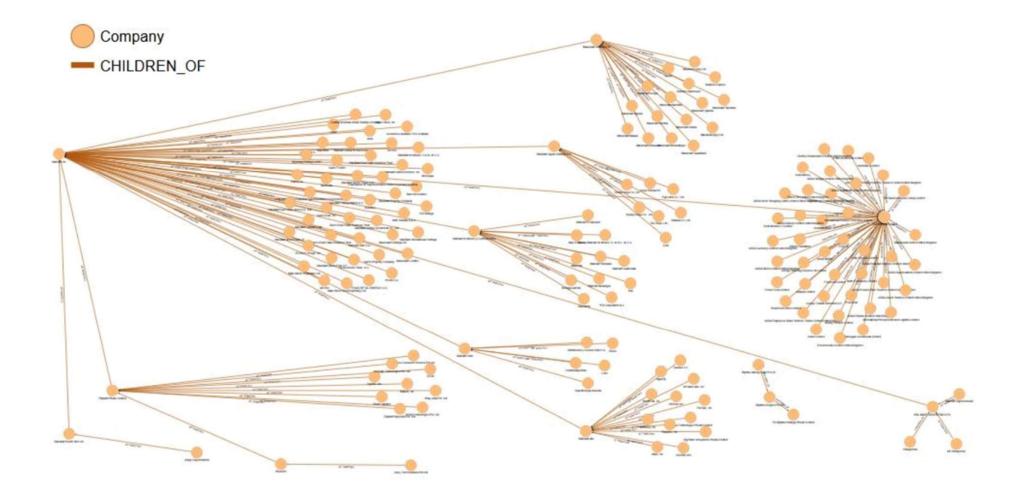
ULTIMATEPARENT_NAME	GGR_NAME of MNE Head <u>ONLY</u> if it is known that child company is a SUBSIDIARY or owns 50% or more (e.g., as listed in Annual Report or it is reported in GLEIF) and no other company owns the Ultimate Parent	
ULTIMATEPARENT_LEI	LEI of Ultimate Parent from GLEIF (when available)	
ULTPARENT_OWNERSHIP_PERCENT	Ultimate Parent's % ownership control, if known	
PARENT_1	GGR_NAME of first known direct parent (can be a controlling parent or non-controlling parent – any type of parent)	
PARENT1_LEI	LEI of first known parent (can be a controlling parent or non-controlling parent – any type of parent) from GLEIF (when available)	
PARENT1_RELATIONSHIP	"Subsidiary", "Non-subsidiary Affiliate", "Joint Venture" or "Unknown"	
PARENT1_OWNERSHIP_PERCENT	First known parent's % ownership (based on control), if known. We allow for multiple parents.	

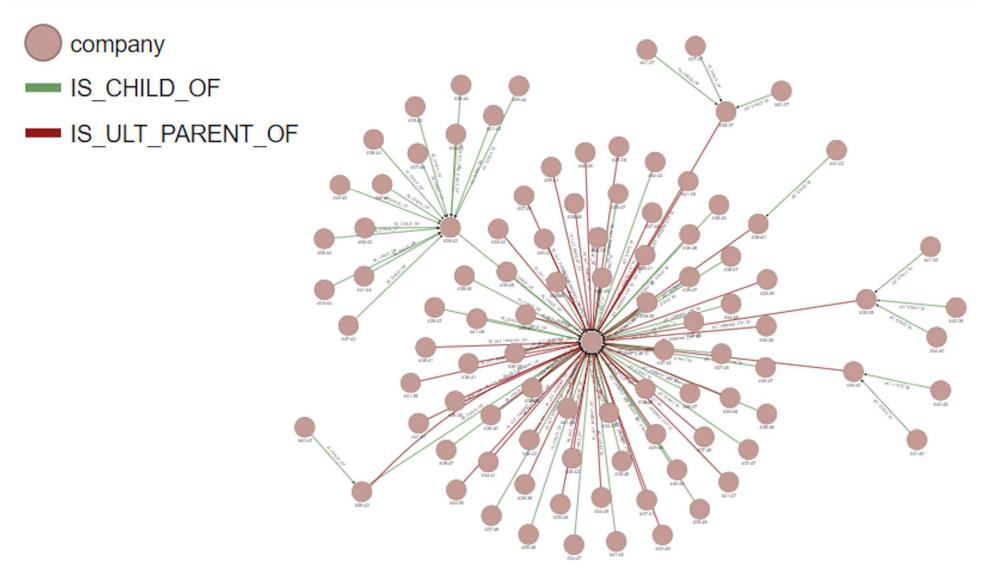
### GGR database

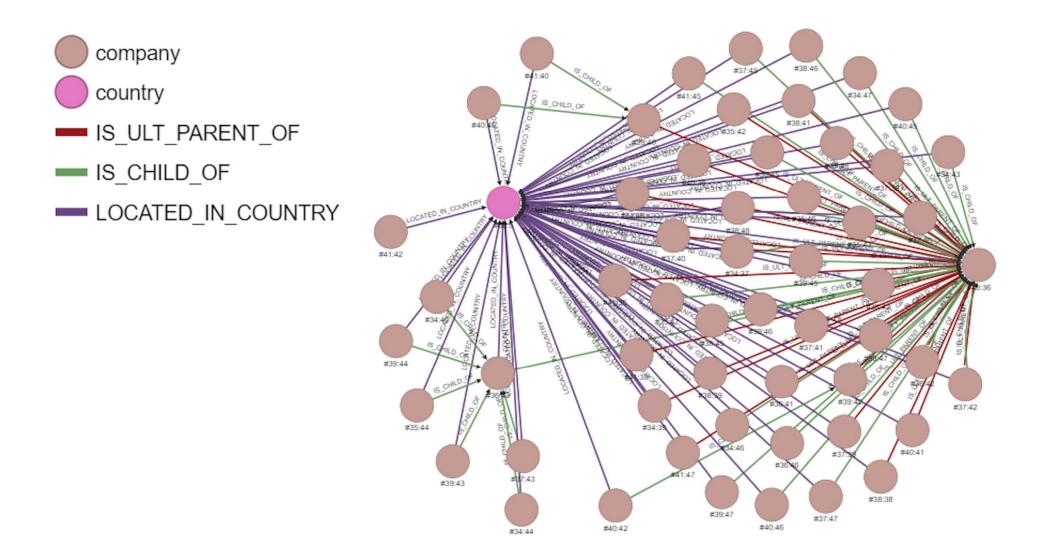
 UNSD is deploying a Graph database

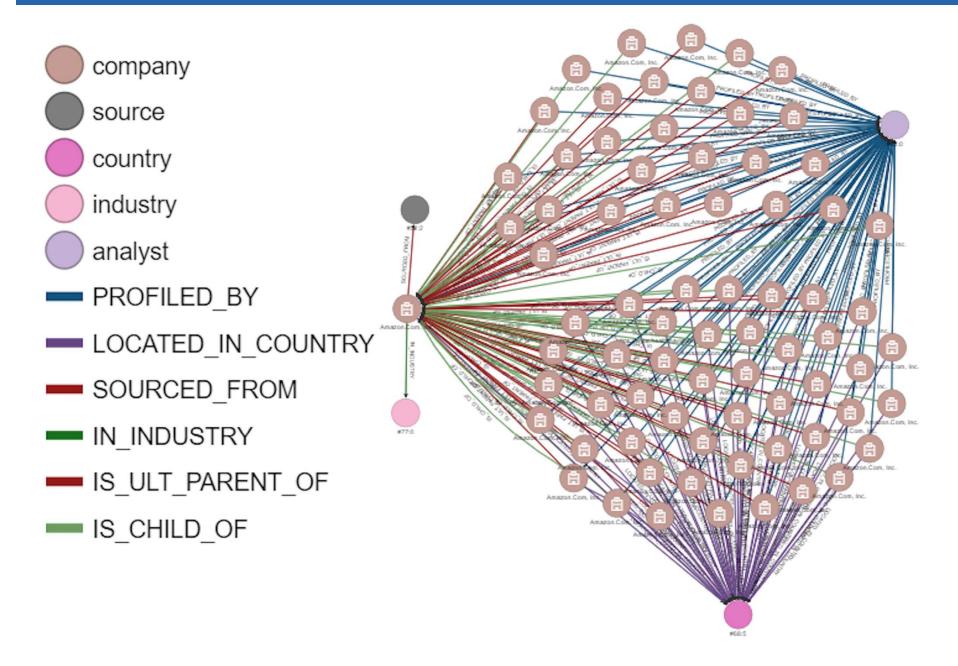


- an open source version of OrientDB
- It is built for storing and analyzing relationship data
- The data entities and the relationships among them are pre-connected and do not require table joins or multiple scans across large tables.
- Relationships can be intuitively visualized in many different ways, which is helpful when dealing with complex structures of MNEs.









# GGR way forward



- Together with OECD, exploring possibilities of collaboration on ADIMA and the GGR
- Working on improving the database, creating visualizations and dashboards
- Identify analytical indicators that can be derived from the GGR
- Soon will be able to produce a beta version of the GGR (expected Q4 2020), possibly in collaboration with OECD
- Seek collaboration with other partners to to develop a strategy for updating the MNEs profiles
- Continue the automatization of the profiling
- Ongoing search of new data sources



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# Thank You!

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